

GOING PLACES... SEEING THINGS

October Offers The Best Of Four Seasons

October moves into the mid-South on a wave of crimson and gold. It brings a 'bonus' to travelers who appreciate the best of all the months rolled into one package and tied with a russet ribbon.

Although Down South every season of the year has its full complement of travel attractions, October and the remainder of autumn offer almost unlimited variety, especially in the Carolinas.

In the North State by early October, autumn color begins to show in the highlands. As it moves to higher altitudes, every mountain highway and side road become a showcase of brilliant foliage. Over 150 species of hardwoods cover the slopes and peaks of western ranges in the state.

The biggest display of color ordinarily comes around the middle of October and lasts into early November. It then moves east, where it lingers into December, giving way to the showy green of pine, magnolia, liveoak and holly through the winter.

WITH AUTUMN sightseers the most popular places to go are the Blue Ridge Parkway, the Great Smoky Mountains National Park, and roads to the top of high peaks—Mount Mitchell, Roan Mountain, Whiteside Mountain, Grandfather Mountain, and Clingman's Dome. A highway connecting Linville and Boone gives travelers a new view of Grandfather Mountain's rugged peaks and nearby Dunvegan and Hanging Rock. In Southwestern North Carolina, travel over good roads leads to Fontana, Joyce Kilmer Forest, and Nantahala Gorge.

"If you would really appreciate the beauty of the 'Golden Month,' take a trip off the beaten path during the color season," advises the Recreation department. Supplementing the scenic motor routes through Western North Carolina are more than 1,000 miles of marked trails, especially for those who appreciate the dividend of Nature study and new glimpses of scenic wonders. The trails, at their best in October, lure the hiker through such wilderness areas as found in the Great Smoky Mountains National Park and Pisgah and Nantahala National Forests. Here the trails are within a short drive of mountain resorts. Other trails originate at the resorts themselves.

THE GREAT Smokies alone have more than 600 miles of foot and bridle trails which link the Park and motor routes and camp grounds. Guided hikes and nature walks are a service of the Park from Spring through Autumn. Besides the many guided tours available in this part of the state, there are a number of other points in the mountain country where you can enjoy high-altitude hiking from your parked car. Examples are hiking trails along the Blue Ridge Parkway, notably in the Moses Cone Memorial Park at Blowing Rock, Flat Rock Trail near Linville, and Doughton Park near West Jefferson.

Carolina Mountain Club at Asheville schedules hiking trips on the Appalachian Trail and other trails in that area.

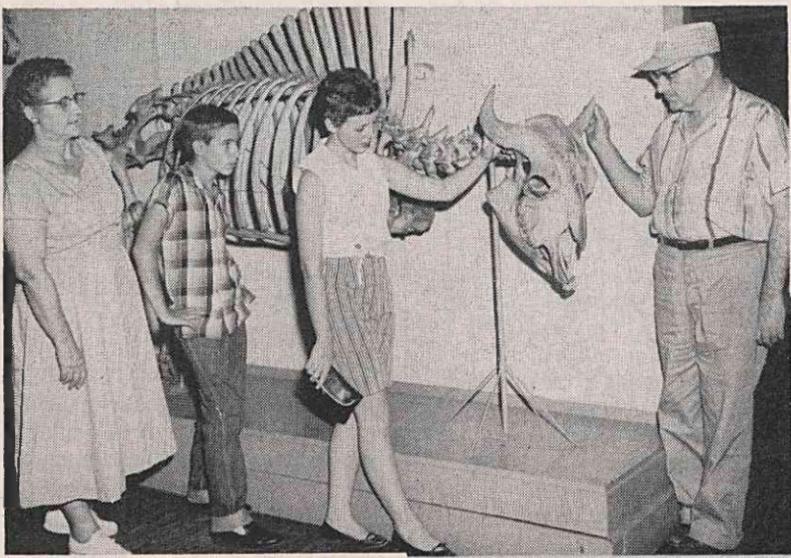
Aside from the big display of fall color, the October calendar in North Carolina is studded with fairs, festivals and other special events. There is excellent surf fishing on the Coast. The seventh annual Surf Fishing Tournament at Nag's Head is October 17-19. Another surf fishing tournament on Hatteras Island is set for 23-25 of the month. October is also hunting season for bear, deer, European wild boar and small game.

MOST MUSEUMS, historic sites and parks never close, and in every section of the state there are accommodations open the year around.

Of harvest events, the NC State Fair at Raleigh, October 14-18, is outstanding. Others include Person County Fair, Roxboro, 13-18; Cleveland County (Negro), Shelby, 15-18; Beaufort County, Washington, 20-25; and Golden Belt, Henderson, 20-25.

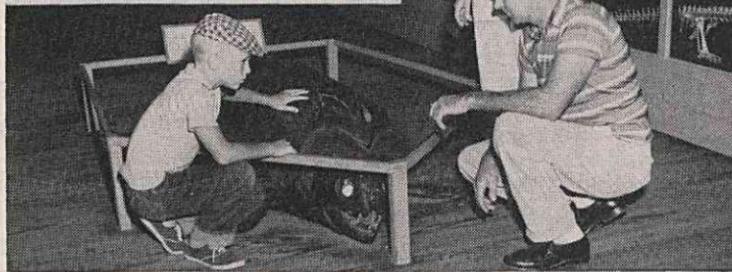
Looking for an historical site a short distance from Gastonia? At Town Creek Indian Mound near Mount Gilead, N. C., the temple and stockade of the 16th century ceremonial center have been re-created and a museum has exhibits on Indian life in the state from the earliest known time to about 1750.

