

Firestone NEWS

GASTONIA

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If you deceive me once you are
a scoundrel; if you deceive me
often you are a smart man.

—Jugo-Slavic Proverb

Care to our coffin adds a nail,
no doubt, and every grin so merry
draws one out. —John Wolcot

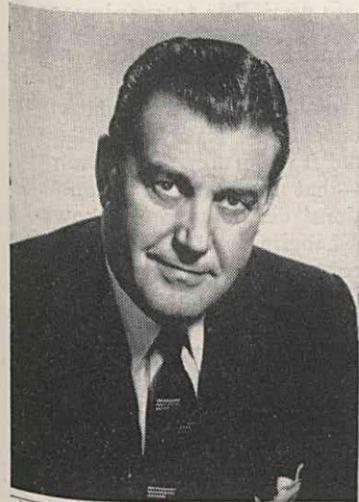


A SIGNAL ACHIEVEMENT was recognized when the Minute Man Award was presented to Firestone Textiles for its 97.1 per cent employee subscription to the Payroll Savings Plan. Here, Arthur Hill (left), assistant to the national director of the U.S. Savings Bond division of the Treasury Department, presents the award to General Manager Harold Mercer. W. A. Karl, Firestone Textiles president, looks on.

James E. Trainer Addresses Industrial Safety Meeting

James E. Trainer, director and Executive Vice President of the Company, delivered one of the principal speeches at the 26th annual statewide Industrial Conference which convened in Hotel Charlotte, Charlotte, May 2-4. Mr. Trainer spoke at the general session Thursday morning, May 3, on the subject, "Tomorrow's Challenge for Safety." He was introduced by L. B. McAbee, plant safety director, who was until June 1, president of the N. C. Society of Safety Engineers.

MR. TRAINER, who has been associated with Firestone since 1939, is outstanding in the field of industrial safety. Under his



leadership the Company on a nationwide basis has recorded the lowest accident frequency in the rubber industry. It is noteworthy that his program of industrial safety was recognized when he was appointed in 1948, as chairman of the engineering committee of the president's conference on industrial safety; and again in 1950, when he was

"Tomorrow's Challenge for Safety" is summarized on page 8.

electd vice president for industry of the National Safety Council.

IN 1952, Mr. Trainer was awarded the "Special Award of Merit" by the President's Conference on Industrial Safety,

Employee Bond Subscription Earns U. S. Treasury Award

*Company-Wide Participation
Reaches 96.6 Per Cent*



Firestone Textiles shares with other U.S. plants of the Company in "the most outstanding achievement in the nation for 1956," for performance in the recent drive to sell U.S. Savings Bonds.

At the local plant, the 97.1 per cent of employee subscription to the payroll deduction plan of Bonds purchase in the March 26-April 4 drive, earned for the plant the Treasury Department's Minute Man Award. This honor was formally accorded at a dinner meeting in the Recreation Center on the evening of May 7.

Arthur Hill, executive of the U. S. Savings Bond program, who presented the award, pointed out that the plant here has earned the best record of any plant of comparable size in industry in recent months. "It is definitely the best record south of the Mason-Dixon line," he said.

PRESIDENT of Firestone Textiles, W. A. Karl, was here to congratulate employees. In his remarks, Mr. Karl said, "I am extremely happy to join in celebrating the outstanding record you made in the recent employee bond drive. It certainly must have taken a lot of drive to get 97.1 per cent of our 2,500 employees to sign up."

Officials of the Savings Bond program, several state and local dignitaries appeared on the awards program.

"for his outstanding contribution to the national program to prevent death and injury in industry as chairman of the committee on engineering."

The Executive Vice President was accompanied to Charlotte by W. A. Karl, President of Firestone Textiles. While in North Carolina they reviewed production plans at the plant here.

A delegation of approximately 50 from the plant attended portions of the Conference.

On the last two days of the Conference, the endless battle against injury in industry was depicted in exhibits which were set up in conjunction with the three-day meeting sponsored by the N. C. Industrial Commission.

At the meeting, individual certificates, called Key Man Awards, were presented to 35 men and women who helped Chairman O. K. Forrester in putting the Bond campaign across.

WHEN the Company-wide Savings Bond program ended this year, Secretary of the Treasury George M. Humphrey, in a telegram to Firestone President Lee R. Jackson, termed Fire-

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Camp Open On Lake James

Camp Firestone, Company-operated vacation facility on Lake James in Burke County, opened the summer season on May 7, to accommodate Firestone employees and members of their families.

On the opening date of the camp, the Industrial Relations Department at the plant began taking reservations.

According to information from the Industrial Relations Department, a person or party may make only one reservation at a time. Other information about use of the camp facilities includes—

After you have used your reservation, you can apply for another one. This arrangement is necessary in order to make the camp available to as many people as possible.

If you make a reservation and find that you can't use the camp at the scheduled time, please notify the Industrial Relations office. Since there are usually people on the waiting list, your cancelled reservation can make it possible for someone else to take your place at the camp property.



CHILDREN'S DAY IN JUNE

Children's Day is observed the second Sunday in June in many Protestant churches of the United States. In some churches the observance takes the form of special recognition of Christian education, especially children's activities in the Bible school. Here Christine and Lloyd Rosdahl look forward to "their day" in early June at First ARP Church, which they attend regularly. They are son and daughter of Mr. and Mrs. Lloyd Rosdahl, Crowders Creek Road; and grandchildren of Mrs. Carl Stowe, Girls Club hostess.

Movies Scheduled Through Early September

Fifteen full-length movies and a serial of 15 installments make up the schedule of motion picture entertainment during the summer season at the recreation park between Firestone boulevard and Dalton street in front of the plant. The schedule, which began June 1, with "Ma and Pa Kettle At The Fair," and the first chapter of the serial, "Deadwood Dick," will continue through September 7.

Included on the outdoor movie list are three full-length features in color.

The pictures will be shown to employees and their families at dusk on dates listed. In case of rain the feature schedule will be shown the following Monday. In the five years of the motion picture summer program here, rain has halted the show only once.

According to the Recreation Department, sponsor of the program, the lineup of pictures has been carefully selected to appeal to both children and grownups.

Following is a listing of the movies booked for the remainder of the season:

June 8: Fireman Save My Child, with Spike Jones and His City Slickers.

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