

ALL MEN ARE BROTHERS...

Under The Canopy Of Heaven

By General Carlos P. Romulo

We have a saying in Asia that all men are brothers under the canopy of Heaven.

The problem of peace in our harassed world boils down to one word: brotherhood. Peace cannot be built on hate; it cannot be founded on conflict among nations; it cannot be established by means of wars, hot or cold.

Not until men learn to be brothers can they attain freedom from fear and security from want. This is the central lesson of our time, a lesson learned through the bitter clash of words in the United Nations, and

taught all over again by the bloody clash of embattled hosts in Korea.

TO RECALL this hard-learned lesson is to realize the tremendous importance of the promotion of brotherhood among men, in which the National Conference of Christians and Jews is taking a leading part. It is the best of all possible incentives for helping to make Brotherhood efforts this year and in the years to come, a shining success.

Helping to give the flesh and blood of reality to the ideal of brotherhood is one of the most effective ways of bringing about peace, understanding and cooperation among the nations. It is one of the most valuable gifts anyone can give to this generation and to posterity.

Do Something About Traffic Accidents

"What can I do about traffic accidents?" is a question from any self-respecting citizen rightfully concerned about the traffic menace which claims so many lives and causes such untold suffering each year.

Traffic safety is built out of the many contributions made by motorists—by their careful observation of the first principle of traffic safety: "Know all the traffic laws. Obey them!"

The steadfastness with which people adhere to this cornerstone of traffic safety will help much to solve the perplexing dilemma of modern traffic hazards.

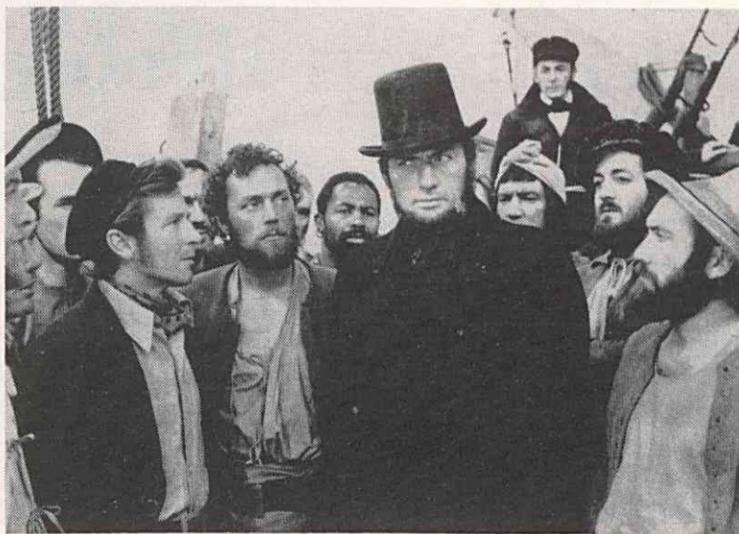
SOME MAY CLAIM we're unduly exaggerating the importance of traffic laws, dismissing them as insignificant in the overall picture of traffic hazards. They are inclined to attribute traffic fatalities to other more remote causes—to the operation of some natural laws or even to Fate.

The following vital statistics from the State Department of Motor Vehicles shows what actually happened in traffic accidents in recent years: Nearly 90 percent of the drivers involved in fatal accidents were violating one or more traffic laws at the time death struck.

We don't say that none of these drivers would have had accidents if they had not violated the law—but it's safe to assume that a substantial number of accidents in which they were involved would not have occurred had these drivers been observing the traffic laws.

THERE IS ANOTHER aspect to the problem. The deliberate flouting of any laws—from those of nature to those of traffic—is indicative of an unhealthy state of mind, an unwholesome attitude. Such can lead to disaster.

It's a simple solution, fundamentally. All it calls for is a willingness on the part of every driver to accept his responsibility as a citizen and as a human being to learn the traffic laws—and obey them!



CAPTAIN AHAB (Gregory Peck), watched by the seaman Ishmael (Richard Basehart), gathers the crew of the Pequod around him and makes them swear to hunt the white whale Moby Dick to the death. The scene is from the motion picture, "Moby Dick," which was adapted from the Herman Melville classic whaling story. Workers at the Firestone plant in Hispania, Spain built the gigantic whale used in the filming of the movie.

Firestone Helped Filming Of 'Moby Dick' Story

When Firestone employees see the new motion picture, "Moby Dick," starring Gregory Peck, they will see in it a monument to engineering skill in which Firestone employees played an important part.

