



At the plant here Henry L. Wilder has been a textile engineer in charge of standards and specifications in Quality Control.

## Quality Control Engineer Will Move To Akron

Henry L. Wilder will report to Akron, Ohio, in early February for his new assignment in the office of William A. Karl, President of Firestone Textiles, announcement has been made by General Manager Harold Mercer.

Mr. Wilder, who came with the Company here, October 13, 1953, is a native of Glen Rose, Texas. He completed high school in Pampa, Texas. He transferred to North Carolina State College, Raleigh, from the Textile School of Texas Technological College at Lubbock. At North Carolina State College he received a bachelor of science degree in Textile Manufacturing.

Mr. Wilder married Velma Wingate of Raleigh, N. C., in 1938. They have two daughters, Juliet, 16 years old and Ruth, 13 years old. He has held a position in the Quality Control Department here since joining the Company in 1953. Mr. Wilder is a member of Main Street Methodist Church, Past Master Masonic Lodge, Past Patron Order of Eastern Star, and is a Shriner.

### League Standings Are Announced

Standings in the bowling, billiard and basketball leagues for the 1954-1955 season have been announced by Recreation Director Ralph Johnson. The following standings include games played through January 13.

First Shift Men's Bowling		
TEAM	WON	LOST
Spinning	32	7
Carding	31	8
Weaving	21	18
Gen. Lab.	17	22
Shop	14	25
Twisting	2	37

Half and Half Bowling		
TEAM	WON	LOST
Radios	25	17
Deluxe	21	18
Supreme	20	22
TV's	15	24

Boy's Bowling		
TEAM	WON	LOST
Mechem's	14	2
Mercer's	10	6
Galligan's	4	12
Kessell's	4	12

Second Shift Men's Bowling		
TEAM	WON	LOST
Weaving	32	8
Twisting	27	12
Spinning	13	23
Carding	0	39

First Shift Girls' Bowling (First Half)		
TEAM	WON	LOST
Spin-Gen	19	2
Spooling	15	9
Village	15	9
Office	4	17
Teen-Agers	4	20

Second Shift Girls' Bowling		
TEAM	WON	LOST
Spooling	29	4

Weaving	21	15
Twisting	1	32

Second Shift Billiards		
TEAM	WON	LOST
Twisting	10	3
Spinning	8	6
Carding	6	7
Weaving	3	11

Girls' Basketball		
TEAM	WON	LOST
Pyramid	4	0
Firestone	3	1
Memorial Nurses	1	3
Groves	0	4

Biddy Basketball		
TEAM	WON	LOST
Firestone	4	0
Red Shield	4	0
Rex	3	1
Optimist	2	2
St. Michaels	1	3
Unity	0	4
P. A. C.	0	4

City Basketball		
TEAM	WON	LOST
Firestone	7	0
Belks	4	3
Gaston Tech	3	4
National Guard	0	7

### Trophy Is Prize In Sports Tourney

A trophy will be awarded to the winning team in the "His and Her" Bowling Tournament, which began Monday morning, January 17. Approximately 50 individuals from all three plant shifts participated in the opening games, according to Ralph Johnson, Director of Recreation.

Explaining the annual "His and Her" Bowling Tournament setup, Johnson said that this program is conducted in addition to the regular bowling league which is now in progress. In the "His and Her"

Tournament, contestants draw for partners, then the two individuals making up a team compete against all other contestants. According to the rules, two losses will disqualify a team for further participation in the contest.

### Safety Council Meeting Set

Election of new officers is scheduled for the next meeting of the Blue Ridge Safety Council, to be held at the Community Center in Shelby, Thursday evening, February 10.

A fire safety demonstration is planned as a part of the program. Safety Director L. B. McAbee of Firestone Textiles is serving as Vice Chairman of the Council.

The Blue Ridge Safety Council is one of the eight safety-promoting organizations sponsored by the safety department of the North Carolina Industrial Commission. These organizations exist in the interest of promoting safety education and facilitating exchange of safety information within the industrial plants of North Carolina, and among other organizations interested in accident prevention and control.

