

Our Vital Industry

38% of textile products to clothe America

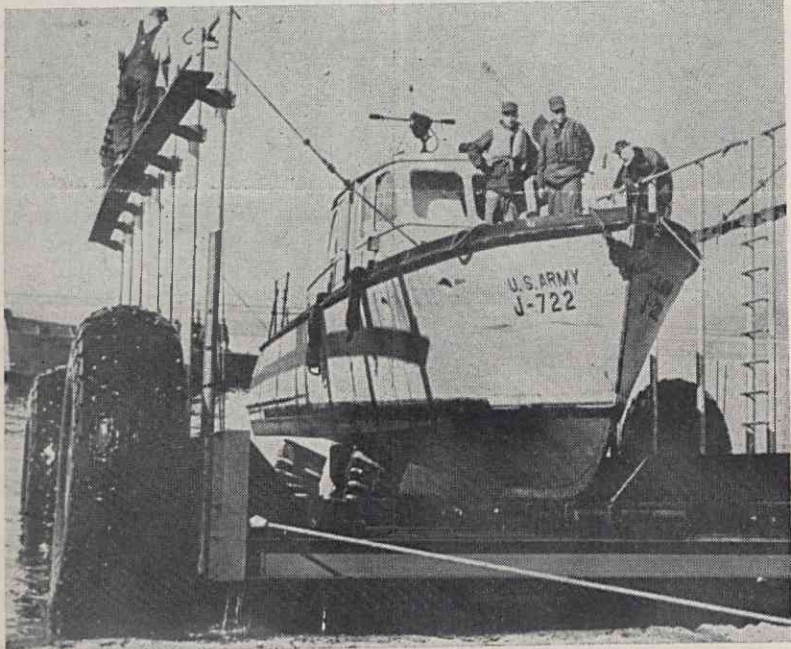
37% of textile products for American homes

25% of textile products for American industry

Our tremendous textile industry ranks second in over-all size among American industries; 6,200 plants employ 1,165,000 people, with annual payrolls of \$1,134,000,000. We're a permanent industry, essential to our country's very life. Little wonder that

WE'RE PROUD TO BE IN TEXTILES!

Tires Aid Marine Railway



FOUR FIRESTONE tubeless tires—each nine and a half feet high—have made possible the development of this new marine railway for drydocking small ships where there are no permanent facilities for repairing ships. The Army Transportation Corps ordered the portable marine railway for use in overseas areas. Constructed of steel beams and pipes, the marine railway can be knocked down for transport by ship or truck to where it is needed next. Ships up to 60 feet long can be cradled in the portable drydock with a load of nearly a quarter-million pounds on the giant tubeless tires.

Firestone Among Top Companies In Stock Holding

THE Firestone Tire & Rubber Company is one of America's 50 top corporations whose common stock shares are most widely held in the portfolios of the nation's 175 investment companies, it was disclosed this week in the 1954 edition of *Investment Companies*.

Arthur Wiesenberger, publisher of the 384-page book which is the standard reference work in its field, stated that 283,000 shares of Firestone stock appeared in the holdings of 26 funds as of December 31, 1954. This represents 7.18 per cent of the Company's outstanding stock.

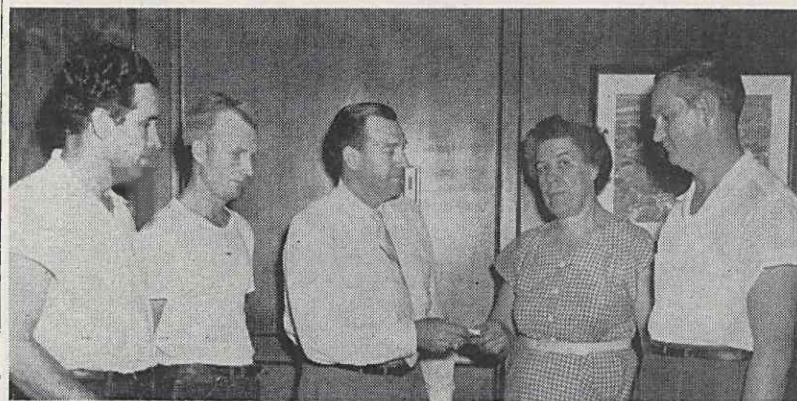
"Selection of your stock by so many investment firms represents a significant tribute to your company," Mr. Wiesenberger noted in a letter to Lee R. Jackson, President. "As men whose financial judgement is relied upon by so many Americans, the heads of these funds thoroughly study the situation of all companies whose shares are publicly held, and choose those which, in their opinion, offer best possibilities for growth of capital and dividend payments."

"It is noteworthy that the concerns whose stocks are chosen are not only present leaders in their fields but, in the judgment of the funds appear to have the greatest possibilities of continued development."

Attends School

Fred Whitworth, son-in-law of Deuel Redding (Refreshment), enters the North Carolina Vocational Textiles School in Belmont for the fall session. Mr. Whitworth is a veteran of the Korean Conflict and will attend the school under the provisions of the Korean veterans educational program.

Four Receive 15-Year Pins



GENERAL MANAGER HAROLD MERCER, above, presents Mrs. Lucy Phillips (spinner) her 15-year service pin. Others, left to right, receiving identical awards are Jessie Jones (Carding fixer), Clinton Guffey (Spinning doffer), and Chester Tate (Twisting fixer).

