

INQUIRING  
REPORTER

# Why They 'Buy-and-Sell Firestone'

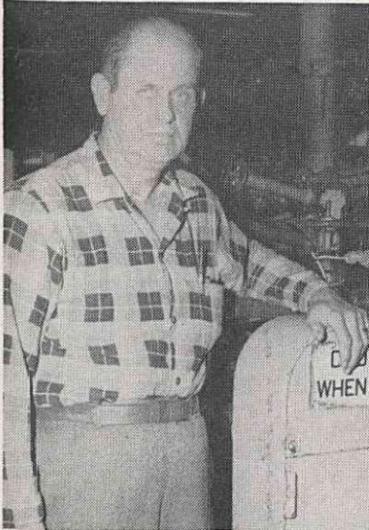
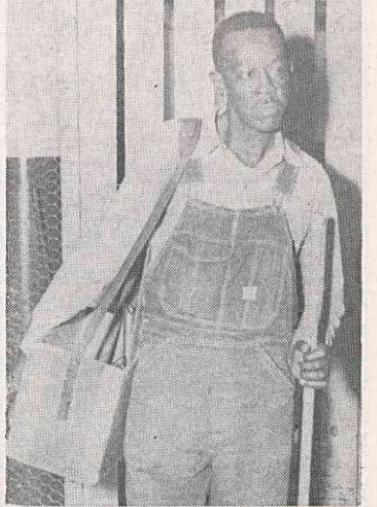
Employees are the mainspring of the current "Buy-and-Sell Firestone" campaign. They are the salesmen. Workers continue to seize every opportunity to inform themselves about the products which the company produces and markets. They buy the products themselves, and they are constantly alert to "sell" Firestone products to friends, relatives and neighbors.

The six people featured here are con-

vinced that more sales mean more jobs for more workers. They agree that the cooperation and support of every employee are essential to an increase in sales—"the sale you make may insure your job or mean a job for a worker who has been laid off because of the recession."

These six people tell why they promote the sale of Firestone products.

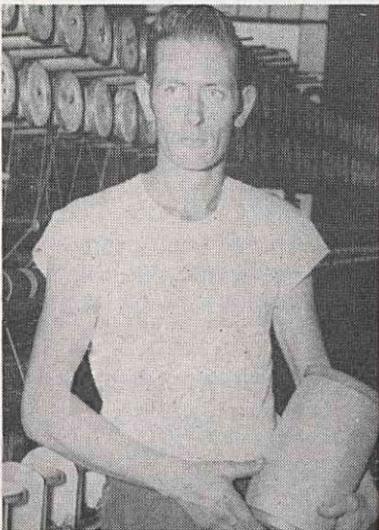
Neazel Weathers, Shop (sanitation service)—"Getting what I need at Firestone reminds me that sales make jobs. My job and the job of other people who work for the company are made more certain through increased sales. The easy-payment plan helps me out a lot."



**Lonnie Crisp**, Twisting (synthetic) — "Buying Firestone products builds my pride in the things I help to make at Gastonia. Firestone stores have always cheerfully helped me to get the things I wanted, and have stood behind the quality of every product."



**Mrs. C. L. Brock**, Office (Cotton Division) — "Buying Firestone products keeps reminding me that I am a part of the Company's progress. An example of quality in what I have bought is a TV set which has operated six years without major repairs."



**Raymond Whitworth**, Twisting (synthetic) — "Getting products from Firestone not only supplies my need but also helps my job and the job of others in the company. There is a wide selection of merchandise at the stores and through the order catalog."



**Mrs. Chester Deaton**, Twisting (synthetic)—"When we help to produce a quality product, we ought to be proud enough to buy it ourselves, and 'sell' it to our fellow workers, and others of our acquaintance. It is a pleasure to buy at Firestone stores."



**Mrs. Lewis Connor**, Twisting (synthetic) — "The guarantee of quality in Firestone products means a lot to me. When I am satisfied with the products, I feel it a privilege to introduce them to others. I get good service at Firestone stores."

## THE HILLS BEYOND

Funeral for Silas Franklin Glenn, 82, was held September 22 at Bethel Presbyterian Church in York County, S. C. The retired Firestone employee was buried in the church cemetery there.

Surviving are two daughters, Mrs. Roy Jackson of York; Mrs. David Lowery of the Twisting department; sons: David R. Glenn of York, Harold of Gastonia, Robert of Clover, S. C.; 14 grandchildren and 14 great-grandchildren.

The Rev. John Posey Reeves, 78, father of Paul Reeves of Carding, died October 18 in Anderson, S. C. Funeral was held October 19 at Hopewell Baptist

Church, Seneca, S. C.

