

Write A Safety Slogan — Win A Cash Prize

Lincolnton: An Employees' Hometown.....	Page 3
Our Red Rivals.....	4
Employee Welfare.....	7
Festival-Fair Time.....	8

Firestone NEWS

GASTONIA



VOLUME VIII

GASTONIA, N. C., AUGUST, 1959

Number 9



AMERICA IN RUSSIA—An artist's drawing of the structure in Moscow's Sokolniki Park, housing sculptures and other displays of a cultural nature at the American National Exhibition.

Company Sharing In Summer Moscow Exhibit

The Firestone company is among a number of firms underwriting costs of the all-plastic "culture pavilion" which houses displays of modern American architecture, sculpture and photographic art at the American Exhibition in Moscow this summer.

Main idea of the six-week exhibition which opened July 25 is to show the Soviet man-on-the-street how his American counterpart lives, works, learns, produces, consumes and plays.

The 15,000-square-foot pavilion without outer walls has 70 interlocked natural (off-white) plastic sections. Each section resembles an inverted, six-section

umbrella and is supported by a 20-foot plastic column. The columns, hollow to allow rainwater drainage, are anchored in concrete slabs.

THE PAVILION was built by Lunn Laminators Inc., of Huntington, Long Island. It was shipped to Moscow in sections, along with two other exhibit buildings.

In this structure, American culture, scientific and technological developments are being presented in the Soviet Union for the first time. The official U.S. government exhibition is placed in a gold-anodized aluminum geodesic dome, and a pavilion of glass, steel and aluminum. George Nelson and Company

Inc. of New York designed the plastic building. Albert G. H. Dietz of the Massachusetts Institute of Technology was consulting engineer.

Garden Club Plans Fall Flower Show

October 16 and 17 are dates for the standard flower show, scheduled at the Plant Recreation Center.

The early-autumn horticulture show will be sponsored by the plant, and staged by Firestone Variety Garden Club.

Mrs. Wyatt Keever, Variety Club president, has announced that the show will have approval of the North Carolina Federation of Garden Clubs.

"We hope that many employees and others in the plant community will contribute to the exhibits," Mrs. Keever said. She pointed out that August is a good time to begin planning for the show. In the case of any potted plant, it is required that a person will have had the exhibit in his possession at least three months prior to the show in mid-October.

I have six honest serving men, who taught me all I know. Their names are What and Why and When and How and Where and Who.

—Rudyard Kipling

\$75 In Prizes Being Offered In Safety-Promotion Contest

A total of \$75 in eight cash prizes awaits winners in the Safety Slogan contest which continues through August 31.

The rivalry, open to all employees except those of the supervisory staff, offers these prizes:

First—\$25, Second—\$15, Third—\$10; and five of \$5 each.

Each entry is limited to 12 words and will be judged on content and originality. There is no limit to the number of slogans an individual may turn in, but each one must be submitted on a separate entry sheet. Official entry blanks are available from each department overseer or second hand, and from the Personnel office.

Contest rules provide that no person can qualify for more than one of the eight prizes.

Deposit your slogans in any Suggestion Box, or leave them at the Personnel office.

Bloodmobile Coming Aug. 19

Wednesday, August 19. This is the date when Firestone employees will have opportunity to make a priceless gift in the interest of human concern and community service. On this, the second visit of the American Red Cross bloodmobile to the plant this year, plant officials hope for a contribution exceeding that of the collection on February 25.

On that visit, a total of 180 pints of blood was contributed.

Group Donor Program

On the last collection here, the Mechanical department, and Officers and Supervisors qualified under the group blood-donor

credit card plan. These two departments had also qualified the previous six-month period.

Under the group plan, an entire plant or business having 1,000 or more employees can qualify for a six-month period, when at least 15 per cent of its employees make blood contributions.

Also, single departments can qualify, each donating at least 25 pints, or 20 per cent for total employees—whichever is larger—within a period covered by a six-month agreement.

For the past year, the Mechanical department and Officers and Supervisors have qualified on the 20 per cent basis.

—more on page 2

Three Million Safe Manhours

At a meeting of the Blue Ridge Safety Council July 23, Firestone Textiles of Gastonia was acclaimed for its outstanding achievement in industrial accident control.

This recognition citation, recording 3,000,000 manhours at the plant here without a lost-time injury, was presented by H. S. Baucom, safety director of the North Carolina Industrial Commission.

Those attending the dinner meeting at Brackett's Cedar Park near Shelby heard an address by Robert H. Taylor, divi-

sion service manager of the loss prevention department, Liberty Mutual Insurance Company, Charlotte.

The Blue Ridge Safety Council is one of eight regional organizations sponsored by the N.C. Industrial Commission for the promotion of safety education in industries, homes and public establishments.

Quarterly meetings are held at various towns throughout the counties represented in each council. The Blue Ridge Council embraces Gaston, Cleveland, Rutherford, Burke, Polk, McDowell and Lincoln counties.



SUNRISE ON LAKE JAMES

Morning sunlight glistens across Lake James and filters through the trees at Camp Firestone, company-operated Nature-trail retreat in Western North Carolina's Blue Ridge Mountains. This photograph shows the boathouse and one of the piers on a cove of the lake which affords 6,000 acres for boating, fishing, swimming and water skiing.

During this—the 24th—season at Camp Firestone, employees and members of their families may enjoy the "away-from-it-all" type of recreation through mid-October. The camp is near Nebo and Bridgewater, and nine miles from Marion, principal town in McDowell county.