



**HISTORY-MAKING TIRE**—James E. Trainer, executive vice president, lifts from its mold the 50,000,000th tubeless tire produced by Firestone. A new era in transportation safety was ushered in when the Company first supplied tubeless tires to the automotive industry in 1954.

## 50 Millionth Tubeless Tire Produced At Akron In March

People on the job at the Gastonia plant shared in the achievement of another production milestone when the Company turned out its 50,000,000th tubeless tire in late March.

In Akron, Ohio, Executive Vice President James E. Trainer said at ceremonies marking the occasion that tubeless tires have become universally accepted as a vast improvement in tires since Firestone first supplied them to the automotive industry four years ago.

Tubeless tires now account for almost 100 per cent of original

equipment passenger tires and for a major portion of replacement tire business.

**MORE** tires of all types have been produced since tubeless tires came into general use than during any comparable period in the history of the rubber industry, Mr. Trainer noted. He called the tubeless tire the "greatest advance in tire engineering since the development of the balloon tire in the early 1930s."

"It is seldom that a new product development becomes so widely accepted in such a short time," Mr. Trainer went on. "The answer to this, in the case of tubeless tires, is 'better performance'."

The Company official predicted that more tubeless tires would be sold for the replacement market in 1958 than in any previous year in history. He pointed out that the 8,000,000 passenger cars produced in 1955 would be a big factor in the replacement tire market in 1958. Statistics compiled over many years show that the average automobile owner replaces his tires after two and a half years.

Mr. Trainer said that the Company sales organization has prepared to fulfill the heavy demand for tubeless tires. The sales program will put emphasis on tubeless tire safety which has been proven in the 50,000,000 tires of this type already produced by Firestone.

### First Aid Nurse At Symposium

Mrs. A. T. Newton, second shift First Aid nurse, attended the 1958 Symposium on Industrial Nursing at Hotel Barringer, Charlotte, in March.

Ninety-five nurses from industries in North and South Carolina registered for the two-day schedule. The program, moderated by Dr. Henry C. Marble, medical advisor of the American Mutual Liability Insurance Company, was presented as a courtesy to the industrial nurses of the two states.

Among topics discussed at the

## 158 Pints Of Blood Donated On Last Bloodmobile Visit

On its recent visit to Firestone, the Red Cross Bloodmobile collected 158 pints of blood from among employees, their families and others of the community.

John Verdery, Cotton Classing, became an honored two-gallon donor at this visit. Those reaching the gallon mark for the first time included Jack Spencer, Horace C. Robinson, Margaret Rhyne, Nell Stowe, Joe H. Givens, and Arnold Grindle.

Volunteer workers for this visit of the bloodmobile were L. B. McAbee, Alvin Riley, Mrs. J. Carl Stowe; Mesdames James M. Cooper, E. J. Mechem, Lester Foy, C. E. Ledford, H. A. Cauthen, Earlene Creasman, B. B. Divon, Robert Pence, Carl Rape, Goldie Byers, and W. R. Turner; and Paul Walker.

Physicians: C. H. Morgan, Brice Dickson, Jr., Robert Chambers and Percy Freeman. Nurses: Mesdames A. T. Newton, Frank Wilson, Bob McGree and Gray Spencer.

#### THE LIST OF DONORS:

Floyd H. Whitaker, Clarence Foister, George C. High, Emory Wheeler, Raymond Thornburg, James Wallace, Harold Denton, John Fletcher, J. D. Brewer, Frontus Lyles, James Dixon, Jr., Vernon Bickley, Belon Hanna, Roland Conrad, William Murray, Ira Broadway, Frank Jolly, Clarence Jolly.

Paul Broyles, Carson Wiggins, Jack Faile, J. C. Barnes, Ollie Liles, John Randall, Buford Tate, Torrance Owens, Forrest Bowden, Edgar Smarr, William Bradley, Richard Evans, John Eudy, Carl Ward, Paul Caldwell, Donald Conrad, Horace Robinson, Clinton Guffey, Charles Helton, Robert H. Beck, John Leyel, Garland Allred, Lewis Lineberger, Pearley Anthony, Roy Broome, Jack Spencer, Bennett Kistler, Wilbur Posey, Benny Wallace, Carmon Robinson, Grady Davis, Troy Jones.

