

Parties To Honor Children

Some 2,500 employees' children through 14 years of age will be honored guests at the annual Company Christmas parties on Saturday morning, December 14.

The traditional celebration for Firestone Textiles children will be staged in three performances—two at the Webb Theatre downtown, and one at the Palace (Negro) Theatre on North York street.

Show times at the Webb are 9 and 11 a.m.; at the Palace, 10 a.m.

At all three programs the children will have an exclusive visit with Santa Claus. While the famed Visitor is on his way to Gastonia from the North Country, the youngsters will be treated to a period of entertainment made up of selected short movie cartoons.

Fifty Millionth Pottstown Tire

History was made at the Firestone plant in Pottstown, Pa., when the 50 millionth tire rolled from the production lines this fall.

On the day following this production milestone an editorial in the Pottstown Mercury pointed out that after only 11 years the plant had become the largest industry in that community of almost 35,000 population.

Following are some of the comments of the editorial:

In 1946 when Firestone came to Pottstown, there were 400 employees on the payroll. Today

there are 2700 turning out tires and plastics. Eleven years ago, the payroll was \$30,000 a month; today it is well over a million.

Firestone has given steady employment, good pay and fine working conditions to thousands of persons. This fine industry is definitely a community asset, for it not only contributes to business life, but its management has been active in civic and humanitarian affairs. Its officers have taken a leading role in church and school work, have lent their talents to making Pottstown a better community.

Firestone is a magic name here. At the time of its milestone it would be well if all Pottstown doffed its hat to a great benefactor.

Enhance Your Gifts With Clever Wrappings

Dress up those Christmas presents and make them more exciting and expressive of the spirit in which you give them. You can, if you wrap your gifts with care and ingenuity.

There are almost unlimited possibilities to the devices you can use. In gift wrapping, understanding the fundamentals is most important.

Marcia Simpson, one of the country's foremost authorities on the subject, says gift wrapping begins inside the box. Treat every gift as precious and fragile. Wrap each one in fine white tissue—wads of cotton, if the gift is small—and you'll add a touch of elegance.

Selecting wrapping paper is quite important. For little packages, a small overall pattern is usually best. Mistletoe, holly, angel figures and many other small patterns are available.

For containers large enough to hold appliances, sizeable toys, or a large piece of clothing, choose a paper with one large dominant center design.

NOW, let's begin. With your gift encased in tissue and your wrapping paper at hand, proceed with these steps:

1. Lay gift-wrapping paper face down on clean, flat surface. Place box upside down on paper. Try to position box on paper so design will show to best advantage when wrapping is completed.

2. Cut paper so it is wide enough to go around box and overlap two or three inches. Paper should be cut to extend slightly more than one-half depth of box at both ends.

3. Fold paper up and around, overlap and seal with decorative gummed sticker or cellophane tape.

4. Fold top ends down tightly (see illustration), and make diagonal creases at sides and then fold sides in. Seal with decorative gummed sticker or cellophane tape. Repeat at other end of package.

Now comes the tying of package with ribbons and attaching decorative bows. One basic method of ribbon-tying will allow a number of variations, by placing ribbon off-center in any direction.

PUT your imagination to work to select size, type and texture of ribbon that seems most appropriate. Four steps in tying:

1. Hold ribbon on top of package, allowing short end to extend about six inches beyond center.

2. Bring ribbon around length of package. Then at starting point, cross ribbon and bring around width of box and back to starting point. Do not allow ribbon to twist on bottom of package.

3. Cut off ribbon, leaving four or five inches at end. This end is next brought over and under crossed ribbon.

4. Pull tightly and tie knot. There are many

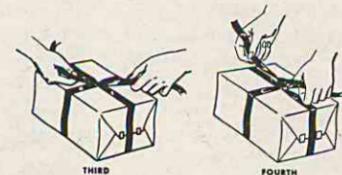
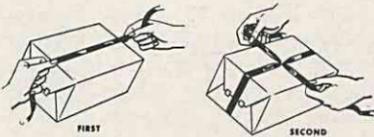
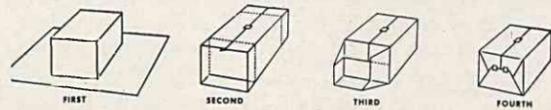
fancy bows you can create. Especially popular are these:

Daisy Bows: As illustrated, form ribbon in any number of loops of any length. Tie in center with another piece of ribbon and attach to package.

Rosettes: Form ribbon in loops, measuring with forefinger (illustration). Tie same as daisy bow. If curling ribbon is used, curl ends by drawing ribbon between thumb and dull edge of table knife. To make double rosettes, tie smaller rosette on top of larger one.

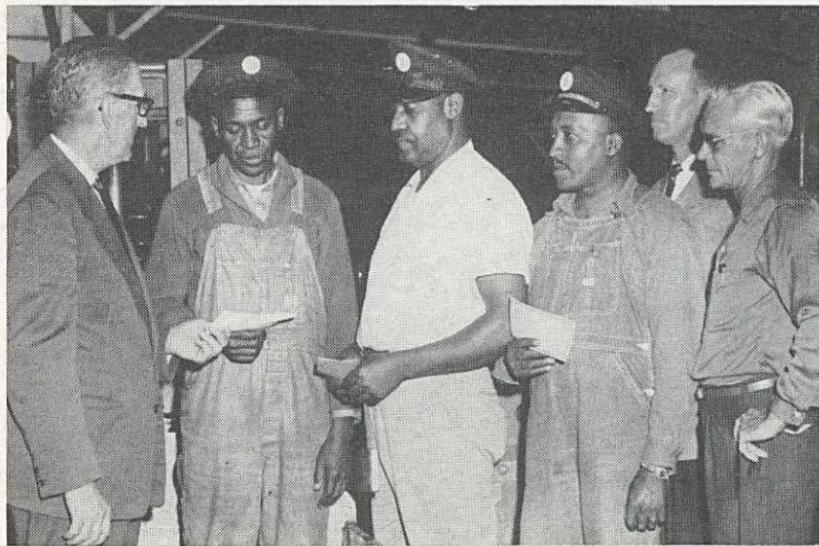
CARE for even more distinctiveness and creative touches in your package wrapping?

