

Firestone Children Attend Annual Yule Party

PAT HAYNES, LUCILLE DAVIS

The Bringer of Good Cheer from the North Pole kept his traditional appointment with some 2,080 children under 14 years of age, of Firestone employees, at the Webb and Palace theatres in Gastonia, Saturday

morning, December 17. At the Webb theatre there was a show for the children at 9 and 11 a.m. At the Palace, the show began at 10 a.m. Santa Claus appeared at the end of each performance at both theatres and distributed

gifts. For those children of employees who were unable to attend one of the theatre parties, presents were distributed Saturday afternoon at the personnel office of the plant.



Firestone guests at the Webb and Palace theatres saw a movie before Santa arrived.



Raymond Eugene Mack took advantage of the opportunity to catalog his wants for Christmas.



Suzanne Taylor was one of the first—and most enthusiastic—to greet the North Pole's most famous citizen.



Barbara Abernathy, Industrial Relations secretary, was one of several who helped Saint Nick spread Christmas cheer.



Juliette Sadler wasn't quite sure whether she was interested in Santa or the photographer—or either.



Nelson Jackson, James Young, Celie Jackson and Garland Knox considered it serious business to be introduced to Santa Claus.

Meet Your News Reporters



Pat Haynes is one of four Firestone News reporters from the Warehouse. On her daily routine as secretary in the Cotton Classing Office, she does general office work, filing, typing and serves as receptionist in her department. One of the recently-appointed news reporters, Pat has been working at Firestone for approximately two years. Before coming here she worked for an airline company in Texas when her husband was in service there. Reading and cooking are her hobbies.



Lucille Davis, first shift, was one of the original group of reporters for Firestone News when the plant paper was launched more than three years ago. There was a period when she was inactive, due to illness, but she was recently reappointed to gather the news of her department on first shift. Employed here for almost nine years, she fills batteries on the looms in SYC Weaving. When at home the reporter enjoys gardening and flower culture, cooking and baking.

VOICE OF FIRESTONE

Program Gets Citation For Excellence

"The Voice of Firestone," has received the top Sylvania Television Award for the best musical series in 1955.

The awards were established five years ago by Sylvania Electric Products, Inc., to honor "those who are advancing creative television techniques."

The citation read: "We are pleased to present the Sylvania Television Award for the best musical series of 1955 to the 'Voice of Firestone.' Over the years, on both radio and television the 'Voice of Firestone' program has demonstrated that good music can have a wide popular appeal if it is performed well and presented in an in-

teresting manner. Under the inspired musical direction of Mr. Howard Barlow, the 'Voice of Firestone' has consistently maintained the highest standards of excellence. In presenting as guest artists some of the outstanding singers of our time, it has brought unending pleasure to the public and has made a real contribution to the American musical scene."

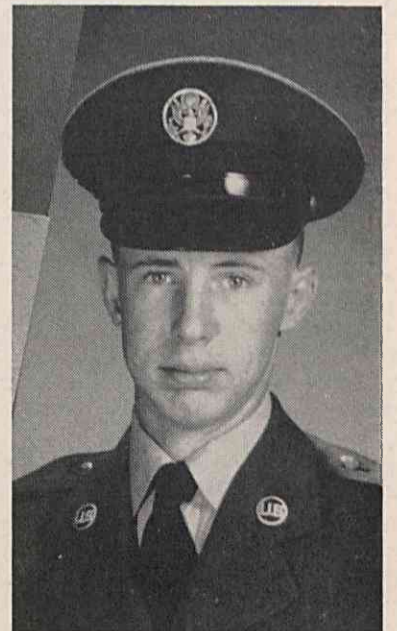
Other programs and personalities receiving awards included "Peter Pan" as show of the year and James C. Hagerty, White House News Secretary, for opening Presidential news conferences to television.

Preparing For Air Force Technician

Airman Third Class James R. Isham, son of Mr. and Mrs. R. M. Isham of Granite Falls and formerly of Gastonia, has completed basic training at Lackland Air Force Base.

Now stationed at Lowry Air Force Base, Denver, Col., Airman Isham's present training is preparing him for entrance into Air Force technical training and for assignment in specialized work. His training course at Lowry includes a scientific evaluation of his aptitude and inclination for a technical vocation and career.

He is a nephew of Inspector Louella Queen of Quality Control.



Mail to him may be addressed to: Robert L. Ward, 967-32-41, USN R Division USS Wasp (CV 18), Fleet Post Office San Francisco, Calif

Firestone Velon In 'Ruslon 555'

A new and improved venetian blind tape, called "Ruslon 555," and made of Firestone Velon, has been introduced. The tape is one of the several products now being made by the Russell Manufacturing Company of Middletown, Conn., in the Russell's Bennettsville, S. C. plant.

All venetian blind tape operations, including warping, weaving, finishing, and packaging, now take place at Bennettsville.

The tape utilizes a new Velon yarn designed specifically for venetian blind ladder tape. It is easy to care for, as it is dust-resistant and can be kept spotless by wiping.

BESIDES these practical features, the tape has the luxurious

beauty expected of a woven tape, and an unusual weave which displays the quality of the Velon yarn. It is made to nest neatly and hang flat, will not stretch.

"Ruslon 555" comes in a wide range of decorator colors, including pastel green, dark green, light gray, mulberry, canary yellow, red, pastel blue, dark blue, pink, chocolate, mingled, cream, duck, white and black.