

Firestone

NEWS

GASTONIA

STOP, LOOK, AND THINK
SAFETY.

—Rosie Francum, Shop, winner
in the 1954 Safety Slogan Con-
test.

BE ALERT AND NEVER
GET HURT.

—Annie Lay, Plastic Dip, winner
in the 1954 Safety Slogan Con-
test.

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Scholarship Application Deadline Is Near

Winners To Be Announced In May

March 1, 1955 is the final date for mailing applications for the Firestone College Scholarship Awards, provided for sons and daughters of employees by The Firestone Tire & Rubber Company.

Copies of the latest booklet describing the awards program, and application blanks are available in the Industrial Relations Office at Firestone Textiles. The booklets and application forms may be obtained by parents or by high school seniors who are interested in applying for the Scholarships.

To be eligible for the 1955 Col-
lege Scholarship Award the appli-
cant must be a senior, and scholas-
tically must rank in the upper half
of his or her high school class. The
parent of an applicant must have
five or more years of service as a
Firestone employee. Only children
of those employees whose average
base pay does not exceed \$650 per
month (previously \$625) will be
eligible.

SCHOLARSHIPS will be allo-
cated to various sections of the
country on the basis of propor-
tionate Firestone employment.
This will assure that children of
all employees will have equal

opportunity to win the college edu-
cation scholarships regardless of
where they may live.

Each scholarship award will pay
the cost of full tuition, fees and
books and a substantial part of
living expenses. The award pro-
gram, began in 1953, provides that
Scholarships will be awarded each
year to high school seniors so
that, after the first four years,
the college education of 60 stu-
dents annually will be financed.

Winners this year in the College
Scholarship Award Program will
be announced in early May.

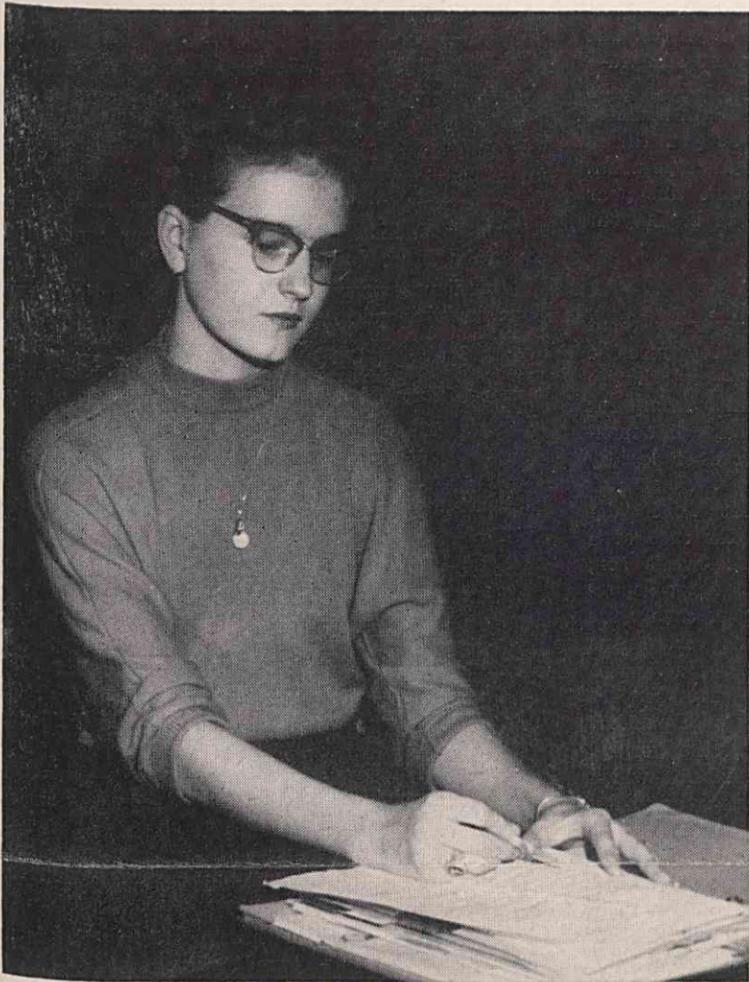
Beasley Named To New Position

Robert P. Beasley was elected
Assistant Comptroller of The Fire-
stone Tire & Rubber Company by
the Company directors following
the annual stockholders meeting
recently. He joined Firestone in
1937. His assignments have in-
cluded various positions in the
General Accounting Department
and on the staff of the Comptrol-
ler. Since 1947 he has been en-
gaged in tax work for the Com-
pany.

He was graduated by Webb
Preparatory School, Bell Buckle,
Tennessee, in 1932 and attended
Duke University for one year. In
1936 he received a B. A. degree
from Vanderbilt University and
the following year an M. A. de-
gree on a teaching fellowship. In
1954 he received the degree of
LL. B. from Akron Law School and
was admitted to the practice of
law in the state of Ohio that year.

From 1943 to 1946 he served
with the U. S. Navy.

Mr. Beasley is a member of the
Akron Bar Association, the Ohio
State Bar Association and the
American Bar Association.



MISS HELEN BEAVER, Gastonia High School senior, submitted her application early to the Firestone College Scholarship Awards Program for 1955. Helen is the daughter of Mr. and Mrs. J. B. Beaver, 207 South Liberty street. Her father, at Firestone for the past 19 years, is employed in the SYC Weaving Department.

Employees Contributed \$1,875.05 To March Of Dimes For 1955

Of the \$9,982.75 contributed by employees of Firestone Textiles in the Employees' Community Fund for 1955, \$1,875.05 was designated for the March of Dimes.

