

# Firestone NEWS

GASTONIA

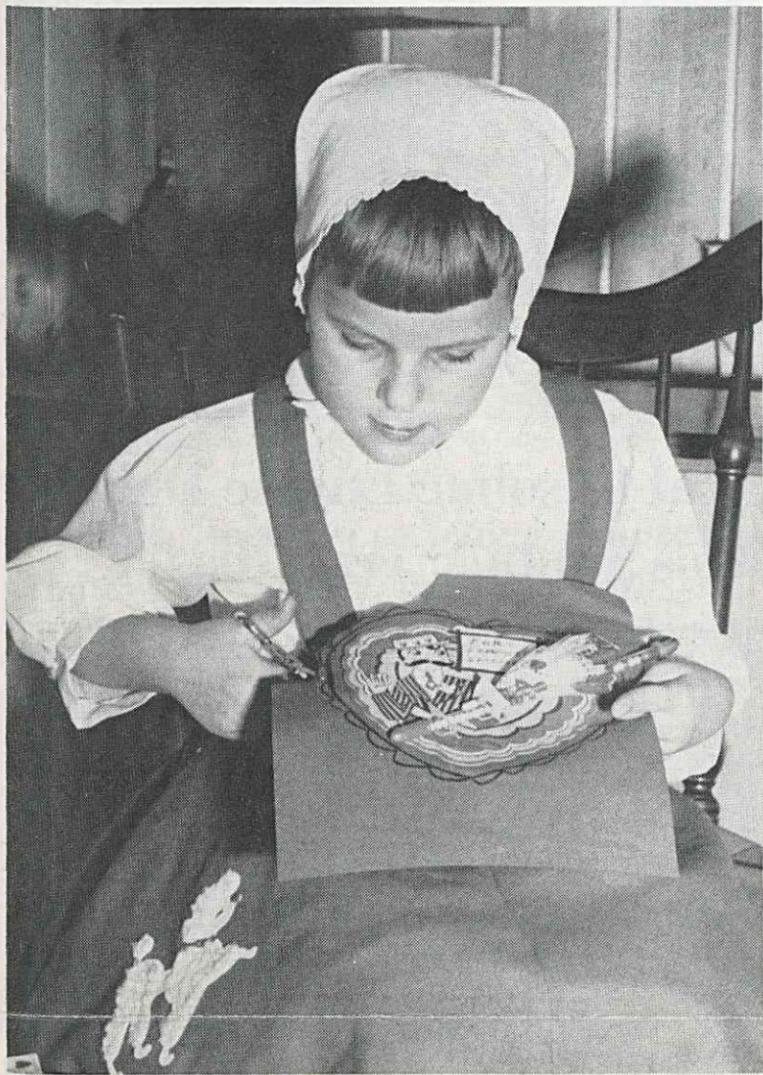
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Unless you make allowances for  
your friend's foibles, you betray  
your own. —Publius Syrus

The responsibility of tolerance  
lies with those who have the  
wider vision. —George Eliot



## A SUGAR-FILLED GREETING FOR MY VALENTINE

Valentine's Day belongs to the young in heart. No matter what the measure of years associated with one's earthly pilgrimage, February 14 is occasion for those special expressions of human affection. In the long ago, when the Valentine tradition was becoming established, people spent weeks composing suitable verse and writing it in elegant script on cards they called "valentines." It is doubtful if the people of that age could have matched the craftsmanship of Jean Reeves who, here, fashions her greetings "for someone special." She is the seven-year-old daughter of Mr. and Mrs. Jay Reeves, 700 Townsend avenue, Gastonia. Mrs. Reeves is the Firestone Visiting Nurse.

## Two Titles Added To Catalog Of Firestone Movies

Two new color movies produced by the Company are now available for showing in the Gastonia area. They are "Agriculture's World Series," and "Trail Blazers."

A 16-mm print of these titles may be booked through the Industrial Relations office for showing to schools, church groups, civic and professional clubs and other organizations.

"Agriculture's World Series" is an account of the 1956 national plowing matches held at Newton, Iowa. The story begins with an historical flashback of slow, crude methods of harvesting in the early days of hand and mechanized farming. The movie then traces development of the use of rubber tires on tractors and other implements, showing how tires have revolu-

tionized the farming industry.

