

SERVICE MILESTONES

Eight Join 20-Year Roster; Others Mark Anniversaries

There were a number of employees here who went on their jobs for the first time in September of 1937. This year, as September rolled around, seven men and one woman of that group were still at their tasks on the production lines.

They are: Lewis P. Reel, Frank W. McDonald, John Wilton Herring and Carl B. Rape of Carding; John W. Freeman of Spinning; Henry Sparrow of the Shop; and John W. Hartgrove and Lelia L. Rape of Quality Control.

To add to their pride of long-time employment, each has been presented with a lapel pin and a gold watch—tokens of the Company's appreciation and recognition for their devoted service.

While the 20-year roster was increased to 273 in September, there were 24 others who received service pins for 15, 10 and 5-year periods of employment. That list includes—

Fifteen Years

Phoebe M. Pearson, Shop; Ralph W. Costner and Joseph M. Haney, Spinning; James G. Dobbins, Rayon Weaving; James Mc. Blaine, George W. Honeycutt and Jack L. Kennedy, Cotton Weaving.

Catherine Fletcher and Leslie H. Hovis, Rayon Twisting; William G. Smith, Quality Control; Minnie Kilby, Industrial Relations.

Ten Years

Martha L. Kendrick, Main Office; Hildred McCurry, Mildred Allen Smith and Evelyn M. Eaker, Spooling; Bertha Ellis, Rayon Weaving; Kelly Starnes, SYC Weaving; George M. Chalk, Shop; Clyde D. Rainey and Charles Adams, Warehouse; Louella I. Queen and Grady H. Taylor, Quality Control.

Five Years

James T. Wright, SYC Weaving; Katie M. Shields, Winding.

ACMI Official Cites Future Of Opportunity In Textiles

The American textile industry can look with pride to its colorful heritage, and to its future of abounding opportunities. So declared Halbert M. Jones, First Vice President of the American Cotton Manufacturers Institute, in a talk before a group of textile communicators in Charlotte September 18.

Mr. Jones addressed some 65 editors and others concerned with textile plant publications in the Southeastern states, at the opening session of a workshop at Hotel Charlotte. The day-long meeting, sponsored by the ACMI, attempted to acquaint the sponsoring organization with the textile plant publication as a means of "telling the textile story" and to improve public relations and publicity programs

in the industry.

In introductory remarks to a series of panel discussions, Mr. Jones said that leading textilists of the country share the conviction that the immediate years ahead will be the most prosperous the industry has known under peacetime conditions.

"Growth in research and development has enabled better methods of production and cost-cutting," he pointed out.

He noted that opportunities in textiles are greater today than ever. This is due largely, he explained, to the fact that many of the "glamour" fields of the scientific age have become overcrowded with skilled technicians and other workers—leaving textiles open to a wealth of demand for trained personnel.

His Job On The Good Earth Leaves Touches Of Beauty

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Veteran employee Frank Brown of the grounds maintenance service is a fortunate man. For his job is one of the most meaningful and rewarding to be found in and around the plant. So much so, that of all the things that might be recorded of his experiences, the most fitting tribute would be—

In life he plucked a weed and nurtured a rose. For more than 20 years, Frank has been faithfully at the task of cultivating the shrubs and flowers and helping to keep the grounds around the mill at their best appearance.

Spring, summer and fall are his busiest seasons, but there is still much to be done during the winter months. Because his is the year-round program of cultivating, fertilizing, mulching, trimming and pruning, and sowing grass seed.

The grounds maintenance artist recalls that his first job at Firestone came unsolicited, when Bill Panther, now retired, asked him on the street if he'd like to have a job. Frank's first assignment was rolling wheelbarrow loads of mixed concrete, to pour the first sidewalks in the mill village.

After that, he helped keep in repair the Company-owned houses and grounds. It was on that job that he began setting shrubbery, planting flowers and nurturing them. When the village houses were sold to employees, he turned his

full attention to the grounds around the plant.

At his 918 North Boyce street home, Frank leaves the artistic touches to his wife, while in his spare time he keeps alive his interest in hunting and fishing.



Marjorie Falls— News Reporter

Marjorie Falls is one of four persons reporting on happenings in the Warehouse and Cotton Office.

Outside her duties in the Cotton Office, Marjorie finds time to keep up her interest in home-making. She is an avid horse-back riding fan. Her horse, Jim, is a five-gated animal.

Marjorie lives with her husband, Ralph Falls, and their six-month-old son, Ralph, Jr., at their home on Route 2, Clover, S. C.

Members of the Falls family attend Holy Trinity Lutheran Church.

Marjorie, a graduate of Dallas High School, came to Firestone during the past summer, from a job as office secretary and receptionist for a Gastonia physician.

ARRIVALS...

Danny Keith Anderson arrived September 9 at Gaston Memorial Hospital. His parents are Willard Anderson, Carding; and Mrs. Anderson.

The new son of Wylie Carver, yarn weigher, and Mrs. Carver, arrived in late summer at Gaston Memorial Hospital.

Nylon Treating Unit Here Has Akron 'Big Brother'

The largest nylon heat-treating unit in the world has been installed at the headquarters plant of the Company in Akron, Ohio. Before completion of the new unit, Firestone processed most of its nylon cord at the Gastonia plant, where a similar safety-tension, gum-dipping unit for synthetic fabrics has been in operation since 1955.

