

Firestone NEWS

GASTONIA

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A man should never be ashamed to own he has been in the wrong, which is but saying that he is wiser today than he was yesterday.

—Alexander Pope

Heredity is an omnibus in which all our ancestors ride, and every now and then one puts his head out and embarrasses us.

—Oliver Wendell Holmes



Autumn Hath All The Summer's Fruitful Treasures

Summer has come and gone, but there are yet days of warm sun to soften the great lengthening shadows across the browning fields, and to impart an added splendor to November days of russet and gold in the Piedmont Carolinas.

In her gift of the seasons, the Good Earth endows autumn with a special majesty and richness. By this time of year, fields are cut and reseeded, granaries are filling up, bins and shelves are laden with the summer's treasures, and once more seed-pods proclaim the mystery and miracle of enduring life.

November has come again, bringing with it a

million familiar sights and sounds of harvest. This scene on the Vandenburg road farm of Howard Rhyne suggests something of the bounty that has once again visited the land. It is a reminder that the plenty for which the Pilgrim Fathers rejoiced on the First Thanksgiving seems sparse indeed to us, whose daily lives abound with blessings scarce or unknown in some corners of the earth.

In the photograph: Arthur and Roxie Marie Newton, twin son and daughter of Mr. and Mrs. A. T. Newton, 1702 Trexler street, Gastonia. Mrs. Newton is third shift First Aid nurse at Firestone.

Winners In 'Variety' Listed

Sixteen members of Firestone families won honors for their entries in the first standard flower show to be held at the plant. "Variety in Autumn", staged in early October, was sponsored by the Firestone garden club.

The show featured displays of horticulture pieces, arrangements and compositions, commercial exhibits, special layouts, and table and anniversary themes.

Exhibits were entered and judged according to standards of the North Carolina Garden

Club, Inc., with which the plant garden organization is affiliated. A team of 12 judges from various sections of the State praised the entries.

Just before the opening of the show, visiting judges were entertained at a luncheon at the Gaston Country Club. Hostess was Mrs. Harold Mercer, wife of the General Manager at Firestone.

Of employee family winners, Mrs. W. E. Pope was awarded the Jackson & Perkins trophy for the best rose. Of all entrants, Mrs. Henry Chastain won the

greatest number of points.

IN THE special awards class, Mrs. Frank Sparrow's vegetable display was selected as a winner.

Outstanding among special exhibits was that of the African violets, arranged by members of the plant garden club.

Those from Firestone winning prize ribbons included:

Miss Teresa Chastain, Mesdames Henry Chastain, George Robinson, R. G. Henderson, Alvin Riley, W. R. Turner, Sr., W. E. Pope, E. J. Mechem, Carl Stowe, Sr., Carl Rape, W. M.

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AT FIRESTONE IN DECEMBER

U. S. Plants To Observe Off-Job Safety Month

The following message by Executive Vice President James E. Trainer announces the month of December as Off-the-Job Safety Month at Firestone plants in the United States.

Great strides have been made in the past 35 years in the field of industrial accident prevention. As a result of this progress in preventing occupational accidents, the safety records of men and women in our plants have become outstanding ones.

Now, an important challenge faces all of us in reducing the large number of off-the-job accidents.

In order to promote safety in

the home and on the highway, Firestone plants in the United States will observe an "off-the-job safety month" during December. During this period employees will be reminded of off-the-job safety rules through personal contact by supervisors, plant papers, posters and other means of communication.

By making safety a vital day-to-day living activity, our employees have become safety conscious on the job. It is our hope that as every employee leaves the plant he will take that safety consciousness with him.

If a man is injured driving to or from work or by carelessness

at home, his whole family suffers. And the troubles that follow any injury are hard on the entire family.

It is our desire to keep every man, woman and child free from the pain and suffering that accompanies any accident.

During 1955 and 1956, 40 Firestone employees were killed in off-the-job accidents in the United States. Many more were seriously injured in such accidents.

Firestone employees have proved that they can be safe on the job.

Now, let's meet the challenge of being just as safe off-the-job.

CARE ENOUGH—SHARE ENOUGH

United Fund Drive Ends November 10

The Employees' United Fund appeal, coinciding with the Greater Gastonia United Fund drive, will close on November 10. A report from General Superintendent Nelson Kessell, who is chairman of the campaign here, indicated a generous response from Firestone people up to the time the plant newspaper was being prepared for publication in late October.

Mr. Kessell and UF Co-Chairman Francis Galligan, Superintendent of the Cotton Division, were encouraged by the early response to the money-raising effort which seeks to help Gastonia meet its United Fund goal of \$115,000 this year, for the support of 15 participating community and charity agencies.

RESULTS of this year's UF campaign here will be recorded in the December issue of the

plant newspaper.

General Manager Harold Mercer, a past president of the Gastonia United Fund, commented on this year's money-raising drive at the plant:

"The generous response of our people year after year is proof that the united way of giving is well accepted by our employees, as a means of doing a good job for the worthwhile community agencies made possible through the United Fund."

Suggestion Program Offers Cash, Gifts For Ideas

Each usable idea you turn over to the Suggestion System from now through next March 31 will earn for you an attractive prize, in addition to the usual cash award. And if you have turned in suggestions since October 1, they, too, will be eligible under the new program.

The Industrial Relations department has announced that for every adopted suggestion submitted during the six-month period from October 1, 1957 through March 31, 1958, the person submitting it will receive an item of his choice from among five gifts specially provided for the program.

Gifts are: Desk pen, man's wallet, pen and pencil set, cigarette lighter, and a small pocket case containing a nail clipper, nail file, bottle opener and small knife.

Here are the rules for the six-month program:

IDEAS eligible for premiums must be submitted during the six-month period from October 1, 1957 through March 31, 1958. Dates suggestions are sub-

mitted will be determined by the date they are actually received in the Suggestion department.

Each eligible suggestion adopted entitles the suggestor to his choice of any one of the five premiums offered. It is not necessary that suggestions be adopted within the six-month period in order to be eligible for premiums.

There is no limit as to the number of premiums any employee may receive.

Premiums will be in addition to the regular award in cash which the individual receives for his suggestion.

After the suggestor receives the regular award for his idea, he may pick up the premium of his choice at the Industrial Relations office.



PREMIUMS, TOO—Chief Accountant F. B. Harrison (left), chairman of the plant Suggestion Board, discusses the prizes-for-suggestions with Roy Ward of SYC Weaving. Mr. Ward is a frequent contributor to the suggestion program.