The Rev. Mr. Reeves was a retired Baptist minister. His son who works here, and another son, Fred of Rex Mill, are also ministers. A daughter, Mrs. Eloise Queen of Gastonia also survives.

Funeral for Mrs. Frank Adams,

60, mother of Charles Adams of the Warehouse, was held October 16 at High Springs Church and burial was in Rose Hill Cemetery of Gastonia. Besides the son who works here, she is survived by her husband, Frank Adams; sons Erwin and Billy; and two daughters, Helen and Marjolin.

## ARRIVALS...

A son, Jeffrey Howard, was born to Mr. and Mrs. William R. Ford on October 7. The mother is the daughter of Mrs. Howard McCarter of Payroll, and Mr. McCarter of Spinning.

The daughter born to Mr. and Mrs. T. B. Yarbrough October 4 in Kings Mountain has been

named Mary Elizabeth. The new arrival is a sister of Jane Morehead, Main Office.

Linda Cheryl Owens was born to Mr. and Mrs. John Owens October 19. Her father works in Supply. The baby's paternal grandfather, S. L. Owens, is overseer in Carding. Her maternal grandmother, Mrs. Emory Johnson, works in the cloth room.

## IN TEXTILES...

# You Are A Part Of A Great Industry

### A Colorful History...

Since its introduction in North Carolina in the early 1800s, the textile industry has been a leader in the State. As far back as 1810, North Carolina families turned out \$3,000,000 worth of textiles through home industries, surpassing Massachusetts.

The first successful cotton textile mill in the North State was built in 1813 by Michael Schenck and Absalom Warlick in Lincoln County.

As early as 1840, there were some 25 textile manufacturing mills operating in the State.

### The Picture Today...

Today, there are approximately 1,000 textile mills operating in North Carolina. These mills account for the nearly 6,000,000 spindles in place. This number is second only to South Carolina, which leads the nation in the number of spindles in place. Gaston County alone has more cotton-mill spindles than any other county in the United States.

**Employment.** North Carolina leads the nation

in the number of textile mill employees, textile payrolls and in value of textile mill products. Of the 469,845 manufacturing employees in North Carolina in 1956, textile mills employed 252,985—more than half of the total.

**Production.** Textile workers in the State turned out products valued at \$2,592,000,000 in 1956.

**Wages.** North Carolina textile mills paid out about \$675,000,000 in wages in 1956, almost half the entire manufacturing payroll of the State.

**A Taxpayer.** It is estimated that textile mills pay \$5,000,000 or more in property taxes annually to local governments in North Carolina.

**Helps Other Industries.** Major railroads of North Carolina in 1954 moved some 849,000 tons of cotton in various forms of textile products.

Seven major motor truck lines in North Carolina reported that 26 per cent of their revenue was derived from handling textile products in 1954—the latest year for which figures are available.

### Progress Continues...

Up through November of 1957 a total of \$14,362,000 was earmarked by textile plants of the State for expansion, modernization and machinery during the year.

During 1957, expansion plans were announced by 27 existing textile mills in North Carolina, adding some 2,000 new employees to their payrolls.

## Do You 'Worry Up The Wrong Tree'?

This business of living nowadays has become so complicated that a lot of people find themselves worrying up the wrong trees. So observes "Safety News" of the South Carolina Industrial Commission. The October issue of the journal proceeded to illustrate by way of these selected examples:

... Worry about the Russians — then get run over by a neighbor.

... Worry about radioactive fallout — then poison ourselves while spraying bug dust on the flowers.

... Worry about the children's being run over by cars — then drag them into the street on a red light.

... Worry about crashing in an airplane — then fall off a ladder while painting the house.

... Worry about winning a

football game — then gamble our lives on the way home.

... Worry about having the car greased every 1,000 miles — then wrap it around a tree.

... Worry about lack of proper nourishment for the children — then leave household poisons around for them to snack on.

... Worry about polio — then get crippled up by a mowing machine, or other power tools.

... Worry about retirement — then do everything we can to keep ourselves from lasting that long.

... Worry about whether or not we will be successful in life — then never get a medical checkup.

Moral: It's wise to guard against the spectacular and the unusual. But it's the ordinary things in life that are the most likely to cause an accident — and maybe even take your life.



## AF Commission

Second Lieutenant Jerry W. Turner is assigned to duty in the Aircraft Control and Warning Squadron at Zapeta Air Force Station, Texas. He is the son of SYC Weaving second hand W. R. Turner, Sr., and Mrs. Turner; and the brother of Mrs. W. L. Fritton of Main Office.

Lt. Turner, a graduate of Ashley High School, Gastonia, was employed in Carding here from June of 1945 to December, 1950. He was commissioned upon his recent graduation from officer candidate school at Lackland Air Force Base, Texas. OCS is a six-month course of prescribed fundamentals required for a commission in the Air Force.