The units at Gastonia and Akron are designed to give nylon cord special characteristics for the production of extra high quality tires. The gum-dipping process enables the Company to make tires that meet Firestone's high standards of quality, J. E. Trainer, executive vice president, pointed out.

"Installation of the Akron unit is part of an over-all program to maintain extra high quality standards and constantly to improve those standards," Mr. Trainer said.

"This new electronically-controlled cord tensioning and gum-dipping unit enables us to turn out more special treated gum-dipped nylon to make tires that are safer, stronger and longer-lasting."

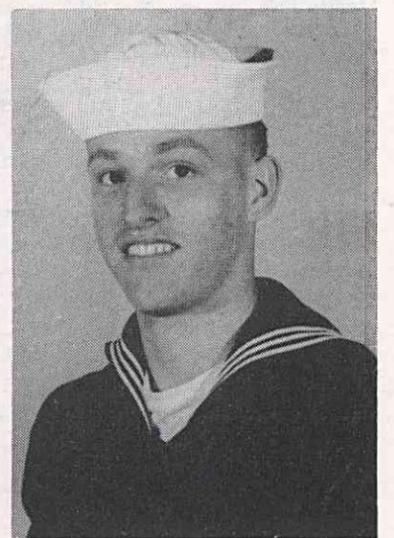
MORE THAN 90 feet tall, the Akron unit contains 20 fans, 16 heaters and 14 drive motors.

Standard 55-inch widths of fabric, containing as many as 2,000 cords, pass through the unit at the rate of 60 yards a minute. As the cords travel through the machine they are impregnated with a chemical "gum-dipping" solution, then stretched and tempered in a bank of powerful water-cooled tension rolls and high temperature, gas-fired ovens.

The gum-dipping process, which impregnates the filaments of the tire cord with chemicals and liquid rubber, gives firm adhesion between the plies and to the tread. The process was introduced by Firestone in 1920,

when cotton cords were used exclusively in tires.

Synthetic fibre cords cannot be successfully gum-dipped unless the excess stretch is removed from them. This can be done only by controlled tension at precise temperatures.



IN NAVY — Daniel Smith, former Carding employee, is stationed at San Francisco, Calif. The son of Dallas H. Smith of Carding, he received his basic training at Great Lakes, Ill., and spent a 19 day leave at home in Gastonia before reporting for duty at San Francisco last summer.

Campbells Live In Spartanburg

Mr. and Mrs. Thomas Denver Campbell are at home in Spartanburg, S. C., after their wedding at the Gastonia Pisgah AR Presbyterian Church September 14.

Mrs. Campbell is the daughter of Edgar Sloan Foy, Shop lathe operator, and Mrs. Foy, tie-in hand in Twisting. She is a graduate of Ashley High School, Gastonia, and Spartanburg General Hospital School of Nursing.

Bloodmobile

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Mesdames Carl Rape, Rother Henderson, James Cooper, E. J. Mechem, G. A. Perry, Charles Goodwin, Hugh B. Pursley, Jr., Charles Ledford, Henry Chastain, Ida Byers, Miss Kathleen Edwards, James Moss and Alvin Dill.

The 2-gallon, 1-gallon to 1-gallon and seven pints, and the first time donors have been photographed for this issue of the plant newspaper. A list of the other Firestone employees who came to donate blood includes:

Stella Cothorn, Bobby Lee Jones, Jack Faile, Edgar Foy, Wilbur Posey, Wade Stiles, Hansford Wilkes, George Dow, Gene Carson, Frank Ledford, J. D. Brewer, Joe Givens, Luther Foy, David Nichols, Sam Guffey, J. B. Mitchell.

Horace Robinson, Crafton Carpenter, John Fletcher, Bobby Purkey, Isaac Moss, Milligan Ramsey, Humbert Hardin, Myrtle Bradley, Martha Kendrick, Virginia Bradley, Arthur Bradley, Zeke Mitchem, James Kilby, Pansy Falls, Jerry Barton, Eula Wilson, R. L. Shannon, James Moss.

Robert Hager, Alvin Riley, L. B. McAbee, Willie Haney, Deuel Redding, Mary Ramsey, John Warren, S. F. Bolding, Horace Hughes, Nellie Stowe, Oscar Hart, J. C. Barnes, W. O. Stephenson, Dorothy Perry, Ollie Liles, Loyd Smith, Odell Thomas, Hurley Brooks, Carl Beam, Neil Broadway, Pauline Stroup, Willie Goble, Mattie Giles, Vesta Lewis, Lucille Baker, Ray England, John Fender.

C. M. Ferguson, Sr., Ruby Riley, Ransom Piercy, Ralph Dalton, Tracy Whitener, Edward Taylor, Dan Moss, Winfred Redding, Howard McCarter, Irving Bull, George Hager, Cramer Little, Charles Hamrick, Lewis Clark, Thomas Gibson, E. P. McArver, Charles McArver, B. T. Hanna.

James M. Smith, Thurman Davis, Margaret Rhyne, Claude Scism, Jr., Mabel Mantoath, Louise Duncan, Louise Dill, Lewis Connor, Ethelda Robinson, Pearl Ttate, Violet Painter, Jessie Glover, Robert Cunningham, Ralph Deal, Floyd Whitaker, Mildred Kelton, Robbie Miller, Paul Gilbert, Virginia Thomas, William Kilpatrick, Grady Church, Virginia Bradley, Dorothy Couick, Mabel Thomas, Claude Stewart.