

Firestone NEWS

GASTONIA

The reputation of a man is like his shadow: It sometimes follows and sometimes precedes him, it is sometimes longer and sometimes shorter than his natural size.

—French Proverb.

When you've got a long, long journey in front of you, what's the sense of storing up your joy till you get to the end of the way? Try to get some fun out of the road.

—Howard Spring

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VISITORS—Mr. and Mrs. Benjamin Adler were photographed with Frank Davis, Cotton Classing (left), and General Manager Harold Mercer.

'MISS JAPAN OF 1952'

Benjamin Adlers Visit Plant

Mr. and Mrs. Benjamin Adler stopped off for a visit here on their way home to New York, December 16. Mrs. Adler, the former Miss Hinako Kajima, and "Miss Japan of 1952," was the first one from Japan to represent that country in the Miss Universe Contest. An accomplished pianist, Mrs. Adler attended Mills College in Oakland, Calif. Her father, a graduate of

Harvard University, is an industrialist in Tokyo.

Mr. Adler, in the cotton business since 1909, is a business associate of the Firestone Company and a long-time friend of the organization.

When the Adlers stopped for a visit here, they were on their way from San Francisco, where Mrs. Adler had arrived from Tokyo.

Leader of Brotherhood Week

Harvey S. Firestone, Jr., Company Chairman, is serving as national chairman of Brotherhood Week, to be observed February 19-26. Serving with Mr. Firestone as vice-chairman is Louis B. Seltzer, editor of the Cleveland Press.

In these posts, Mr. Firestone and Mr. Seltzer will lead the nation in the 23rd celebration of Brotherhood Week, sponsored by the National Conference of Christians and Jews.

F. B. Galligan, Superintendent of the Cotton Division here, is Brotherhood Week Chairman for Gaston County this year.

BROTHERHOOD WEEK was first suggested in 1934 by Monsignor Hugh McMenamin, a Catholic priest of Denver, who proposed that the National Conference of Christians and Jews organize a special program when the people of all religious groups in the United States be invited to consider together the need and implications of the brotherhood ideal.

In enlisting national cooperation, the two chairmen are enrolling leadership for Brotherhood Week committees representing schools and colleges, churches and synagogues, community groups, labor-management agencies and the media of mass communications.

In 1951 and 1952 Mr. Firestone served as co-chairman of the Religious Organizations Committee for Brotherhood Week, receiving the brotherhood award



for his "contributions to better human relations."

While Mr. Firestone was in West Africa near the close of 1955, the University of Liberia, at a special convocation, conferred upon him the Honorary Degree of Doctor of Laws. The citation for the honor said the award was made "In recognition of the services of Mr. Firestone to humanity; his devotion to the democratic ideals of our civilization; his services to the Republic of Liberia; and his abiding interest in our Highest National Institution of Learning . . ."

Scholarship Application Deadline Is March 1



Program Booklet At Personnel Office

Firestone employees' sons and daughters who are now high school seniors may make application for the Company's 1956 College Scholarship Awards Program no later than March 1 of this year.

New booklets describing the program and outlining changes in the application procedure have been available since mid-December.

High school seniors who are interested in applying for the scholarships may obtain the booklets in the Personnel Department. Parents interested in obtaining the booklet for their children may pick up copies on the way to or from work.

Explanatory letters and booklets have been sent to all Firestone stores, division and district offices, Retread and Appliance Shops, Warehouses and Accounting Offices throughout the country.

Eligibility

To be eligible for the 1956 College Scholarship Awards the applicant must be a senior in the upper half of his or her high school class scholastically. The parent of an applicant must have five or more years of continuous service as a Firestone employee. Only children of those employees whose average base pay does not exceed \$700 will be eligible. The figure was formerly set at \$650.

In the 1956 program booklet, Harvey S. Firestone, Jr., Company Chairman, stated:

"It is our sincere hope that those students who receive the benefits of a college education because of the Firestone Scholarship Program will be able to make significant economic and social contributions to their families, their communities and their country."

