



**SOFTBALL CHAMPIONS**

Girls softball league championship of 1958 went to the Firestone adult girls team, shown here with self-appointed mascot little Debbie Creasman, front row, left. Team members in

this row are Pat Crawley, Marion Turner, Vickie Bolick, Lillian Deaton, Brenda Rawlins, and Juanita Rawlins. Second row, from left: Starlene Crawford, Shirley Costner, Emily Edison, Vivian Robinson, Marlene Nivens, Betty Travis, Carol Stines, and Earlene Creasman. Doris McCreedy, Andrea Barnes, Katherine Edwards and Tommie Sue Atkinson were not present for the picture.

**WARP AND FILLING**

*Of The Passing Scene*

The scarcer an article (goods or service), the higher the price of it becomes. The more plentiful the article, the lower the price of it. This principle of supply and demand is one of Nature's laws and cannot be set aside by man. Government efforts to suspend or ignore this principle have always led to disastrous consequences.

**56 Millionth Tire On The Way**

Seven years before Firestone began operating its textile plant in Gastonia, it began producing tires in a new factory at Los Angeles, Calif. Now, after 30 years of operation, the plant there is well into production of its 56 millionth auto tire.

A ceremony in late summer marked the 30th anniversary of the Firestone Tire & Rubber Company of California, a subsidiary of the parent company with headquarters in Akron, Ohio. On the plant's 30th birthday, it produced the 55 millionth auto tire.

Among dignitaries on hand was Los Angeles county Board of Supervisors chairman Burton W. Chance, who honored the firm's president, Leonard K. Firestone, by presenting a resolution passed by the county supervisors. It set forth the company's contributions to the industrial and civic growth of Los Angeles.

In addition to tires and tubes, the California plants manufacture the Corporal guided missile and other weapon systems, fabric aircraft fuel tanks, molded rubber goods; and process reclaim rubber.

**NC Is A Leader In Industry**

Firestone Textiles of Gastonia, having the distinction of being one of the world's largest tire-fabric producers, plays a leading role in making North Carolina one of twelve foremost industrial states in the nation.

This fact on industrial leadership in the North State is among those presented by a professor in the sociology department of the University of North Carolina, in a recently-published book, "North Carolina: An Economic and Social Profile." Some other interesting facts pointed out by the author, Dr. H. S. Hobbs Jr., are:

The "average" citizen of the state is 25 years old, native born, and has 7.9 years of formal schooling.

The Tar Heel State ranks first in 1) Furniture production, 2) Cigarette production, 3) Hosiery manufacturing, as well as being outstanding in other textile production, 4) Number of miles of paved highways. North Carolina in 1958 has upwards of 80,000 miles of paved roads.

One out of every 35 North Carolinians goes to college.

Most of the food consumed in Tarheelia comes from other states, because, despite the large farm population and the great number of farms, the state devotes its farm output mainly to "money crops," such as tobacco. North Carolina raises 41 per cent of the total tobacco supply in the United States.

North Carolina has excellent physical assets — fine forests, good water resources, and unexcelled tourist attractions.

**Square Dancing On Play Schedule**

The Fall-Winter schedule of athletic-recreation activities which got underway at the plant in late September will continue into mid-January, 1959.

Included on the roster of organized recreational activities are: Bowling, shuffleboard, billiards, volleyball, target shooting, checkers, basketball, and square dancing.

Many of the sports activities here are engaged in by both men and women from all departments and all three shifts at the plant. Inter-departmental com-

petition is especially keen in bowling, shuffleboard, billiards and checkers.

Some outside games, like volleyball and basketball, are played on an inter-industry league basis. Those participating are employees and their children.

Outstanding on the recreation program this season is the Firestone Square Dance Team, now in its third year of organization. Since the team made its appearance in 1956, its members have won wide acclaim for their performance at outstanding athletic contests and other special events throughout North and South Carolina.

**Quality, Fair Prices—They Encourage Sales**

For the want of a nail the shoe was lost,  
For the want of a shoe the horse was lost,  
For the want of a horse the rider was lost,  
For the want of a rider the battle was lost,  
For the want of a battle the kingdom was lost—  
And all for the want of a horseshoe nail.

—Benjamin Franklin, Poor Richard's Almanac

Most of us remember from our school days Ben Franklin's poem on the subject of carelessness, and we know the thought expressed is often appropriate when something big goes wrong.

If a tire becomes dangerously-worn it may be because we have not corrected the poor wheel alignment. If the refrigerator goes bad, it could be because someone in the factory left out a few small bolts and screws.

Little things like these can make the difference between efficient, economical operation of home equipment, and unsatisfactory service with expensive replacements and repairs.

**THE SAME** is true—on a much larger scale—in the factory where you work, and in the products you turn out for the customer.

It is well known that the company which has the lowest labor costs per unit produced, the best cost and waste controls, and the most efficient operations, can keep its costs down to provide attractive prices for the customer. Thus, more sales and more profits.

More sales, and more profits in turn, provide more jobs for more people, more security for the people already working, and more opportunity for advancement as the company expands. More sales and more profits also provide money to be put back into the business for better equipment, and up-to-date plants to make better products at less unit cost. This brings more sales and thus continuing success for the company and its employees.

Business goes to the company with the greatest "know-how" in methods and machines, and with the employees who work the most efficiently.

**HOW CAN** Firestone Textiles people do their best on the job? Of course, there are many answers. Here are a few:

1) **Quality Workmanship.** Avoid careless mistakes, such as allowing stray oils and greases to touch the cord and fabric, or materials earlier in the manufacturing process. This results in damaged products and lowered quality. Another example of thoughtless workmanship is mixed identification on yarns.

2) **Reduced Down-Time:** Through greater care in operating equipment and reporting minor equipment "ailments" before they become major repair jobs, employees can help to avoid costly repairs and down-time, with wage payments without production.

Any time lost because machines are idle, or any loss through scrapped products, results in a greater cost per unit of production. Where does this lead? To higher prices and less business. Workers who do a conscientious job are penalized along with those who overlook this principle.

3) **Good Maintenance:** Failure to do a good job of repairing a machine not only can cause further damage to the machine, but also additional idle time for it.

4) **Saving on Utilities:** The company has tremendous expenses for electricity, hydraulic power, steam, air and water. Failure to report a steam or water leak can result in great loss. Even neglecting to turn out lights or turn off air conditioners and fans when no shift is working, can increase cost considerably.

5) **Careful Materials-Handling:** As example, a roll of fabric is allowed to fall and become ruptured. Damaged materials not only waste the goods, but creates a bad housekeeping condition.

6) **Proper Use of Equipment:** Using a hook or other piece of equipment for a purpose for which it is not intended, makes for poor efficiency. It may damage the equipment on which it is used. Such a simple thing as a pipe wrench used on a square-headed set screw will destroy the adjustment on a machine.

The list could go on and on, couldn't it? These are just a few illustrations of how to work efficiently. Each worker knows many other ways that lead toward better production at less cost—factors which help make jobs more secure.

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*continues through October*

**It's not just the hours we put in...**

**But what we put into those hours!**

**The Better We Produce, the More Secure our Jobs!**