Also, Albert Edwards, Odell Thomas, Ronnie Rumpf, Ernest Austin, Frank Ledford, Helen Slaton, Margaret Rhyne, Irene Odell, Joe Givens, J. M. Cooper, W. S. Guffey, Johnny Mitchell, John Verdery, John Morrison, Shuford Turner, James Good, John Mercer, Loyd Crain, Nellie

H. Stowe, Thomas Grant, Edith McGinnis, Moses Player, Gary Lyles, William Davis, W. O. Stephenson, Otto Davis, Eula Wilson, Roy Chastain, Carl Glover, James Cole, Jr., Gene Carson, Mary Johnson, Sue Carson, Edgar Falls, Bob Purkey.

Archie Deal, John Carson, Jr., Luther Brown, Billy McSwain, Zeke Mitchem, Wiley Treadway, Don Sills, Mary Ramsey, George Hager, Ralph Dalton, Junior Monk, Banks McCarver, Jr., Lucille Baker, Claude Scism, Algie Warren, Evelyn Poteat, Vina Robinson, Luther Foy, Harold Broome, Thomas Carson, Jr., Edna Howard, L. B. McAbee, Frank Gurley, Myrtle Bradley, Kenneth Alexander, Ethelda Robinson, R. L. Shannon, Clyde Dettmar, Vesta Lewis.

Others were Brannon Cox, Lawrence Watts, Weimer Thornburg, J. M. Mitchell, Richard Littlejohn, W. R. Canipe, Rosalie Burger, Coy Bradshaw, Carl Rape, Vernon Treece, David Smith, Thomas Fowler, J. P. Bridges, Alvin Riley, Virginia Bradley, Arthur Bradley, James Mauney, Homer Hall, Arnold Grindle, George Dow, Alean Sample, J. Q. McPherson, Thomas Stowe, Donald Payne, Buford Blanton, Jr., George Enlow, Toy Cauthen, B. G. Russell, Loy Leonhardt, Ruby Riley, A. A.



### News Reporter

For almost three years Ruth Cloninger has been gathering from Winding, news of names, places and events for the employee publication.

In addition to her homemaking pursuits off-the-job, the winder tender finds time for volunteer work at Rankin Lake Baptist Church. There, she teaches a class of Beginners and is a young peoples' counselor.

"If I have some spare time, I like to spend it raising flowers and house plants," she says.

Walker, Max Dye, Alex Peeler.

Frances Wilson, Bobbie Baldwin, Edward Taylor, Mildred Goebel, E. P. McArver, W. G. Henson, Cramer Little, Francis Galligan, Phillip Williams, Floyd Dixon, Cramer McDaniel, Lucille Baker, Thomas Huffstickler, Grady Mace, Ivan Moore, Charles McArver, Tracy Whitener, Thomas Bradley, Hobart Mann, Jr., Barbara Howe, Ray Thomas, Gordon Patterson, Arthur Newton, Coy Davis, T. E. Gibson, Jr., Melvin Byrd and Ernest Mauney.

**UNSAFE STACKING IS DANGEROUS**

Get the habit of piling and un-piling materials in a proper manner. Correct these unsafe practices.

- Overloading and unstable loading of skids and push trucks.
- Leaving empty or loaded trucks to block aisles or passageways.

- Storing materials outside the areas provided.
- Stacking material too high.
- Piling material in unstable manner.
- Storing heavier items on upper shelves.
- Climbing on piles; standing on shelves or using a makeshift ladder to reach needed material.
- Pulling instead of lifting material from unstable stack and pulling stack over.

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### Ralph Johnson On TV Film

A film on industrial recreation in which Recreation Director Ralph Johnson appears, has been shown on a number of television stations in North Carolina this year. In late March it was being circulated among television outlets in Georgia.

Mr. Johnson, president-elect of the North Carolina Recreation Council, appeared on the program when it was filmed from a live telecast over WUNC-TV at Chapel Hill in January.

The film was originally recorded for deposit in the University of North Carolina library. It was released as a public service feature for the television showings.

symposium were plant safety, general health in industry, industrial injuries, psychological therapy, workmen's compensation claims, first aid and modern drugs, and physical and occupational therapy.



### MARCH KITE DELUXE

March winds did blow, and kites—handmade and storebought—took to the skies. This deluxe aerial box soared so high above Dixon circle that it suffered damage to its paper housing, so had to be hauled down for repair by its builder, Bob Jones of the Electric Shop. The employee's sons Bobby (left), and Stephen proudly show off their father's handiwork.