"Trail Blazers" portrays off-the-highway heavy equipment tires and the part they play on special assignments around the world. In the picture are scenes of how heavy construction machinery, equipped with Firestone tires, was used in building the Sunshine Parkway in Florida, the St. Lawrence Seaway on the Canadian border; and transporting of supplies and equipment to oil wells in Arabia and to locations of the "Dewline" radar screen from Fairbanks, Alaska to the shores of the Arctic Ocean.

It tells of the famous "Snow-train," world's largest vehicle on tires, which carried 150 tons of freight 400 miles in 39 days in temperature 68 degrees below zero.

## AT RECREATION CENTER

## Return Of Bloodmobile Set For February 21

Will Firestone Textiles live up to its outstanding record as a contributor to the Red Cross blood program, when the bloodmobile makes its return visit to the plant on February 21?

On the most recent blood collection at Firestone — last September — employees gave 175 pints in one of Gastonia's most successful turnouts in recent years. The generous response brought praise from Red Cross officials, and civic leaders expressed commendation through newspapers and radio.

Of the coming of the bloodmobile in February, further details will be announced on plant bulletin boards in time for the collection at the new Recreation Center, Second avenue at Dalton street.

For the upcoming blood call, members of plant management are hopeful that the response will surpass even the September record.

**DURING** the month of the last bloodmobile visit here, two departments qualified under the Group Donor Credit Card Plan. Office and supervisory personnel and employees in the Shop joined the group plan by contributing 20 per cent or more of the total number of employees in each of these categories. Their qualification, on a six-month basis, expires February 23—two days after the next bloodmobile visit is scheduled.

A Donor Credit Card, when presented to any participating hospital, entitles the holder and his family (mother and father and parents-in-law, if over 60 years of age; husband or wife,

minor children, and minor brothers and sisters if residing in household) to receive all blood needed so long as it is available.

An announcement from the Industrial Relations department points out that when a department does not qualify under this group plan, eligibility is then based upon the individual cover-

age for those who actually donate blood.

Besides departmental qualification under the new group program, it is possible for an entire plant having 1,000 or more employed to qualify for credit cards, providing the blood contribution amounts to at least 15 per cent of the total employment.

## Ready--Ready To Save A Life

Drama stalks across the stage of our hospitals every day. Miracles of medical science save thousands of lives that would have been lost a few decades ago.

Ordinarily, the general public does not know about those moments of strain and anxiety, yet each is a deep-felt emergency to individual families, relatives and friends. In many instances, because there is whole blood available, these moments are eased for both the patient and those who are concerned.

Blood is unlike other medical aids. The only source of blood is human beings. Since blood donors cannot always be present at a dramatic moment of emergency, it is necessary for them to donate their blood in advance so that it is available for use when the need arises.

Firestone Textiles people can donate blood and have it ready—ready to save a life.

## Scouts To Promote Highway Safety

Two Boy Scouts from Firestone families have been certified as members of the Speakers' Bureau of the Governor's Traffic Safety Council. Van Riley of Troop 1, Olney, and Frank Galligan of Troop 13, St. Michaels Church, were among nine Scouts selected from Gaston County.

Van is the son of Safety Director Alvin Riley and Mrs. Riley of Ply Respooling. Frankie is the son of Cotton Division Superintendent F. B. Galligan and Mrs. Galligan.

Major Charles A. Speed, safety director of the North Carolina Highway Patrol, approved the boys from Gaston when they appeared at a Salisbury meeting in mid-January.

Scouts chosen for the Governor's Traffic Safety Council are required to prepare a talk on the subject and present it at a screening meeting in their district. Outstanding contestants then go to the Highway Patrol meeting for further instruction and certification, if qualifications are met.

Those who receive membership cards are then open for invitation to speak on the subject of highway safety at civic meetings and on radio and television programs.



## GARDEN CLUB PROJECT

Members of the Firestone Variety Garden Club chose as their annual winter project the preparation of dried arrangements for gifts to residents of Gaston County Home, at Dallas. The arrangements, designed with a Valentine's Day theme, were distributed to members of the County Home "family" in late January. In the picture: Mrs. W. E. Pope (left), first Firestone winner of the Jackson and Perkins Trophy for rose-growing, looks over some of the 42 arrangements prepared at the plant Recreation Center. With her is Mrs. R. H. Henderson, another member of the Garden Club.