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The Scholarships

Each scholarship award pays the cost of full tuition, fees and books and a substantial part of living expenses at school. Begun two years ago, the award program provides that scholarships

will be awarded each year to high school seniors so that after the first four years the college education of 80 students annually will be financed.

The Company intends to provide scholarship aid to each Firestone Scholarship recipient through the normal four-year

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Named Chairman, Textile Section Of Industrial Safety Conference

Safety Director L. B. McAbee has been appointed chairman of the textile section of the annual Statewide Industrial Safety Conference which will be held in Charlotte May 2-4.

Mr. McAbee recently joined other committee members in Raleigh to discuss plans and prepare the program of the Char-

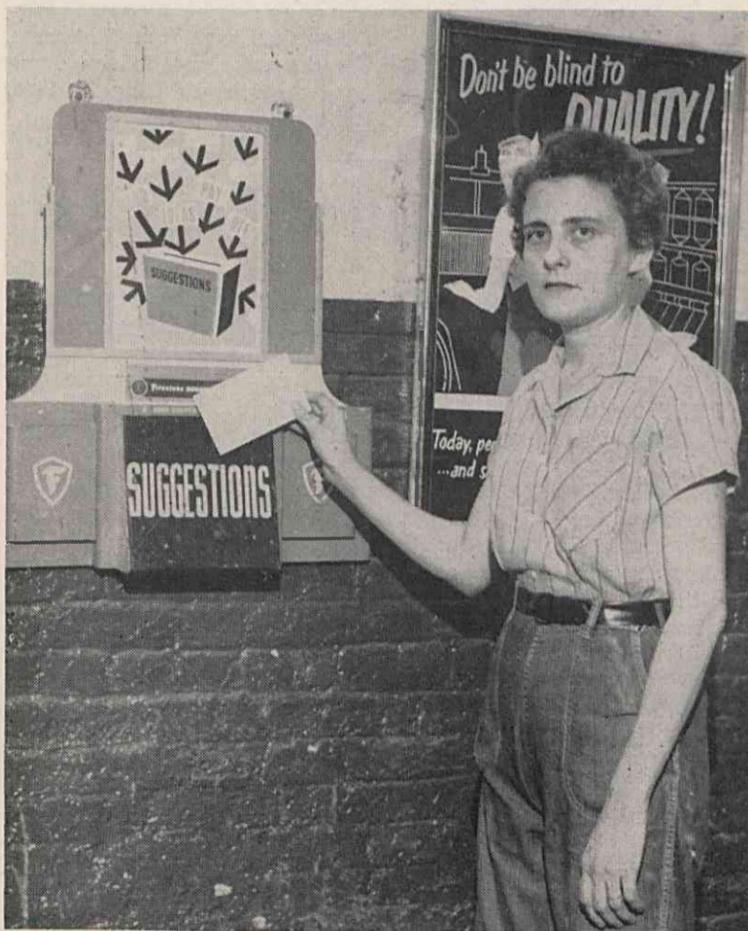
lotte conference in May. The Raleigh meeting included sessions in textiles, furniture, paper, pulp, woodworking and plywood, commercial vehicles and commercial nursing, Public employee section, electrical and public utilities, safety in small businesses section, construction, railroad, food, community home and farm, and general session.

Carl Stewart In Fraternity

Carl Stewart, Jr., 1954 Firestone Scholarship winner from Gastonia, was recently elected to Tau Kappa Alpha honorary debating fraternity at Duke University. He was one of four debaters selected for talent and competency in public speaking.

The son of Carl Stewart, Sr., Weaving; and Mrs. Stewart, Ply Twisting, the student was the first freshman ever to be included on Duke's debating team. This year he has been participating in debates with teams from universities competing with Duke.

In his sophomore year at Duke, Stewart is preparing for the Christian ministry.



RESOLUTION FOR 1956—Mildred Hayes, Spinning, resolves to submit during the coming year some of the suggestions she has had in mind, but has not gotten around to turning in before. Her intention serves as a reminder for other employees to participate in the Company Suggestion Awards Program during 1956.