

Firestone NEWS

GASTONIA

GASTONIA, N. C. MARCH, 1958

No. 4

We sleep, but the loom of life never stops and the pattern which was weaving when the sun went down is weaving when it comes up tomorrow.

—Henry Ward Beecher

One of the illusions of life is that the present hour is not the critical, decisive hour. Write it on your heart that every day is the best day of the year.

—Ralph W. Emerson

VOLUME VII



OLD WINTER WAS A STURDY ONE

February brought swirling eddies of snow and left the Southland somewhat uncomfortably cloaked in a blanket of fluffy beauty. The bone-chilling temperatures also helped to set an out-of-the-ordinary pattern of winter weather for this part of the country.

As February melted into March with its blustering winds and the promise of another Spring, so also departed the six-inch covering on the whited landscape. But while the beauty touches of Winter yet remained, Jerry Barton and Doris McCready of Main Office sculptured these figures in the snow. They stand against a fairyland backdrop of upside-down icicle towers which were formed in front of the Industrial Relations annex.

If Winter comes, can Spring be far behind?

National Wildlife Week Observance In March

Although nearly half the population of the United States visits our public lands, too few people work to protect these natural resources. This fact has led to the emphasis on the theme "Protect Our Public Lands," for the 1958 observance of National Wildlife Week, March 16-22.

Article on Wildlife Conservation
Page 7

The continuing educational effort to further public interest in conservation of natural resources is sponsored by the National Wildlife Federation and its af-

filiates in the different states.

National Wildlife Week as an annual emphasis has been observed in the United States and Alaska since 1938.

The 1958 theme will stress the need for conserving such public land as parks and forests; wilderness areas and wildlife, grazing and mineral lands.

In announcing this year's program, the Federation said:

"The protection and proper management of these areas is a matter of utmost concern to conservationists and all people of the country, especially the mil-

lions of people who enjoy the pleasures and recreational benefits of their scenery and many outdoor activities, such as hunting, fishing, camping, hiking, and nature study."

OF EQUAL importance, the announcement pointed out, are the vast timber, mineral, water and grazing resources of public lands—lands which account for more than one-quarter of the nation's area.

The National Wildlife Federation is an association of state federations or leagues and their affiliated local conservation clubs. Total membership exceeds two million persons.

It is not a government agency, but it is a citizens' organization which has been responsible for informed public opinion leading to much important legislation and to many action programs in the conservation field.

The National Wildlife Federation is financed by civic-minded persons throughout the nation who every year send in small contributions in exchange for Wildlife Conservation Stamps.

All-Sports Banquet April 7 N. C. State Coach Featured Speaker

Earle Edwards, head football coach at North Carolina State College, will be principal speaker at the 22nd annual Firestone All-Sports Banquet here on the evening of April 7. Chief feature of the occasion is the awarding of honors to employees for their noteworthy achievement in the sports and recreation program at the plant during 1957. The banquet has been one of the highlight events of the activities calendar at Firestone Textiles each year since 1936.

In addition to the visiting speaker from State College, a number of well-known personalities of the sports and recreation world, and several leading citizens of the area will attend as special guests of the Company.

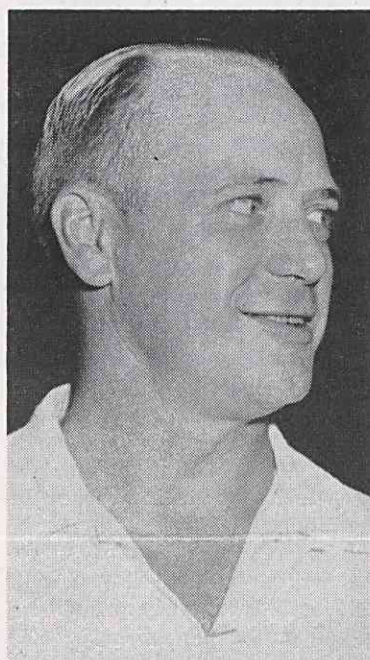
Following the dinner and the principal address, men and women who work here and many of their sons and daughters will be honored for the distinction they have earned for themselves in the sports and recreation program of 1957. There will also be departmental recognition.

AWARDS will range from a commendation for the "best fishing story" to the Supremacy Trophy—the superlative recognition. This much-sought-after trophy will go to the department which has won the greatest number of honors and achieved the most outstanding record in all recreation activities during the year.

For nine of the past ten years, the Spinning department captured the trophy, and in 1954 Spinning tied with Twisting for the distinction.

The title "Ideal Athletes of 1957" will be conferred upon four men and four women from all three shifts at the plant. The

persons so honored are each year selected by secret balloting of employees who participate in the recreation program. Those



Earle Edwards

who vote must have participated in at least one approved sports and recreation activity during the preceding year. Points considered when an individual helps to choose the Ideal Athletes include participation, sportsmanship and attainment in

the sports-recreation program over the year just ended.

Recreation Director Ralph Johnson will preside at the April 7 All-Sports Banquet.

Voice Rates High As Musical Show

For the eighth consecutive year, the "Voice of Firestone" has been chosen as the best classical-music program in an annual television poll. The survey was conducted by Television Today and Motion Picture Daily, and among television editors and columnists for Fame magazine.

Now in its 30th season, the Company program through the years has received numerous awards and special broadcasting industry distinctions. It was the first musical program to be televised by a commercial sponsor, the first to be simulcast, and the first sponsored network television show.

The radio portion of the program was discontinued last year.

During the current season, the "Voice of Firestone" is being telecast in the Gastonia area Mondays, at 9-9:30 P.M., over WLOS-TV, channel 13, Asheville.



THIRTY YEARS WITH COMPANY

Frank W. Davis, cotton classer and manager of the Warehouse and waste materials sales, has marked his 30th year with the Company. In this photograph taken in Akron, he receives his service pin from J. E. Trainer (left), executive vice president, and additional congratulations from W. A. Karl (right), president of Firestone Textiles.

Mr. Davis attended the New Bedford, Mass., Textile School before joining Firestone in 1928 at the Fall River, Mass., plant. Two years later he went to New Bedford, and in 1935 came to Gastonia.

Textile Industry Offers Rich Rewards

The North Carolina Textile Manufacturers Association has divided the state into 12 districts and appointed a chairman for each in a concerted move to encourage qualified young people to attend the School of Textiles at NC State College.

The move was taken in an attempt to meet the need in the Tar Heel textile industry within the next five years for approximately 2,700 college-trained personnel.

With the cooperation of the School of Textiles, the association plans to sponsor meetings in each district to acquaint high school juniors and seniors with the opportunities offered by the textile industry for college-trained young people.

Meetings in each district will be arranged by the chairman, working with school officials.