

There is no liberty without security, and no security without unity.

—Andre Maurois

Firestone

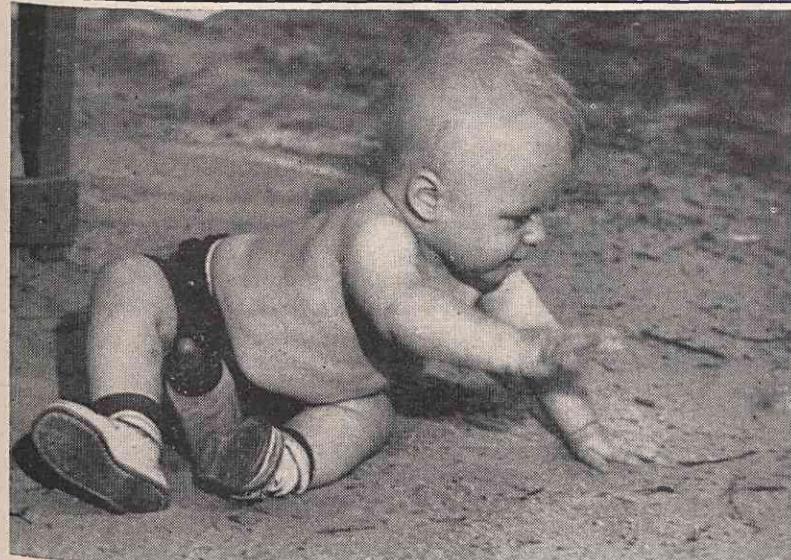
NEWS

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YOUNG PLAYGROUND VISITOR—Among those who came to enjoy the recreation facilities at the Firestone Playground on a recent weekday was Michael Patterson, 9-months-old son of Charles Patterson of Twisting, and Mrs. Patterson. Michael, dressed to lick the discomfort of soaring summer temperature, figured he'd bring along his lunch. Here he responds to something of interest in the sand, while he is being watched over by his grandmother. (Other playground pictures appear on page 4).

Recognized For 4-H Contributions

The Extension Service of the U. S. Department of Agriculture honored Raymond C. Firestone, Executive Vice President of the Company, with a citation, June 20 in Washington. The honor came to Mr. Firestone in recognition of his "distinct contributions to the nationwide development of the 4-H Club program" and in considera-

tion of other important services to the field of agriculture in general.

Mr. Firestone, a Director of the National Committee on Boys and Girls Club Work the last two years, is Executive Vice-President of The Firestone Tire & Rubber Company, sponsor of the National 4-H Club Soil and Water Conservation program since 1944, during which time more than three million acres of land have been put under soil conservation practices by 4-H boys and girls.

Drama Under The Stars

Decisive Revolutionary Battle Told In "The Sword Of Gideon"

"The Sword of Gideon," outdoor drama based on the Battle of Kings Mountain, will begin its fifth season on July 14. This year the drama, which plays in Kings Mountain Battleground Park, some 20 miles from Gastonia, marks the 175th anniversary of the battle which Thomas Jefferson called "the turning point of the American Revolution."

Three additional performances of the play will be staged this season, making a total of 15. Performances are scheduled each Thursday, Friday and Saturday night from July 14 through August 13, at 8:15 p. m.

36 COMPLETE LONG RECORDS

Number Of 15-Year Employees Reached 374 On July 1st

Addition of the names of William J. Bradley, Rayon Twisting, and A. A. Gaddis, Carding, brought the total number of 15-year employees to 374, as of July 1.

Also on July 1, 12 persons completed 10 years service; and 22 finished 5 years service with the Company here. They are:

TEN YEARS

Carding: Guinn F. Briggs, Cicero Mitchem, Raymond Lipscomb. Spinning: Frank Helms, Jr., Lillian Head. Rayon Twisting: Burley Williams. Cotton Twisting: Andrew Craig, Elmina D. Bradshaw. Rayon Weaving: Alda S. Guffey, Pearl S. Burrell. Cotton Weaving: Warren Jackson. Quality Control: Jurlene B. Strickland.

FIVE YEARS

Spinning: Ralph T. Quinn, Troy T. Slagle. Rayon Twisting: Vivian V. Bumgardner, Edward T. Dailey, John E. Johnson, Jr., Ralph L. Reep, Ralph B. Franklin. Laura T. Medlin, Charles Lancaster, William H. Lee, Phil R. Cabe, James G. Willis, Alene N. Whitesides.

Rayon Weaving: Gradie C. Cook, Beulah W. Cook, Bobby Lee Payne. Cotton Weaving: Max E. Pearson, Warehouse: Henry Gordon. Quality Control: Minalee Gaddis, Winding: Seattle B. Mantooh. Main Office: Jeanette H. Brock. Time Study: Thomas A. Grant.

