

IN 26TH YEAR WITH COMPANY

GENERAL MANAGER Harold Mercer (center), marked his 25th anniversary of service with the Company in late May. Lee R. Jackson, (right), President of the Company, presented Mr. Mercer with his 25-year pin at the home offices in Akron. W. A. Karl, Firestone Textiles President, was present to offer congratulations. Mr. Mercer came to the Gastonia plant as Comptroller when the Company purchased the factory in May of 1935. He was promoted to General Manager in 1938.

Firestone Stores And Dealers To Add Philco Products To Merchandise Line

By mid-July customers in the Gastonia area may purchase Philco products through Firestone dealers and the Firestone Store on Franklin avenue.

As a national distributor of household appliances, Firestone will add the Philco line of products to the present line of Firestone-brand products.

First Philco products are scheduled to appear in Firestone nationwide retail outlets during July when 1957 models of television receivers, portable

and table model radios and phonographs are introduced. As 1957 models of other major appliances are introduced, Firestone stores and dealers will add them to their lines. These will include refrigerators, home freezers, electric ranges, room air conditioners and home laundry equipment.

Charles Moore, local store manager, has announced that he expects to offer the complete line of major Philco appliances by early 1957.

Carl Stewart Is Counselor At Boys' Camp This Summer

Carl Stewart, Jr., Firestone's College Scholarship winner from Gastonia in 1954, is spending the summer as a boys' counselor at Camp Sequoyah, Weaverville, N. C. The regular camp season began there June 16 and will continue through August 26.

Carl is among some 25 counselors at Sequoyah this year. As a member of the staff, he has charge of a group of boys, teaches and coaches dramatics and directs staging arrangements.

He is assistant editor of "Thunderbird", the camp newspaper.

SEQUOYAH is one of North Carolina's older privately-owned camps. It attracts boys up to 16 years of age, from all states.

The Firestone Scholarship holder is the son of Carl Stewart, Sr., Weaving; and Mrs. Stewart, Ply Twisting. He has completed his second year at Duke University.

During the past school year, Carl was outstanding as a member of the varsity debating team, participating in tournaments at various schools in North Carolina; and in South Carolina and Tennessee. His team competed with teams up and down the Eastern Seaboard on the topic:

"Resolved That Non-Agricultural Industries of the United States Should Guarantee An Annual Wage to Their Employees."

ALSO DURING the past school year the student from Gastonia was chosen to represent Duke at a six-day conference on education at Columbia University, New York City. Conferencees represented colleges and universities throughout the country.

The Firestone Scholarship holder has consistently made the Dean's List the two years he has studied at Duke. The past year his grade average reached Phi Beta Kappa level.

At NIRA Meeting

Plant Recreation Director Ralph Johnson appeared on the program of the National Industrial Recreation Association meeting in New York City, which convened June 2-6.

Johnson attended the meeting with two other recreation leaders from Gastonia. On the program there, he participated in a panel discussion on sports problems in recreation.

Souvenirs Can Be Good Vacation Reminders

Collecting treasures and trinkets go hand-in-hand with vacations.

Buying souvenirs is a pleasure, but alas, too many people do not practice it as an art!

On a vacation trip to Texas, an employee bought a 10-gallon hat in El Paso, and was told that his "souvenir" was a genuine product of the Lone Star State. But afterwards, he took a closer look at his fancy headgear and discovered it was made in Norwalk, Conn. Maybe his hat was just as useful as if it had been crafted on-the-spot in El Paso, but its "souvenir" value was considerably reduced.

FIGURES show that some 40 million people in the United States, vacationing at home and in foreign countries, put to flight some \$50 million a year on mementoes, much of which turns out to be worthless to the buyer.

In order to make your vacation dollars stretch to their fullest extent, here are a few pointers on souvenirs buying that will help you take home something for your money:

A souvenir reflects the place or locality you want to keep in your memory.

It helps you to recall the things you liked best about the place you bought it.

