

Firestone NEWS

GASTONIA

Give to your United Fund. The fine work done by the organizations participating in the drive cannot be continued without your support.

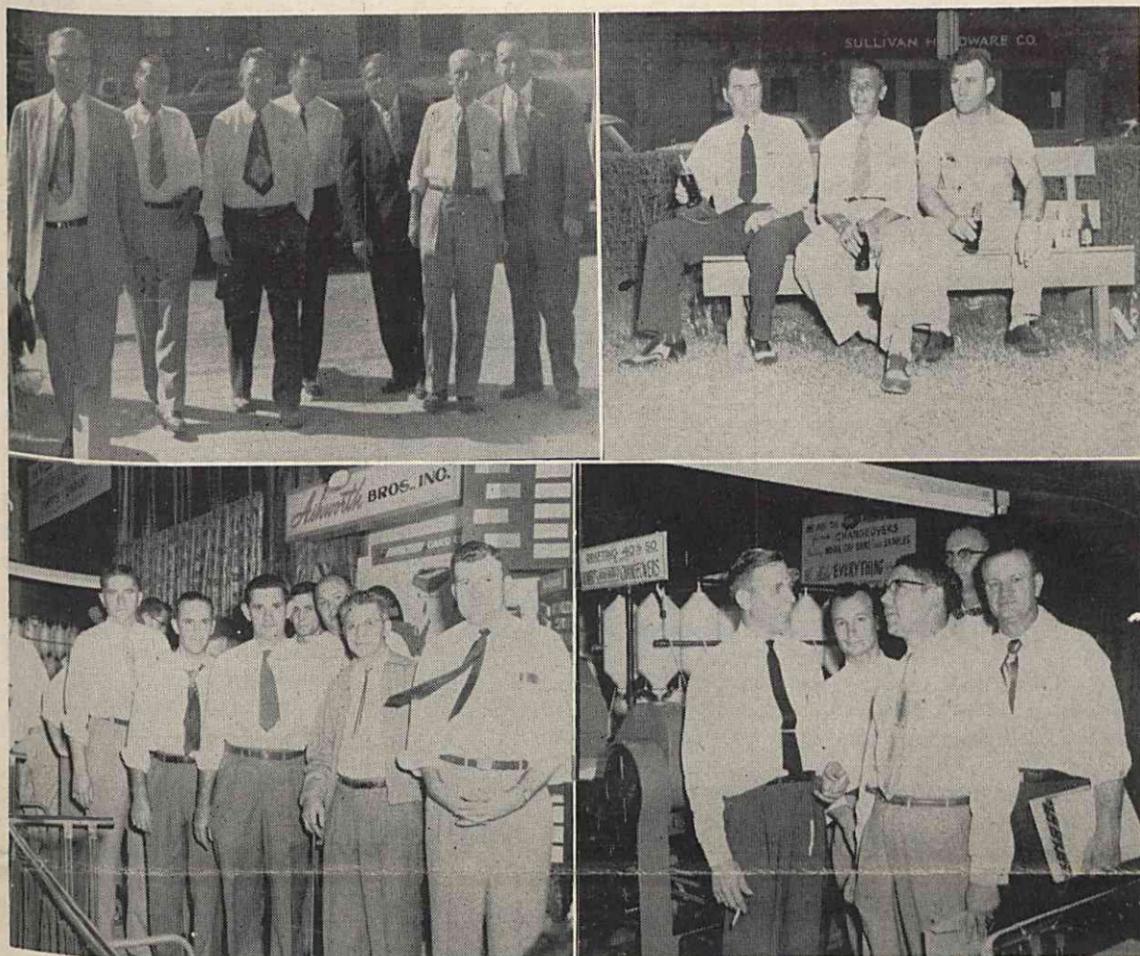
Know your Company. "Pioneer and Pacemaker, The Story of Firestone" was recently sent to all employees. The pictures and text will give you a better understanding of your company.

VOLUME III

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NO. 16

Firestone Supervisors See Latest Machinery At Textile Exposition



Shown above are photographs made of Firestone supervisors at the 18th Textile Exposition. Top left, Fred Morrow, J. M. Cooper, T. B. Ipock, Jr., L. B. McAbee, H. T. Aldridge, R. L. Tompkins and Clyde Moss entering Textile Hall to view exposition. Top right, L. B. McAbee, J. M. Cooper and Ralph Johnson refreshing themselves during visits to the show. Bottom left, Wade Stiles, Belon Hanna, O'Neil Gamble, Jesse Hodge, Vernon Lovingood, W. R. Turner and James Ramey are shown at one of the 304 booths. Bottom right, Carl Guffey, Carl Rape, Sam Honeycutt and Ray Thomas are shown getting the latest information on the Roberts High Draft Changeover from a company representative.

