

FOR YOUR FUTURE CAR

Smaller Tires, Air Springs, Foam Rubber

Your next car may come with smaller tires, air springs and more foam rubber cushioning—for safety as well as comfort, according to H. H. Waters, Director of Engineering for the Company.

Mr. Waters told the American Society of Mechanical Engineers that, "A number of automobile manufacturers will demand and get a 14-inch tire with increased cross-section for use on 1957 models."

Besides smaller, wider and softer tires, you can look to these other new developments in the next few years, Mr. Waters predicted in a speech before the diamond jubilee meeting of the A.S.M.E.:

1. Increased gains for tubeless tires, including their use on tractors and other farm vehicles, as well as on cars and trucks.

2. More foam rubber in transportation vehicles which now take half the foam rubber industry's output. Mr. Waters said that passenger and driver fatigue will be reduced when full-depth foam rubber seat cushions replace rubber toppers and spring-supported seats. In addition, Mr. Waters said, "The ultimate in safety will not result until critical points, such as roof decking, seat backs and instrument panels are padded with foam."

3. Air springs in cars, trucks and trains. Now in use on some buses, air suspension is a system of rubber and nylon bellows, self-leveling valves and air reservoirs which absorb road shock and vibration. They replace metal springs and in-

crease riding comfort and reduce vehicle wear and maintenance costs.

TOMORROW'S CARS may ride on roads of rubber, Mr. Waters indicated. Rubber binds asphalt together tightly in a road, preventing softening and breaking of the surface under the effects of traffic, and weather. Rubber surfaced playgrounds have a resilience that helps prevent injuries when children fall, and for airport surfacing a rubber compound has been developed that resists the action of jet burner blasts and fuel spillage.

"Rubber for paving may be eventually as important as its present usage in tires and tubes," Mr. Waters said.

Mr. Waters hailed the Company's recent development of a new synthetic rubber that closely resembles the tree-grown product is "potentially a discovery of great importance to the entire country."

When a synthetic is developed that in every way performs like natural rubber, "It will be possible to lessen or even eliminate the government rubber stockpile which now ties up a billion dollars of federal funds," he said.

But advances in transportation will be meaningless, Mr. Waters declared, unless the country gains better roads. He said the country faces "Total strangulation of our automotive transportation system unless a nationwide effort is made to correct the present situation."

YOU DON'T BAKE IT . . .

Bernice Thomason's Fruit Cake Is Popular

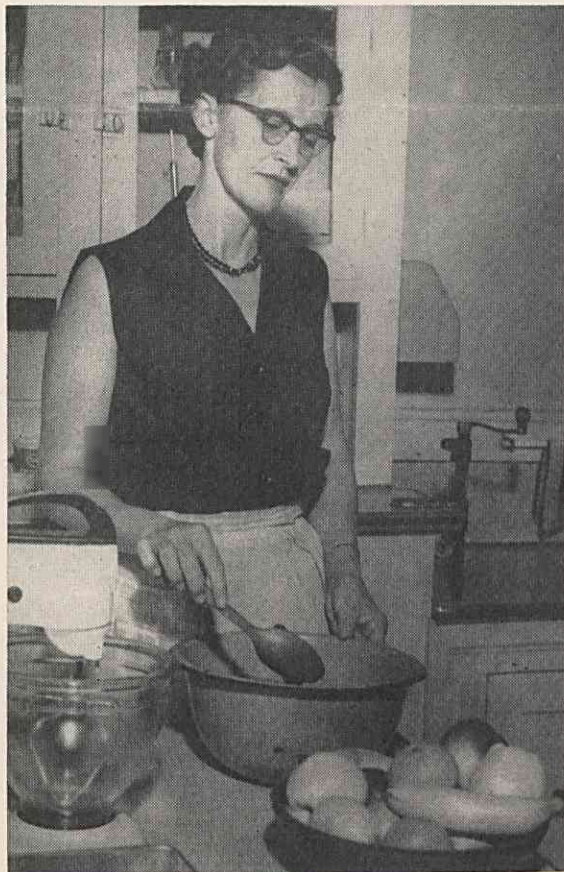


An unbaked fruit cake which several Firestone cooks tried and approved for Thanksgiving and Christmas, was made from an original recipe from the collection of Bernice Thomason, Cord Weaving. Mrs. Thomason, a tie-in-hand, has been specializing in cooking and baking since she was 10 years old, and has won for herself an outstanding reputation for her specialized dishes.

Word of her culinary excellence has spread, mainly because Mrs. Thomason follows the good neighbor policy of sharing her recipes with others, once she has worked them out to her satisfaction and has pronounced them "just right."