New Power Sweeper Provides Easy, Sanitary Way To Clean

Sweeping is fun when you are using a Wilshire Power Sweeper now in operation by the Shop in areas where heavy sweeping is necessary. By eliminating hand sweeping, it replaces a slow, laborious, unsanitary method that has remained unchanged for centuries in the face of the steady trend in modern plants toward time and labor-saving machinery for all operations. The power sweeper not only sweeps faster and cleaner but is safer.

The sweeper is now used to clean the back yard of the plant and the three parking lots. This fall the sweeper will be used to pick up fallen leaves. It can be used to sweep sidewalks and curbs.

The Wilshire has a seven and one-half horsepower aircooled motor, four cycle gasoline engine, complete with stellite valves, three speed automatic type transmission, "Duscon" dust control unit with 12 inch impeller, eight vane, semi-floating brush reel, and sepa-

rate independent free action clutching at operation right hand. All moving parts are fully protected by guards. The sweeper also is equipped with headlights, tail lights and side sweeper spotlight.

The sweeper makes a clean sweep every time and picks up anything in its path with a speed of 2 to 15 miles per hour. It occupies the same place as the mechanical sweeper in the home and no modern housewife would try to get along without a vacuum cleaner, and go back to the broom.

Stork Club

Mr. and Mrs. Melvin Harris announce the birth of a daughter on July 1. Mrs. Harris is a daughter of Mrs. Mollie Grimsley, warper tender.

Firestone In The News

A new type of portable porch made its debut at the Home and Flower Show in Cleveland, according to the *Cleveland News*. Produced in Akron, the unit is a light but sturdy screened porch that can be put up or taken down in 15 minutes.

"The top is made of waterproof canvas of pyramidal shape," the *News* reports. "Sides are of Firestone Velon screen and the framework is tubular aluminum."

"One man can carry the unit which will enclose a hundred square feet of space. It can be set on lawns, terraces, brick, stone or concrete. Cost of the Porta-Porch, according to the manufacturers, is a fraction of the price of a conventional screened porch."

The *Kansas City Star* in its editorial columns lauded the Firestone Company for the motion picture filmed recently on the *Future Farmers of America*.

"If good will is worth anything—and of course it is—Kansas City is fortunate in being the scene of such a motion picture as *The Firestone Tire & Rubber Company* has produced on the *Future Farmers of America*. This picture without a doubt will give a new impetus to farm boys over the nation to attend the annual convention of the *Future Farmers* here. It will serve to emphasize to the boys that Kansas City is the home of the F.F.A. convention, that it is the city where the national organization was formed."

Supervisory staff members of the Company will receive copies of a reprint of an article in *Ordinance Magazine* based on the talk given before the Industrial College of the Armed Forces in Washington by J. E. Trainer, Executive Vice-President. Subject of the talk was the significance of management-labor relations.

"The valuable technique of balancing cooperation and teamwork between supervisors and workers

is a greater asset to maximum production than superior technology or modern mechanization," was the magazine's synopsis of the ideas presented in Mr. Trainer's talk. *Ordinance* is the bi-monthly journal of the *American Ordnance Association*.

Foam rubber mattresses produced at Firestone topped all others in tests of 14 brands conducted by Consumers Union, the non-profit organization which provides consumers with information and counsel on goods and services.

In the March issue of its publication, *Consumer Reports*, the organization reported results of intensive tests of the 14 brands for wear, durability, comfort and firmness. For over-all quality Firestone-produced mattresses were at the top of the list. Members of the Fall River, Mass., plant organization can be proud to have their products recognized as the best on the market.

In general, the tests showed that foam rubber mattresses have exceptional durability, and many other excellent characteristics which give them decided advantages over other types of mattresses.

Consumers Union tests were based largely on government standards and sought to answer what seemed to CU engineers the two most important questions from the viewpoint of the consumer: How does one foam rubber mattress compare with another in terms of body support? How long will it continue to provide satisfactory performance?

The Firestone Story, by Alfred Lief, is according to the *Oshkosh, Wisconsin, Northwestern*, one of the latest books attracting attention at libraries. Says the *Northwestern*: "It is an interesting and illuminating narrative in which the reader is taken into the inner sanctum of the mind and heart of Harvey S. Firestone, founder of *The Firestone Tire & Rubber Company*, the first 50 years of which concern coincided with the half-way mark of the Twentieth Century."

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- CARDING—Edna Harris, Jim Ballew, Jessie Westmoreland.
- SPINNING—Ray Thomas, Mary Turner, Maude Johnson.
- SPOOLING—Nell Bolick, Helen Reel, Rosalee Burger.
- TWISTING—Hazel Foy, Annie Cooney, Dean Haun, Carrie Johnson, Lorene Owensby, Dorothy Baber, Kathleen Clark.
- SALES YARN TWISTING—Bonnie Dockery.
- SYC WEAVING—Vivian Bumgardner, Lucille Davis, Sara Davis, Nina Milton, Juanita McDonald.
- CORD WEAVING—Roy Davis, Irene Burroughs, Mary Johnson.
- QUALITY CONTROL—Dealva Jacobs, Leila Rape, Catherine Isham, Louella Queen.
- WINDING—Mazelle Lewis, Dorcas Atkinson, Ann Stevenson, Christine Stroupe.
- CLOTH ROOM—Margie Waldrop.
- SHOP—Rosa Francum.
- WAREHOUSE—George Harper, Albert Meeks.
- PLASTIC DIP—Frances Huffman, Helen Guffey.
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- SUPERINTENDENT'S OFFICE—Sue Van Dyke.
- PERSONNEL OFFICE—Barbara Abernathy.