

UF Contribution Of \$12,327.07 Sets A Record

Members of the Firestone Textiles family pledged a total of \$12,327.07 in contributions to the Employees' Community Fund during the annual campaign, this year conducted October 17-31.

This is a record contribution in the Plant's history of the united way of giving to community causes, General Superintendent Nelson Kessell, fund chairman, pointed out. Mr. Kessell, chairman of the drive for the fourth consecutive year, recalls that employees last year contributed a total of \$9,982.75. In the drive just ended, contributions were directed to 16 designated agencies. In addition, the contributor had the privilege of naming additional agencies or charities.

THE LIST of health, welfare and recreation agencies receiving donations from employees here includes:

Children's Home, Greensboro; Gaston County Big Brothers, Florence Crittenden Home, Charlotte; Girl Scouts, Salvation Army, Red Shield Boys' Club, American Red Cross, United Defense Fund (U.S.O.).

Gaston County Life Saving Crew, Cerebral Palsy, Gastonia Junior Police Athletic Club, Gaston County Tuberculosis Association, American Cancer Society, Heart Fund, March of Dimes, Boy Scouts.

CHAIRMAN KESSELL, Co-Chairman Francis Galligan, and General Manager Harold Mercer were enthusiastic in their praise over the response which marked the United drive this year.

"We especially wish to express hearty thanks to all volunteer solicitors, with whose assistance the plant was able to turn in a 100 per cent contribution toward its goal," the Chairman said.

The fund raising effort here was held in conjunction with the Greater Gastonia United Fund, of which General Manager Harold Mercer is President.

NATIONWIDE, Harvey S. Firestone, Jr., Company Chairman, served as a vice chairman for United Community Campaigns of America, which conducted drives across the country from September 5 through the Thanksgiving season, in efforts to raise \$300 million through 1,900 Community Chests and United Funds.



UF SOLICITORS—Among the volunteer helpers in the Employees' United Fund solicitation included those appearing in the three photographs here. Above, from left (all in one row) are: Clara Wilson, Rosie Francum, Lillie A. Brown, Inez

Rhyne, Sarah Scruggs, Katherine Davis, Ruby Riley, Edna Harris, Bonnie Dockery, Marie Fogle, Beatrice Carver, Sally Crawford and Helen Spencer.



FROM FRONT, LEFT, to back row: O. K. Forrester, Samuel Guffey, W. G. Henson, Sr., Hobart Aldridge; Ernest Bagwell, Ray Thomas, J. G. Tino, Jr., E. P. McArver; Claude Taylor, W. R. Turner, Sr., O'Neil Gamble, S. L. Owens.

Vernon Lovingood, R. E. Conrad, Clyde Moss, Sr., Francis Galligan; Fred Morrow, James M. Piercy, Nelson Kessell, E. J. Mechem; Sam Honeycutt, Luther Foy, Hugh Wright, T. B. Ipock, Jr.



FROM LEFT, front row to back row: Corrie Johnson, Dorothy Baber, Mildred Smith, Maude Johnson, Mary Turner; J. H. Brooks, Charles Parham, W. B. Ward, Carl Rape, Floyd Kelly, W. H. Dilling, Belon Hanna, John Hendricks;

Trenton Ginn, Wade Stiles, T. A. Fowler, M. J. Nichols, J. L. Parks, Otis Thompson. Several other volunteer solicitors were not present for the photographs.

Second Annual S-D Day Set

Killed—36,000 people.
Injured—Somebody every 25 seconds. Total of 1,250,000 persons disabled beyond day of accident.
Cost—An estimated \$4.4 billion in medical bills, property loss and other expense.
 This is what traffic accidents did in the United States last year.

TO CALL ATTENTION to these facts and to try to reduce the nearly 10 million traffic accidents we have annually, Safe Driving Day was started last year.

Thursday, December 1, will be the second annual S-D Day. Its purpose is to demonstrate, again, that traffic accidents can be greatly reduced when motorists and pedestrians fulfill their moral and civic responsibility for safety.

It is sponsored by the President's Committee for Traffic Safety in cooperation with prominent national organizations. The challenge to every community will be: **Not A Single Traffic Accident During The 24-Hour Period — In Daylight Or Darkness.**

Here are some tips every citizen should keep in mind:

Safe Driving Tips
 Be sportsmanlike on every drive.

Obey all traffic regulations.
 Keep speed reasonable. Start earlier and drive slower.
 Don't drive when you drink.
 Remember, danger increases with darkness: At sundown, reduce speed so you're within range of your headlights.
 Stay in line—don't weave.
 Don't pass unless there's plenty of room—and **never** on hills or curves.

Allow sufficient stopping distance between you and the car ahead.

Be extra alert at intersections. Always signal your intention to turn or stop.

If the weather is bad, don't drive unless you must. If you drive, double your care.

Check your brakes, lights, windshield wipers, tires, and steering.

Tips On Safe Walking

Cross streets only at crosswalks.

Before crossing, look both ways.

Cross only on proper signal.

Watch for turning cars.

Never go into the roadway between parked cars.

If there is no sidewalk, and you must walk in the roadway, walk on left, facing traffic.
 When walking at night, wear or carry something white to help drivers see you.

Dormitory Hostess Retires

When Mrs. Zula Love Eisenhower retired recently, her friends in the Personnel Department honored her at a luncheon in the Girls Club.

At the luncheon T. B. Ipock, Jr., presented her with a silver table service pitcher, a gift of her friends in Personnel.

Mrs. Eisenhower, Dormitory hostess here for the past 8 years, came to Gastonia from Kentucky. She will continue to live here.