Of the 17 agencies which received funds from Firestone workers' contributions through the Community Fund, the March of Dimes got the greatest amount, according to information from the office of General Superintendent Nelson Kessell, who was chairman of the united drive for this year.

Money contributed by workers
here to the March of Dimes will
help in the prevention of polio, and
in the treatment and epidemic aid
to victims of the disease, the National
Foundation for Infantile
Paralysis has pointed out.

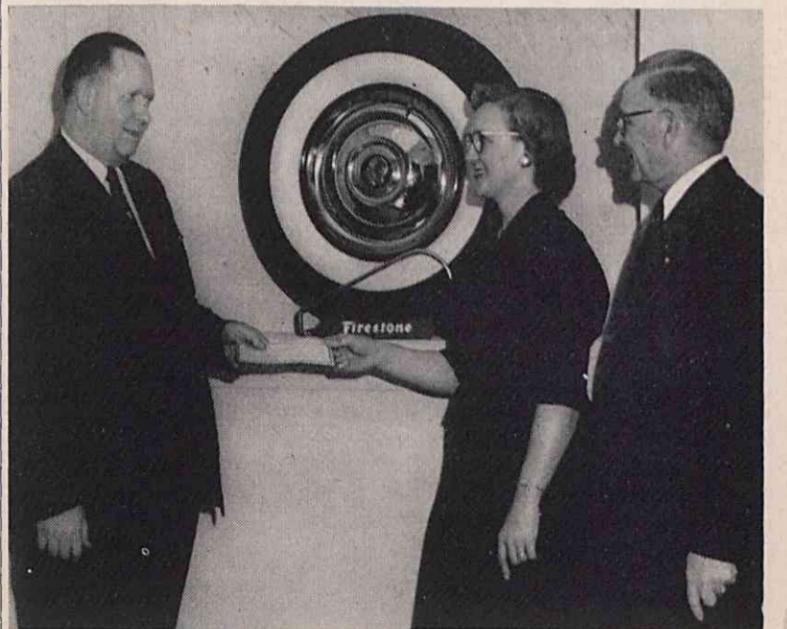
In the January, 1955 drive, the
March of Dimes sought \$64,000-
000, the amount estimated to be
needed in the fight against the
disease throughout the nation this
year.

In addition to the \$1,875.05 given
by Firestone through the Commu-
nity Fund, it is estimated that a
sizeable contribution was made by
employees who gave to the March
of Dimes during the actual Janu-
ary drive.

Lucky Number Wins New Auto

Mrs. W. G. Henson, Jr., 425 1/2
Linwood street, West Gastonia,
held the lucky number which made
her winner of one of two 1955
Fairlane Ford automobiles, given
away in Gastonia on Valentine's
Day by the Dixie Home Stores.

Mrs. Henson is the daughter-in-
law of W. G. Henson, Sr., plant
engineer at Firestone. Her husband



PRESENTS CONTRIBUTION—Mrs. Carolyn Sanders, Main Office, gives a check for \$1,875.05 to Roy Robinson, campaign treasurer of the local March of Dimes for 1955. General Superintendent Nelson Kessell, right, was chairman of the Firestone Employees' Fund drive.

'One Nation Under God' Theme Of National Brotherhood Week

Observance of Brotherhood
Week, February 20-27, is being
marked by special events in more
than 10,000 communities through-
out the United States.

Brotherhood Week, sponsored by
the National Conference of Christ-
ians and Jews, has as its theme
for 1955, "One Nation Under God."
President Dwight D. Eisenhower
is honorary chairman of the ob-
servance, and Ben Duffy, presi-
dent of Batten, Barton, Durstine
and Osborne, Inc., is general chair-
man.

It was in 1934 that a Denver,
Colo., priest, Monsignor Hugh Mc-
Menamin suggested the idea of a
Brotherhood Week and in that
same year some 300 communities
observed a Brotherhood Day. It
became a full week's observance in
1940.

DR. E. R. CLINCHY, president
of the National Conference, ex-
plains that the purpose of Brother-
hood Week is to give people an op-
portunity to rededicate themselves
as individuals to the ideals of re-
spect for people and human rights.

"We try to dramatize the prac-
tical things that people can do to
promote an understanding and real-
ization of those ideals," he said.

"Brotherhood Week is essential-
ly a campaign against the preju-

ices and bigotries that disfigure
and distort religious, business,
social and political relations."

Programs during the week have
been designed to extend the work
of the National Conference which
stimulates year-round programs in
schools and colleges, churches and
synagogues, labor-management and
community organizations, and in
newspapers, magazines, motion pic-
tures, radio and television.

Program Listed For Feb. 28

Thomas L. Thomas is listed as
feature artist on The Voice of
Firestone radio-television pro-
gram for February 28.

The program will include:
Southern Rhapsody, by Hosmer,
Firestone Orchestra; Mah Lindy
Lou, Strickland, Thomas L. Thom-
as; Kentucky Babe, Geibel, Fire-
stone Chorus; In the Still of the
Night, Porter, Thomas; Della
Splendeur Immortelle, from "Ben-
venuto Cellini," Diaz, Thomas;
Wedding Dance, Press, Orchestra;
and Men of Harlech, Welsh Tradi-
tional, Thomas and Chorus.

Safety habits breed safe
surroundings.

—James R. Thomas, Rayon Weav-
ing, First-place winner in 1954
Safety Slogan Contest.

recently returned from service
with the Air Force, and is now em-
ployed at Firestone as a Shop me-
chanic.