Following is the recipe for Mrs. Thomason's refrigerated fruit cake:

- One cup orange peel
 - One cup lemon peel
 - One cup candied cherries
 - One cup dark raisins
 - One cup figs
 - One cup walnut kernels
 - One cup pecan kernels
 - Two cups candied pineapple
 - One cup dates
 - One cup light raisins
 - Cut all fruit in small pieces.
 - Two teaspoons cinnamon
 - One cup butter
 - Salt to taste
 - One cup honey
 - Two teaspoons vanilla
 - One teaspoon lemon
 - One pound graham crackers rolled fine
- Cream the butter and honey. Add flavoring, then pour over cut fruit and let stand two hours. Add spices and salt to rolled graham crackers then mix all ingredients thoroughly. Pack in



ONE OF HER MANY original recipes is worked out by Bernice Thomason, 211 North Weldon street, Gastonia.

waxed-paper-lined loaf pans. Keep in a cool place. The recipe given here makes a five-pound cake. Refrigerated, it keeps well for weeks.

Shannon Holds Government Post

Lee R. Shannon, from 1946 to late 1955 Budget Director of the Firestone Company, is now serving as Deputy Assistant Secretary of Defense. The announcement came recently from the office of Secretary of Defense Charles E. Wilson.

The first appointee to the newly created position, Mr. Shannon will have primary responsibility for programming and planning the varied functions and operations within the jurisdiction of the office of Wilfred J. McNeil, Assistant Secretary of Defense (Comptroller).

MR. SHANNON became affiliated with the Firestone organization in 1935, when he became a member of the auditing staff of the Company. He served

in that capacity until 1941 when he became Comptroller of the Firestone Rubber and Latex Products Company of Fall River, Mass.

From 1943 through 1945, Mr. Shannon was Civilian Manager of the Blue Grass Ordnance Depot, Richmond, Ky.

A certified public accountant and attorney, Mr. Shannon is married and in recent years has lived in Akron.

Give them a Faith to live by



Worship with them this week



Naturally you want them to have all the good things in life . . . a happy home . . . a good education . . . plenty of chances to meet other nice young people. But be sure to give them the most precious gift of all . . . Faith.

The wonderful part is that faith is yours to give . . . no matter who you are, what you do for a living, how much money you have in the bank.

Faith is the gift you give a little at a time. Every week you worship with the children at your church or synagogue. The youngsters see you . . . the biggest, smartest, most important people in their world . . . asking God for help, thanking Him for blessings. Then it's clear to them . . . here they can always find the strength they need, always find the happiness they want.

Then you've done the best a parent—any parent—can do.

Always it is the family that sets so many of the patterns and the habits which last a life-time. And setting a habit of family attendance at worship services is the best beginning towards a lasting faith to live by.

After all, what really makes a happy family? Certainly, it takes more than Dad's paying the bills. Mostly it is doing things together, the togetherness of a family outing, or a backyard barbecue. These are the precious moments always remembered the longest—the shared moments.

GOING to services each week can be the best of the good things in life for a family to share. Worshipping together becomes so natural that without even trying, children find a pattern, a foundation, which will enrich their entire lives. Without that foundation of family guidance, can youngsters be blamed if they grow up without a real faith in God or in themselves?

"Give them a Faith to live by . . . Worship with them this week" is the theme for the 1955-56 Religion In American Life Program. This theme emphasizes the importance of regular attendance by the family at religious services. It points to the vital role parents play in giving their children a lasting faith by taking them each week to the church or synagogue of their choice, thereby stabilizing family life and strengthening family unity. The stress of modern life produces each day proof that there must be a constant, unrelenting effort to pass on that faith in a greater and stronger measure.

OUR RELIGIOUS leaders give us personal guidance, help solve family problems and work to integrate the newcomer into community life. Religious education helps to make us better citizens. The foundations to our nation, our dedication to human rights and individual liberty are safeguarded by our churches and synagogues.

January 20 Is Arrival Date Of West Avenue Minister

Effective January 20, the Reverend David F. Blue, Jr., will be the resident minister of West Avenue Presbyterian Church in the Firestone community. Mr. Blue has tendered his resignation as pastor of Bayless Memorial Presbyterian Church in Concord to accept the local church call.

The newly-chosen pastor is a graduate of Presbyterian Junior College, Davidson College, and Columbia Theological Seminary. He had two years of undergraduate study at Union Theological Seminary, and has been assistant pastor of the Fayetteville First Presbyterian Church, and pastor of the Bluff group of churches in the Fayetteville Presbytery. He has held the present pastorate in Concord for more than 7 years.

IN CONCORD, Mr. Blue is chaplain of the Knights of Young America, past-president of the Long Grammar School P.T.A., present co-chairman of a finance drive to equip the new Long School cafeteria; and president-elect of the Concord Ministerial Association. On the presbytery level, he holds a number of positions, such as being a member of the presbytery council, a member of its church extension committee, director-elect of the Presbytery's junior camps, and chairman-elect of the Concord area Presbyterian Leadership School.

The newly-chosen church leader at West Avenue succeeds the Reverend W. C. Neel, who resigned last August to accept a pastorate in Saluda, N. C.