

Firestone NEWS

GASTONIA

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It will pay you to do right.
Some of the people will be pleased and the rest will be astonished.
—Samuel L. Clemens

God has promised forgiveness to your repentance; but He has not promised tomorrow to your procrastination. —St. Augustine



ENGLISH TEXTILIST Fred Dunkerley (center), chats with General Superintendent Nelson Kessell (right), and Jack Darwin, plant sales manager.

PLANT VISITOR

British Textile Manufacturer Studies Tire Cord Production

An English textile manufacturer, aviator and campanologist made a two-day visit to the plant recently. Fred Dunkerley of Oldham, Lancashire, consulted with management and observed procedures in tire cord manufacturing.

The visitor came to Firestone Textiles from Chattanooga, Tenn., and Dalton, Ga. At Dalton, he studied carpet yarn-making at a plant which processes a large volume of synthetic fiber. His stop at the plant here completed his study of textile manufacturing methods on this, his third trip to the United States and his second visit to the South.

The textilist is managing director and owner of the Oldham Tyre Cord Mill, director of the Standard Spinning Mill in Rockdale, England, and two mills in Annsborough, Northern Ireland. The Oldham plant supplies a volume of tire cord for the Firestone factory in England. His four mills in Europe, employing around 1,100 workers, process American cotton and European-produced synthetic fibers.

MR. DUNKERLEY, a graduate of Manchester University, is a world traveler and has gained renown throughout Europe as an aviator. The winner of many international flying races, he holds some 30 citations for records-breaking in flying competition. One of these honors is the

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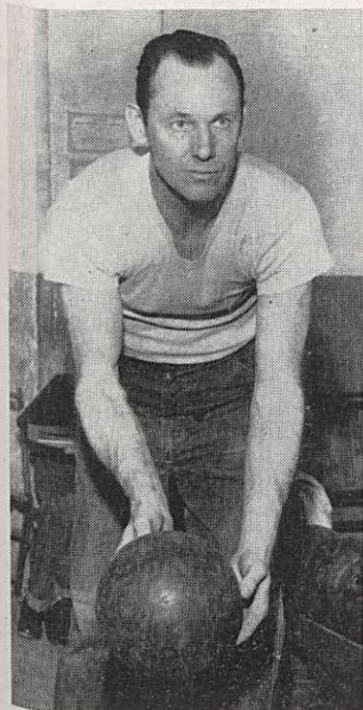
Tompkins Licensed In Architecture

Dave Tompkins of Gastonia has passed the North Carolina State Board of Architectural Examination and Registration and is now licensed to design any type of architecture.

The son of R. L. Tompkins, plant purchasing agent, and Mrs. Tompkins of Main Office, he completed a series of examinations in Raleigh recently, climaxing several years of study.

Young Tompkins received his license at a dinner meeting of the State Board of Architectural Examination and Registration at Chapel Hill in February.

The architect, who first began designing when he went to work for the city in 1946, is now associated with a local architectural firm, where he has had experience in all types of design, including the planning of schools, churches, industrial plants, commercial buildings and other structures.



CRISP 265

An all-time high score in ten pins went on record for the bowling hardwood at the Firestone Men's Club, when Ed Crisp, Twisting, rolled a blistering 265 in mid-February.

Banquet Program Headlined By Achievement Awards

Those who attend the 21st annual All-Sports Banquet at Firestone on March 30 have in store an evening of rare entertainment. One of America's greatest sportsmen will address the gathering, preceding the highlight of the evening—awarding of honors to more than 200 employees for distinction they have won for themselves in the plant sports and recreation program during the past year.

The visiting speaker, Nils V. "Swede" Nelson, is a former Harvard University football star and coach. He was an officer in the Navy during World War I. For several years he has been president of N. V. Nelson & Company, a cotton merchandising firm.

A former president of the Gridiron Club of Boston, Mass., he is the Massachusetts state chairman of the National Football Hall of Fame Association and sponsor of the N. V. Nelson Award for outstanding sportsmanship in football. This award, presented for the past 11 years by the Gridiron Club of Boston, each year honors a college athlete who makes the greatest sportsmanship gesture in the football season immediately preceding the award. To select the recipient of the award, the Gridiron Club polls more than 1,000 coaches and newspaper sports writers throughout the United States.

AN ENTRY on the N. V. Nelson Award has been inserted in the Congressional Record, as a "saga in Americanism."

At the All-Sports Banquet program here, upwards of 200 trophies will be handed out to employees, in recognition of outstanding performance and achievement in sports and recreation in 1956. The laurels range from a trophy honoring the employee who caught the biggest fish last year, to the plant department which captured most honors for its sports-recreation participation during last year's season.

Chief of the awards is the Supremacy Trophy. For the past nine years the Spinning Department has taken the honor. In 1954 Spinning tied for it with Twisting.

AMONG the many awards to individuals and departments will be that one which lauds "The Ideal Athletes of 1956." Those so honored will be four men and four women representing all three shifts at the plant. These employees were selected in late February, by secret ballots of employees who were eligible to vote by reason of their participation in the sports-recreation program last year. "The Ideal Athletes" are chosen on the basis of sportsmanship and participation and attainment in sports and athletics

during 1956. In the selections, men vote for men and women vote for women. Once an employee is selected as an Ideal Athlete, that person is not eligible for that distinction a second time.

THE ALL-SPORTS BANQUET, staged each year since 1936, has brought to Firestone nationally-prominent speakers from the fields of industry, sports and recreation. Among these have been D. C. Walker, former football coach at Wake Forest College, now a coach in the Canadian League; Roy B. Clogston, athletic director of N. C.



WHICH DEPARTMENT will receive the Supremacy Trophy this year? This is the question most often asked by employees who look forward to the All-Sports Banquet each spring. Doris McCready (left), and Jerrie Barton of Main Office take a look at the prized award which will go to the plant department winning the most honors in the sports-recreation program last year.

State College; Carl Snavely, onetime coach at the University of North Carolina, now coaching at St. Louis, (Mo.) University; Murray Greason, basketball coach at Wake Forest College; Joseph Thomas, Secretary-Treasurer, The Firestone Tire & Rubber Company; Rex Enright, athletic director and football coach at the University of South Carolina and James M. Tatum, football coach at the University of North Carolina.

A Poetic Flair? Try Hand At Safety Contest

A number of employees have already entered the "Save-a-Life Line" Safety Contest, being sponsored and conducted by the National Safety Council this year. The rivalry, begun in January, consists of 11 separate monthly contests and is open to all employees and members of their immediate families.

There is a total of 33 cash prizes in each monthly contest, lasting through November. Prizes are: First—\$100; Second—\$50; Third—\$25; Others—30 prizes of \$5 each.

Idea of the contest is to write an original last line to a safety limerick, making it rhyme with the first and second lines of the limerick chosen for a given

month during the year.

"Because possibilities of winning in a national contest are fewer than in a local contest, the Company will double any cash prize won by a Firestone Textiles employee," Safety Director Alvin Riley said. For example, should an entrant here win the first prize of \$100 in a monthly

contest, he would receive an additional \$100 as a gift from the Company. This applies to an employee only—not a member of his or her family.

Information on the contest is posted on plant bulletin boards each month. Additional details may be obtained from the Safety Department.

A corporation may spread itself over the whole world . . . may employ 100,000 men . . . yet the average person will form his judgment of the corporation through his contact with one individual.

If this person is rude or inefficient, it will require a lot of courtesy and efficiency to overcome the bad impression.

Every member of an organization who, in any capacity, comes in contact with the public, is a salesman . . . the impression he makes is an advertisement . . . good or bad.