That monument is the huge whale of the famous novel by Herman Melville which has just been filmed for the third time—at a cost of more than \$4,000,000 in technicolor and cinemascope.

The Firestone employees concerned are the people at the Spanish plant in Bilbao, who in 24 hours solved the problem of making the whale float, providing foamed latex material to cover the animal.

The whale is really a metal frame covered by a plastic compound similar to mica, which is

in turn covered with foamed latex.

SPECIALIZED men and women at the plant in Spain worked all night to produce 880 pounds of the material and the following morning it was sent to Madrid by truck and from there a plane took it to the set of "Moby Dick" in the Canary Islands.

Under the skin of the whale is a spongy substance similar to Foamex, into which, for the necessary scenes, a red aniline mixed with an oily chemical is injected. Because of this, when a harpoon or lance penetrates it, the whale seems to bleed. A rotating mechanism turns the central part of the whale, to achieve a final detail of realism.

Foundation Honors Company Papers

The Company's nine U.S. plant publications have received the George Washington Honor Medal for distinguished service from the Freedoms Foundation of Valley Forge, Pa., for "outstanding achievement in helping to bring a better understanding of the American Way of Life during 1955."

This is the fourth consecutive year that the publications as a group have received an award from the Foundation. In 1953 and 1954 they received the top award in the company employee publications category of the Freedoms Foundation's annual awards program for their work in 1952 and 1953. In 1955 they won an Honor Medal for their work in 1954.

The publications are under the direction of the Firestone Department of Public Relations of which William D. Hines is Director. Mary Kerrigan is Super-

visor of Employee Publications.

The papers in the various plant cities and their editors are:

Firestone Non-Skid, home plants in Akron, Jean Sonnhalter; Firestone Californian, Los Angeles, Calif., Paul W. Neff; Firestone Southerner, Memphis, Tenn., Nick Pinter; Firestone News, Pottstown, Pa., D. E. Story; Firestone News, Gastonia, N. C., Claude Callaway; Ravenna Arsenal News, Ravenna, Ohio, Diane Barton; Firestone Hoosier, Noblesville, Ind., Kenneth M. Wright; Firestone Hawkeye, Des Moines, Iowa, Ralph C. Darrow, and Firestone News, Fall River, Mass., Thurlow Cannon.

The object of the Foundation's annual awards program is to honor outstanding efforts to improve public understanding and appreciation of our basic Constitutional Rights and Freedoms inherent in the American Way of Life.

Company To Build Plant In Cuba

A tire manufacturing plant to be constructed at Havana, Cuba, will produce 100,000 truck and passenger car tires annually and provide direct employment for nearly 500 workers. Purchase of rayon and other supplies from Cuban sources will provide indirect employment for others.

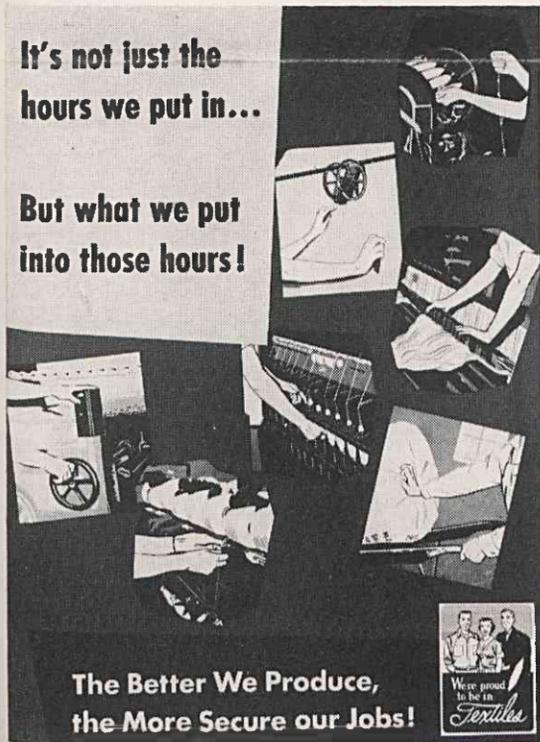
Decision to build the \$4,000,000

plant was announced in April by Harvey S. Firestone, Jr., Company Chairman.

This will be the thirteenth Firestone tire-producing plant outside the United States. It will be built on 12 acres in the south section of Havana where the Company warehouse and branch sales office are located.

It's not just the hours we put in...

But what we put into those hours!



The Better We Produce, the More Secure our Jobs!



unless you fight it every minute!

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