From paper cut decorative figures of Christmas motif. Use Christmas ornaments, flowers, glitter or other inexpensive items to add glamor. Tiny ornaments and bells tied to the ends of streamers will tinkle as the gift is opened. Brush the sticky side of cellophane tape with glitter and tape around your package. Dye cotton swabs gay colors and make designs or spell out a name, attaching with cellophane tape. These are but a few of the ideas you can use.



When you have finished the wrapping, attach the gift card.

If you take time and care to add sparkle and individuality to your gifts, it will be clear on Christmas day that you have been especially thoughtful of the persons who receive them.



HONORED — Warehouse Manager Fred Morrow (left), presents a \$25 Savings Bond to Luther Thompson, as the outstanding fork-lift truck driver of the past year. Also honored were Henry Gordon (center), who received a check for \$10; and Findley Williams, whose performance was recognized with a \$5 check. Looking on: Safety Director Alvin Riley, and at extreme right, John Hendricks, Warehouse supervisor, second shift.



Fork Truck Operators Earn Safety Awards

Three Warehouse fork-lift truck operators received special recognition in mid-November for their outstanding safety practice and performance on the job during the past fiscal year.

Luther Thompson was awarded a \$25 Savings Bond; Henry Gordon, a check for \$10; Findley Williams, a check for \$5.

Salk polio vaccine has been so effective that in recent months only 63 paralytic cases have developed out of 28 million persons inoculated.

When the recognition program was begun a year ago, Alonzo Setzer was chosen as the outstanding fork-lift truck driver.

At this year's presentation, Safety Director Alvin Riley commended the drivers for a "growing awareness of safety on the job," and Warehouse Manager Fred Morrow praised the men "for the fine improvement in operation practices."

For the awards, the operators honored are selected on the basis of each man's safety performance on the job. Among points taken into consideration are: Observation and practice of all safety rules, alertness, maintenance of vehicle assigned to the driver, and pride on the appearance of the driver's own truck.

All during the year fork truck drivers are under constant observation while on the job, and

operation records are maintained on each individual. To determine those who receive the awards, records of the drivers are carefully reviewed, with the three top scorers being designated for the honors.

IN SERVICE

Sgt. Bobby Rape of Clarksville, Tenn., and Mrs. Rape spent a recent two-week period with his parents, Carl Rape, second hand in Carding, and Mrs. Rape, inspector in Quality Control.

Daniel Smith, son of Dallas H. Smith, Carding, is serving aboard the USS Orleck in San Francisco Bay. Young Smith, formerly employed in Carding here, expects to have a leave at home soon, before going on a foreign assignment.

Those wishing to correspond with him may write: Daniel H. Smith, FA, USS Orleck (DD886); FPO, San Francisco, Calif.

Unvented Heater A Safety Risk

Every year as winter weather sets in, there is a mounting list of accidents caused by the unvented gas space heater. These tragedies are usually the result of carelessness and lack of information concerning the nature of gas as a heating fuel.

There is something you can do to safeguard yourself and members of your family from the menace of the unvented heater.

December is Off-the-Job Safety Month at Firestone Textiles.

If, through circumstances, the unvented heater can't be replaced with vented equipment, keep in mind always these basic rules, suggested by the Gastonia Fire Department:

Locate heaters so they will be out of the way of foot traffic and away from drapes, chairs, couches and other combustible materials.

Do not use vented heaters in a bedroom.

Stay a safe distance from

space heaters while you are dressing, to prevent catching your clothing on fire.

USE metal connectors to attach heaters to gas outlets. If possible, fasten the heater to the floor so it cannot move around. Movement tends to break the connection on even a metal tube or pipe.

Especially watch small children around the open flame of a space heater. Curiosity can easily cause them to push combustible material through the grille, or stand close enough to ignite their clothing.

Do not allow the flame to burn higher than necessary to keep you warm. The larger the flame, the more oxygen it consumes in the room.

Be sure to keep the room well ventilated. Have at least one window open a few inches top and bottom while the heater is in use. This will replace the oxygen consumed by the flame and allow poisonous fumes to escape.

On The Cover For December . . .

James Barnette, artist of the E. J. Presser Company of Charlotte, has combined two pictures by Plant Photographer Charles Clark with a quotation from the prophet Isaiah, to express the spirit of the Season of Hope and Good Will.

Color process plates were made by Charlotte Engraving Company, the printing done by Dowd Press, Charlotte, publishers of Firestone News.

The photographs were made in West Avenue Presbyterian Church, Firestone Village. Susan Crisp and Coy Brewer, Jr., are

arranging the creche. Susan's father, Scott M. Crisp, is a doffer in Cotton Twisting. Coy Brewer is an inspector in Quality Control.

The Bethlehem Manger and art window reproduction of "Gethsemane" at West Avenue Church span the distance between the opening and closing scenes of the earthly ministry of Jesus. Isaiah 9:6, the cover quotation, is one of Scripture's most majestic expressions concerning the mission of Christ to earth and His influence upon human history.