

Firestone NEWS

Down in their hearts, wise men know this truth: The only way to help yourself is to help others.

—Elbert Hubbard

We are here not to get all we can out of life for ourselves, but to try to make the lives of others happier.

—Sir William Osler

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15 PARTICIPATING AGENCIES

UF Appeal Begins October 10

The sixth annual Employees United Fund appeal is scheduled for October 10-November 10. The drive will be conducted alongside the Greater Gastonia United Fund effort which begins October 10 and will conclude November 8. General Superintendent Nelson Kessell, for the sixth consecutive year chairman of the fund-gathering effort, has announced that employees will have the opportunity this year to contribute to the 15 participating agencies of the Greater Gastonia United Fund.

In past years, the plant drive allowed for contributions to a few additional agencies beyond the Greater Gastonia UF list.

The 1957 drive procedure at the plant has been changed somewhat from that of past years. Instead of making contributions to individual community and charitable agencies, employees will be asked to give on a "Fair Share" basis, to the

total list of organizations in the Gastonia Fund.

The approved list of these organizations: Red Cross, Gaston Big Brothers, Junior Police Athletic Club, Gaston Life Saving Crew, Girl Scouts, Red Shield Boys Club, Salvation Army, United Cerebral Palsy Association, United Medical Research Foundation, USO, Children's Home Society, Florence

Crittenton Home, National Travelers Aid Society, United Medical Research Foundation of N. C., and United Fund and Council, Inc.

The "Fair-Share" formula is based upon contributions suggested by the United Foundation and adopted to the plant's own wage and salary structure. Volunteer solicitors who will re-

—Turn to Page 6



TO SCHOOL AND BACK—SAFELY

These children are on their way to school. They'll be crossing streets, perhaps hurrying home at lunch time, and always eager to get home at the end of the school day.

So drive carefully. Drive slowly near their school. Don't pass a school bus when it's stopped to take on or discharge passengers.

These youngsters, sons and daughters of Mr. and Mrs. Carl Guffey, attend Abernethy School and Wray Junior High. Their father is a second hand in Quality Control, their mother a splicer in Rayon Weaving.

In the picture, from left: Jean, third grade; Michael, first grade; Linda, eighth grade and Bruce, fourth grade.

The Guffey brothers and sisters are representative of all the children who have started to school within the past few weeks.

So wherever you drive, your thoughtfulness and caution every day will make the streets and highways safer for the children throughout the school year.

Purchase Of Savings Bonds At Record High

People at Firestone Textiles are buying U. S. Savings Bonds at the rate of 99.2 per cent of the plant's current employment. This all-time record figure was reached during the "Share in America" Week in Gaston County, September 23-29.

In the special Bonds selling effort here, Firestone sought to surpass its 97.1 per cent record of last year. The plant was among the industrial and business firms in the county taking part in the special effort, arranged by the Treasury Department. Gaston County was the first location in the Southeast selected for the special promotion campaign.

O. K. Forrester, overseer in Spooling-Winding, was plant chairman for the drive, and General Manager Harold Mercer was payroll savings chairman in the county for the "Share in America" Week.

THE PROGRAM was launched with a kickoff rally, a downtown parade featuring a float with a reproduction of the Liberty Bell, and a rally in front of the Firestone plant.

Highlighting the September 23 program to get the drive underway was the appearance of Mrs. Russell Smith of Tulsa, Okla., "Mrs. United States Savings

—Turn to Page 8



In top photo: "Mrs. U.S. Savings Bonds" (right) and "Mrs. North Carolina" take a lesson on cotton staple from Cotton Division Superintendent F. B. Galligan (center), and Walter Johnson of the N. C. Savings Bonds division of the Treasury Department. Above, left: General Manager Harold Mercer presents a Firestone radio to "Mrs. U.S. Savings Bonds" and to "Mrs. North Carolina."

Above, right: Employees who volunteered as in-plant Bonds solicitors attended a meeting on the open-



ing day of the drive. Seated, from left: Rosie Francum, Shop; Colene Bennett, Cable Twisting; Ruth Cloninger, Winding; Sallie Crawford, Quality Control; Elizabeth Harris, Winding; "Mrs. North Carolina"; O. K. Forester, plant Bonds chairman; "Mrs. U.S. Savings Bonds" and current "Mrs. Oklahoma"; Hazel Foy, Ply Twisting; Edna Harris, Carding; Lillie A. Brown, Spinning; Della Lipford, SYC Weaving; Dorothy Baber, Ply Twisting.

Standing from left: John Hendricks, Warehouse; Gary Lyles, Rayon Weaving; Coy Bradshaw, Carding; Fred Morrow, Warehouse; Jimmie Lou Hartgrove, Spooling; Bonnie Dockery, Sales Yarn Twisting; Inez Rhyne, Cloth Room; Beatrice Carver, SYC Weaving; Irene Odell, Rayon Weaving; Aileen Brimer, Spooling.

Solicitors not present for the picture were: Vera Carswell, Rayon Twisting; Maude Peeler, Spinning; Rosalie Burger, Spooling; Hazel Nolen, Winding; Mary Johnson, Cord Weaving; J. M. Piercy, Rayon Twisting.