Firestone supervisors saw the greatest show on earth during the week of October 4, and it wasn't Ringling Bros. Circus. It was the 18th Biennial Southern Textile Exposition, held at Greenville, South Carolina, in Textile Hall.

This is probably the most unusual trade or industrial show in the nation to have run so long a course, and which gets bigger and bigger every time it is held. This year's show covered 80,000 square feet of space chucked full of machinery and equipment supplies—a vital peak at "Tomorrow's Mill Today". There were 304 exhibitors showing their wares. They represented every geographical area in the United States and also came from West Germany, Switzerland and England.

Electric motion control to machinery seemed strongly reflected in the textile industry's big machinery, equipment and supply show.

Great strides in electronics have advanced the automation program on textile machinery. Use of individual motor drives, electronic equipment, electromagnetic clutches and brakes, electronic stop-motion devices and others were all viewed and are hastening the trend in textile machinery.

Listed below are some remarks made by the various supervisors after they returned from the textile show.

James M. Cooper, Time Study: "Very good! The new developments are worth making a trip down to see."

Clyde Moss, Assistant Superintendent says, "It was the largest show I've ever attended. The trend in machinery at the exposition

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W. A. Karl To Speak At Safety Banquet

W. A. Karl, President of Firestone Textiles, will address plant supervisors at a supervisory dinner meeting scheduled to be held on October 27. Also scheduled to attend this meeting are all persons who have submitted suggestions which have been approved during the period from July 1, 1953 to July 1, 1954.

Other highlights of the meeting will be the recognition of outstanding performances in safety by various departments and the announcing of the winner of the "Suggestioneer of the Year" Award.

It has been an established custom in the past to recognize the person turning in the most approved suggestions as the "Suggestioneer of the Year" and to present that person with an award for his (or her) interest and achievement.

A supervisory safety contest conducted during the first six months of the year added much emphasis to the safety program. While the winning team will receive special recognition at this time, members of all teams, winners and losers alike, are to be commended for the excellent work done in accident prevention this year. The plant's accident frequency rate at the end of the first nine months is 1.11 as compared with 2.02 for the same period in 1953.

Nelson Kessell Heads Community Fund Drive Again



Pictured above are the groups of solicitors from the various departments in the plant, who under the guidance of General Superintendent Nelson Kessell, helped put the Community Fund Drive over so successfully last year. No doubt many of the above will be back on the job this year making an effort to make this year's drive a bigger success than the one last year. Over \$11,000 was raised during the drive last year and General Chairman Kessell is asking for the cooperation of each employee during this year's drive in order that we may surpass last year's total.

This year the employee's Community Fund will be tied in again with the greater Gastonia United Fund. This means that a plant-wide drive for funds will be held during October 28 through November 6.

General Superintendent Nelson Kessell will again head up the drive at this plant. He announced that the same plan of solicitation as used last year will be used again this year.

Giving is always voluntary and the success of the drive is up to each individual employee. In 1953 the generous spirit of the employees here at Firestone Textiles was exemplified when a record amount of over \$11,000 was contributed.

During the drive each employee will be contacted and asked to sign a card listing the amount he or she wishes to contribute to each charitable organization listed on the card. The money will be deducted weekly from your pay.

Mr. Kessell states, "If each employee would give a day's pay, we could make this year's drive a greater success than last year's."

The following organizations will be listed on the United Fund Campaign card: Children's Home, Gas-

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Employees Receive Picture Book

Copies of the first picture history of The Firestone Tire & Rubber Company were mailed early in October to 45,000 employees, 17,000 stockholders and 14,000 direct dealers throughout the United States.

Although numerous books and pamphlets about the Company have been published since its founding in 1900, none has used the pictorial method of presentation to the extent used in "Pioneer and Pacemaker, The Story of Firestone."

Handsomely printed by R. R. Donnelley & Sons Company, The Lakeside Press, Chicago, Ill., the 64-page volume contains more than 150 pictures, many taken from the archives of the Company and others which were made as recently as the summer of 1954.

Employees particularly will find in the pages of the book the complete story of the growth of the Company which employs them. From it they will gain a better understanding of the philosophy behind the slogan, "Best Today Still Better Tomorrow."