### Voice Of Firestone Is Popular

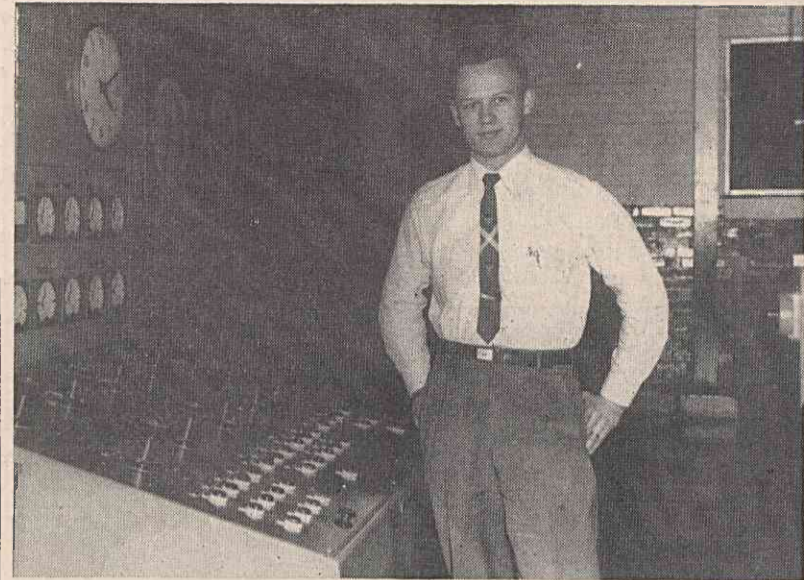
The Voice of Firestone radio and television program is "riding a rising tide of popularity," according to Professor Charles A. Siepman, Chairman, Department of Communications, New York University, and a director of the National Association for Better Radio and Television.

Professor Siepman made the statement December 2, 1954, when he presented Harvey S. Firestone, Jr., with the Lee De Forest Award, honoring him as the individual held to have been responsible for the most outstanding contribution to the cultural development of radio and television during 1954.

In making the presentation Professor Siepman said that the size of the radio-television audience is graphically illustrated in the field of music whose devotees Mr. Firestone "has so long and faithfully served."

"Over the last 20 years we have witnessed the astonishing cultural revolution in the growth of interest in good music," Siepman noted. "The number of major symphony orchestras has doubled in 20 years, and lesser symphonic orchestras, professional or semi-professional, have grown even faster. Twenty years ago they numbered 250. The figure now stands at well over 900. Attendance at major symphonic concerts has increased by two million. Interest in minor symphonic

## Haefka Guides Operation Of Plastic Dip; Cord Unit



D. J. Haefka, Overseer of the Plastic Dip Department and the Multi-Stage Cord Treating Unit here, stands beside the console which electronically controls the revolutionary tire fabric equipment.

In his daily routine of supervising production control on the job as Overseer of the Plastic Dip Department and the giant electronically-controlled Multi-Stage Cord-Treating Unit at Firestone Textiles, D. J. Haefka makes good use of the sciences he learned in college and through his experience in the field of modern textiles.

Mr. Haefka was transferred to the Gastonia plant in January, 1954, from a position he held in the Development Department at The Firestone Tire & Rubber Company, Akron.

Overseer Haefka attended high school in his home town of Lorain, Ohio, and was graduated from Wittenberg College, Springfield, Ohio, with a bachelor of arts degree in the physical sciences, with a major in chemistry. A period of army service gave him practical experience as a researcher in the Chemical Warfare Division.

While he was with the Firestone plant in Akron he made a special study of rubber chemistry through attending night classes at the University of Akron.

At the plant here he keeps a watchful eye on the gigantic gum-dipping equipment which treats tire cord to be sent to all Firestone tire factories. Through the scientifically-exacting operation, pre-

orchestras is even more striking.

"Yet over these same 20 years, network offerings of programs of good music have, with minor fluctuations, declined. Today the lover of good music gets little more than half the amount of programming, in convenient evening hours, that he got 20 years ago."

Citing the Voice of Firestone as a contributor to the revolution in the growth of good music, Pro-

sided over by Mr. Haefka, automobile, truck, and farm equipment operations now may have tires that are stronger, longer-wearing, and safer on the highway and the farm.

Woodworking, photography, and ceramics come in for quite a bit of attention in Mr. Haefka's busy schedule. Interest in the ceramics hobby has developed through the weekly classes conducted as a part of the Recreation Program at Firestone Textiles.

Mrs. Haefka, a native of Akron, is also a graduate of Wittenberg College. In Gastonia, she has been a teacher of the second and third grades at the North Carolina Orthopedic Hospital, since June of last year.

The Haefkas live at 139 East-over Drive.

They attend the Holy Trinity Lutheran Church on South York street.

fessor Siepman gave this example of the program's popularity: During last October in Los Angeles alone the Voice of Firestone attracted an audience of 458,000 higher than that of the corresponding month a year earlier. The rating was almost double the average evening-hour rating for the seven stations in Los Angeles.

### FIRESTONE TEXTILES

P. O. BOX 551  
GASTONIA, N. C.

SEC. 34.66 P. L. & R.  
U. S. POSTAGE  
PAID  
GASTONIA, N. C.  
PERMIT NO. 29