As of July 1, 859 10-year, and 1,974 5-year service pins had been awarded.

Those who deny freedom to others deserve it not for themselves.

—Abraham Lincoln

CRAMER LITTLE, SHOP

Top Suggestion-Maker Tours Akron Plants

★ ★ ★

It was the "bigness" of the operation that impressed Cramer L. Little most when he visited the home plants of the Company last month.

Mr. Little for 17 years a lathe operator in the Shop, was awarded the trip to see the operations in the Akron plants, for having had the most approved suggestions at Firestone Textiles last year.

Touring the plants in Akron, he was deeply interested in the manner the factories put to use fabric produced in Gastonia, and in the emphasis on the exactness of mixing rubber compounds.

He was especially surprised to see the way in which truck tires are built.

"The passenger tires are built the way I expected," he commented, "but the truck tire building is different from my idea of it."

The friendliness of the people he met in Akron was another thing that impressed the Gastonia visitor.

Institute Adds Some Equipment

A flat-bed turret lathe, complete with drive motor and controls; an L and W indexed chuck; an International gasoline engine and a heavy duty rear axle differential are items of equipment added recently to the machine shop at Gaston Technical Institute. James I. Mason, Director of the school, announced that the equipment was donated by two milling machine concerns and a truck transfer company, all of Gastonia.

General Manager Harold Mercer is a Director of Gaston Technical Institute.

President Honored By University

The honorary degree of Doctor of Laws was conferred upon Lee R. Jackson, President of the Company, at the 83d annual commencement of the University of Akron, June 13.

In conferring the degree, Dr. Norman P. Auburn, President of the University, termed Mr. Jackson "an inspired, honest and intrepid builder, who has given his life to the building of his Company, his industry, his alma mater, and his community."

TO LEAD UNITED APPEAL

Mercer Heads Fund Drive

General Manager Harold Mercer will direct the Greater Gastonia United Fund campaign this year. He was elected President of the United Fund at the organization's annual meeting held in Masonic Temple recently.

Other officers serving with Mr. Mercer are: R. H. Pinnix, vice president; R. P. Caldwell, second vice president; and W. A. Daniel, treasurer.



TOP IN SUGGESTIONS—A visitor at the Akron plants of the Company last month was Cramer Little, second from right, lathe operator in the Shop here. He was awarded the trip for having turned in the most approved suggestions at the Gastonia plant last year. With him here, from left are L. J. Alger, Suggestion System Manager; W. A. Karl, President, Firestone Textiles; Mr. Little; and T. B. Ipock, Jr., Industrial Relations Manager at Gastonia, who was in Akron for a conference.

SCHOLARSHIP WINNER

Sellers Gets Honors At BCHS

Bobby Sellers, 1955 winner of the Firestone College Scholarship Award, received top honors in his Senior Class at his graduation from Bessemer City High School this spring.

The Bessemer City youth was named winner of the Loyalty Scholarship Achievement Award sponsored by the Balfour Company. Other honors going to him were the Bobby Poteat Memorial Award given by the BCHS baseball squad of 1949; the Athletic Award; and a Gold Honor Card for outstanding scholarship.

Young Sellers, whose father, Clyde Sellers works in SYC Weaving, will enter North Carolina State College this fall.

He will attend under the Firestone Scholarship program which provides for full tuition at the school of the winner's choice, academic fees, textbooks and a contribution toward the cost of living while in school. Scholarships are renewable annually until requirements for an academic degree are fulfilled, providing satisfactory scholastic standings are maintained and all other qualifications are met.

1955 Seen As Good Year For The Rubber Industry

Business in the rubber industry will reach an all-time high during 1955, according to a prediction by Harvey S. Firestone, Jr., when he was in Washington recently to accept a citation from the Chamber of Commerce of the United States.

THE COMPANY was being honored for its "outstanding record in favorably representing American business to the general public," and for its contribution to American culture through the simulcast of the Voice of Firestone.

Mr. Firestone observed that if there are no serious labor dis-

turbances or major international disruptions, the rubber business in 1955 should exceed that of 1953. So far, 1953 was the industry's best year.

HE ESTIMATED tire shipments during 1955 at 104,800,000 units, or 6.5 per cent more than the 98,500,000 tires shipped during 1953.

His outlook was based on a record-breaking 1955 first quarter in tire shipment and rubber consumption. This fact, together with the present strength of the economy, "indicates that production and sales for Firestone and the industry will be the best in history."

"We also expect the higher output of rubber products other than tires, especially foam rubber, to continue through the year," he said.

The Firestone Company has undertaken an expansion program for the synthetic rubber producing

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