

# Firestone NEWS

GASTONIA

The way of truth is like a great road. It is not difficult to know; the evil is only that some will not seek it.—Mencius.

It is one thing to wish to have truth on our side, and another to wish sincerely to be on the side of truth.—Richard Whately.

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**ACCURACY PAYS OFF**—Walter P. Wood (left), president of the South Atlantic Council of Industrial Editors, presents T. B. Ipock, Jr., with an electric deep fryer, after Mr. Ipock was named first-place winner in a reporting accuracy contest in Hartsville, S. C., recently.

## Industrial Relations Head Wins in Reporting Contest

T. B. Ipock, Jr., Director of Industrial Relations here, won first place in a reporting accuracy contest which was a feature of the annual convention of the South Atlantic Council of Industrial Editors, which met September 8 and 9.

Mr. Ipock was awarded an electric deep fryer for his careful observation and competency in writing, in 100 words, the most complete and accurate account of a skit staged before the industrial editors for eight seconds.

The two-day convention, held at the Sonoco Products Company, Hartsville, S. C., brought together plant editors and personnel managers from approximately 40 businesses and industrial plants in North and South Carolina and Virginia.

**THE SACIE** exists to promote improved understanding in in-

dustry through the medium of communications, particularly industrial journalism.

On the Hartsville convention program, members heard lectures and discussions led by several outstanding industrialists representing management, an industrial medical director, a psychiatrist and an industrial engineer. Members participated in clinics and panel discussions on various phases of communications in industry.

Firestone Textiles members of the SACIE are Mr. Ipock and Claude Callaway, editor of *Firestone News*.

*IF YOU CARE, YOU'LL SHARE...*

## Community Fund Drive Opens Here On October 17

The Employees' Community Fund drive, to be made in conjunction with the United Fund Campaign in Gastonia, is scheduled to open on October 17. For the fourth successive year, the plant's General Superintendent, Nelson Kessell, has been appointed Chairman of the fund-gathering effort. Francis Galligan, Superintendent of the Cotton Division, will serve as Co-chairman.

**AN ANNOUNCEMENT** by Mr. Kessell said that funds will be solicited by employees here, to be designated for the various local, state and national community organizations and charities. Solicitation procedure will be the same as that of last year. Individuals will be given cards on which they may designate the amount they wish to contribute.

General Manager Harold Mercer is president of the board of the Greater Gastonia United Fund and Council this year.

**IN THE LAST** fund drive at Firestone Textiles, employees contributed a total of \$9,982.75 to 17 organizations and charities, with the largest single amount being designated for the March of Dimes. Approximately 70 employees volunteered their services as solicitors for the drive last year.

Along with the community fund effort here and in Greater Gastonia, a nation-wide drive will also be launched on October 2, when a coast-to-coast television show will devote attention to the subject.

**HARVEY S. FIRESTONE, JR.**, Chairman of the Company, is serving this year as a vice-chairman for United Community Campaigns of America, which opened its drive for \$300,000,000 on September 5.

Thirteen vice-chairmen are serving with Joseph P. Spang, president of the Gillette Company, Boston, Mass. They head the nation-wide effort of 1,900 Community Chests and United

Funds in their fall campaigns, when nearly 3,000,000 men and women will volunteer to help raise the funds. The money will be used to support more than 21,000 local, state and national voluntary health, welfare and recreation agencies. Across the country, the campaigns are being carried on during the period from Labor Day to Thanksgiving.

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## Representatives of Plant To Tell Students of Company

On October 6 several business leaders from the plant will go into classrooms in the Gastonia city schools, to discuss their business operations and answer questions of students from ninth through 12th grade.

The occasion is designated as Business-Industry-Education Day in Gastonia. Firestone is one of the many businesses here co-

operating in the annual event.

While business leaders are visiting the schools, teachers from these classes will tour the city's business establishments. They will be guests at lunch of the firm they are touring.

BIE Day will be climaxed that night with a banquet at the Masonic Temple.

## Vocational Textile School Plans Card Demonstration

A card demonstration is planned for early fall at North Carolina Vocational Textile School, Belmont as a joint project of the school and the Research Department of the School of Textiles, North Carolina State College. It has been tentatively set for the latter part of October.

**THIS RESEARCH** project demonstrates how carding waste can be reduced considerably at no expense to yarn quality. Because the demonstration will be held at the Vocational School in Belmont, it will be convenient to a vast majority of the textile mills in the state.

Appointments will be made so that there will not be too many people at the school at any one time. The demonstration is planned so that everyone may receive individual attention. For further information and appointments interested persons may contact the Textile school at Raleigh or the Vocational school in Belmont.

**NEW CLASSES** at the Vocational Textile School in Belmont began September 1 in all courses, including yarn manufacturing, weaving and designing, knitting, mill maintenance and tailoring.

## Village Minister To Saluda, N. C.

The Reverend W. C. Neel has begun his duties as pastor of the Presbyterian Church in Saluda, N. C., after 15 years as pastor of West Avenue Presbyterian Church in the Firestone community.

He resigned here August 28 and preached his last sermon on September 14 at the midweek prayer service.



**REMEMBER WHEN?**—This picture is not intended as current news nor a hoax to frustrate the reader. It is published here as an aid to your recollection of the snowfall last January 18 which blanketed Gaston County, turning the bare landscape into a perfect picture of Winter Wonderland. This scene on Firestone Boulevard in front of the Plant

was recorded by Recreation Director Ralph Johnson. We could have published it last January, but thought you'd appreciate it more in October—while weather in the Piedmont Carolinas is teetering between the lingering heat of a summer just ended, and cooler temperatures portending the coming of winter.