It suits your personality and the home in which it will be displayed.

It is not so large that it is expensive to transport.

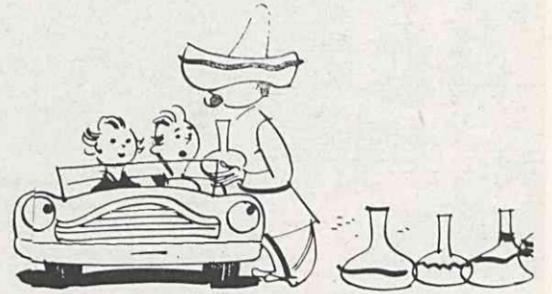
It looks well and is useful.

It is exclusive, that is, it is not available back home.

If you buy a souvenir for a gift, ask yourself these questions: Does it suit your friend's taste?

Will it reflect favorably on you as its buyer? Will it be useful to the recipient?

SHOPPING for souvenirs is best done at such places as home industries or local workshops. If you buy from craftsmen who actually make the goods, you can be sure of getting genuine products. Other places to look for are state or community exhibits of locally-made items, and



reputable stores. You will have to develop an eye for quality, so that you can tell a poorly-made product from a good one. It's a good rule to examine labels, imprints and trademarks.

Before parting with your money, think of where you will display your souvenir. Will it fit into the surroundings back home? Test it for taste so that it won't be out of keeping with the other furnishings of your home.

Maybe you're not too much concerned about driving a bargain in souvenir shopping, after all. But whatever you do and whatever you buy on your vacation, keep shopping a pleasure and don't let it become a chore.



CLYDE MOSS, JR., directs the Marietta Street Baptist Youth Choir. His sister, Marianne, is at left, front row; his brothers Dan and Eddie are

in center of back row. A member of the choir not in the picture: David Brittan, Multi-Stage Nylon Unit.

Youth Choristers Specialize In Anthems

The assembly room of the educational annex at South Marietta Street Baptist Church rang with 26 dedicated voices of the Youth Choir. It was a typical Tuesday evening practice session of the organization consisting of 16 girls and 10 boys whose ages range from 13 through 20.

Directing the choir was Clyde Moss, Jr., who took over leadership from his father in December of 1955. Clyde Moss, Sr., Assistant to the General Superintendent here, organized the youthful choristers in 1951 and ably led them until he turned over the project to his son.

THE SINGING group specializes in anthems, and presenting them is a regular feature of the Sunday evening services at the church.

The choir director, employed here in the Shop electrical department, inherited a talent for music, as did his sister Marianne, and brothers Dan and Eddie, all of whom are members of the South Marietta Youth Choir.

At the age of six, Clyde, Jr. began a six-year series of piano lessons. Then came seven years of study and practice on other instruments, such as woodwind and brass.

HE PLAYED in the band at Gastonia High School. When he went to Mars Hill College he played in the band and sang first tenor in the

choir. Upon completion of studies at Mars Hill, he enrolled at Wake Forest College, where he continued his musical interests through membership in the glee club, concert choir, male quartet, mixed quartet and male octet. In 1954 he sang the tenor role in "The Messiah" at Memorial Auditorium in Raleigh.

Besides this, young Moss played with "The Southerners", a dance orchestra at Wake Forest. Playing with "The Southerners" was not a new experience for him. Back when he was a high school student in Gastonia he was a member of "The Melodymakers," a group that played engagements all the way from Hopewell, Va., to Birmingham.

FROM 1951 to 1954, he was a member of the Cotton Chords, a "barbershop" quartet from Gastonia. In 1952 the Cotton Chords sang in the Dixie District Contest at Daytona Beach, Fla., placing ninth in 21 entries.

Clyde Jr., who suspended his studies at Wake Forest while working here, plans to return to the college this fall to complete requirements for a degree in chemistry. After that he hopes to enter Bowman Gray School of Medicine, Winston-Salem, where he plans to study toward a career in neuro-surgery.