Town Creek Mound is open to visitors each day from 8 a.m. to 5 p.m. An illustrated folder on the historic site is available free from the Department of Archives and History, Raleigh. The Indian Mound is some 35 miles from Southern Pines and Pinehurst. It is within a short drive of another popular attraction—Gaddy's Goose Refuge, home of thousands of wild Canada geese from October until April.



Members of the S. T. McCoig and R. H. Whitesides families are typical of Firestone people who add variety to life through travel. On a recent trip to Folly Beach, S. C., the group stopped for a day in historic Charleston.

At the Charleston Museum Mr. and Mrs. McCoig and children Barry and Gail (above) examine an exhibit in the minerals and fossils department. At right, Mr. and Mrs. Whitesides and son Randall look at a giant turtle in the museum.



Of Costs And Production...

Many a person on the industrial production line thinks that profit is something left over after the costs of production are paid.

The fact is that profit is a definite cost of production.

Wages is that amount collected from the customer on behalf of the worker. . .

Taxes is the amount collected from the customer on behalf of the government. . .

Profit is that amount collected from the customer on behalf of those who supply the tools for the worker to use.

When tool payments (usually called profits) are reduced in any way—except by Nature's law of supply and demand—the workers suffer for the need of more and better tools. This is so because the tools make it possible for the worker to produce more and, therefore, get more.

The high standard of living of the American worker is due entirely to the principle that America has the greatest stock of tools in the world. And more and better tools come from savings — made possible by profits. Thus, any destruction of "profits" directly damages the material progress of the worker.



Mable Hanna receives her 20-year service pin and watch from general manager Harold Mercer. Next to them are Luther Alford, left, and J. A. Waldrep, right, who also received a pin and watch after completion of 20 years' work at Firestone in September. On hand for congratulations added to those of the general manager were F. B. Galligan, Cotton Division superintendent, extreme left; and general superintendent Nelson Kessell, right.

Twenty-Five Added To List Of Long-Time Employees

Twenty-five men and women became a part of the honored roster of long-term employees, when they celebrated service anniversaries in September. Addition of three names to the 20-year list brought the number of persons in this classification to 285—a total of 5,700 years of loyal service to the company.

Those receiving 20-year pins and watches were: Mable Hanna and James L. Alford, Twisting (rayon); and James A. Waldrep, Cloth Room.

The remainder of the September service list:

Fifteen Years

Annie A. Elliott and George D. Williams, Carding; Nancy Fullbright, Spooling; Marie C. Bolding, Twisting (rayon); Ruth R. Wallace and Leonard W. Tench, Weaving (rayon); Frank B. Wilson, Plant Protection; Sallie M. Crawford, Quality Control; Jane A. Rice, Weaving (cotton).

Ten Years

Julius T. Threatt, Carding; Joe M. Strickland, Maxine A. Calhoun and James D. Saylor, Weaving (rayon); Vivian S. Metcalf, Weaving (cotton); Arthur C. Bradley, Plant Protection.

'Variety' Member A Flower Judge

Mrs. W. R. Turner Sr. has been awarded the National Council Amateur Flower Show Judge's Certificate, upon completion of requirements of extension study through North Carolina State College. This achievement of an outstanding member of Firestone Variety Garden Club represents academic work equivalent to a master of arts degree in the flower show world.

Mrs. Turner's accreditation as a judge is recognized by the National Council of State Garden Clubs. Candidates for the certificate must belong to federated clubs and must complete a series of five intensive study courses. There are examinations on prescribed reading, in addition to tests on practical and theoretical knowledge of flowers, plants, and flower exhibits. In the courses, with a limit of two a year, study ranges over all facets of flower show practice, flower arranging, basic horticulture, landscape design and practice judging. Also, accredited judges must have won five ribbons in arranging and in horticulture in standard shows.

Five Years

George Dow, Carding; Newell E. Hardin, Twisting (rayon); Clifford E. Bradley and Charles B. Carpenter Jr., Weaving (rayon); Billie A. Gamble, Shop; Arthur Gordon, Warehouse; Charlie F. Ballard, Winding.

These persons have received the lapel pin, commemorative of their long service to the company.

B. J. Bumgardner Golf Champion

B. J. Bumgardner, fixer in Twisting (rayon), is plant golf champion of 1958. He earned the distinction in the individuals competition as the season closed in early September. Runner-up was Bob Purkey of Recreation.

Champions in the partner's league category are Fred Morrow, Warehouse supervisor, and Fred Jr.

Winning in the one-club tournament was Butch Bagwell, son of E. D. Bagwell, overseer in SYC Weaving.

There were 24 men from Firestone who played in matches during the season at the Gastonia municipal golf course.

JUDGES keep abreast of their work by further reading, judging exhibits, attending symposiums and taking a refresher course every three years.

Mrs. Turner has been chairman of two standard flower shows—that of the Spindle Center Agricultural Fair in 1956, and "Variety in Autumn" at Firestone Textiles last year.

She is decoration chairman of the Judean White Shrine of Jerusalem No. 13; flower chairman of Abernathy School PTA, and of Loray Baptist Church. Aside from belonging to Firestone Variety Garden Club, she is a member of the Charlotte Garden Club, the Piedmont Judges Club and the North Carolina Judges Club.

The United Nations has arranged to present symphony orchestras playing in New York, Paris and Geneva, in a single radio concert on United Nations Day, October 24.