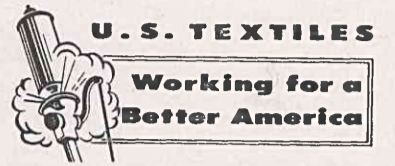


Back-To-School—Another Reason For Driving Safely

Firestone NEWS

GASTONIA



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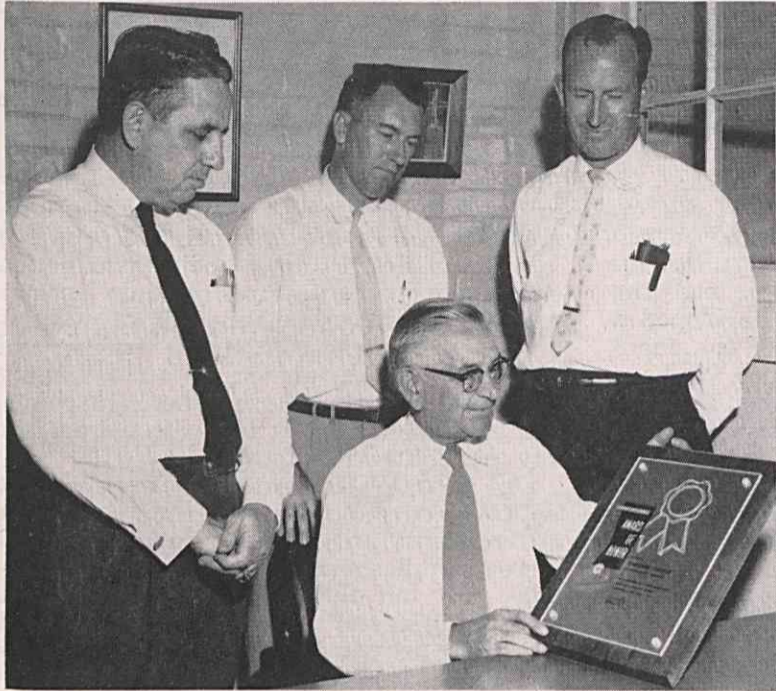
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PRIZED POSSESSION—Admiring the symbol of National Safety Council's highest award are Nelson Kessell, general superintendent (seated), and (from left) F. B. Galligan, Cotton Division superintendent; L. B. McAbee, assistant Industrial Relations director; A. V. Riley, safety director.

For Safety Performance: NSC Award Of Honor

Firestone in Gastonia is becoming known more and more for its outstanding program of accident control on the job. Latest recognition of the plant's top safety performance is the National Safety Council's Award of Honor.

A letter of presentation from NSC president Howard

Pyle confirmed the plant's title to the award because people on the job here had completed 3,930,809 production manhours without a disabling injury. This record of operation covered the period of September 1, 1958 to July 1, 1959.

The National Safety Council gives member organizations four

types of awards to recognize outstanding achievement in accident prevention. The Award of Honor is the highest of these presentations. Others are the Award of Merit, Certificate of Commendation, and the President's Letter.

The more than 3,000,000 manhours without a lost-time injury served to recall the historic figure of 9,217,145 no-injury manhours attained here a number of years ago. That was a world record in the textile industry.

A Push Toward Victory In Interplant Contest

Moreover, the safety record which won for the plant the NSC Award of Honor heightened interest in another goal—winning the long-range interplant safety contest, now underway. This rivalry involves the three North American textile factories of the company.

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Maybe Polyester Tire Fabric?

Polyester fibres such as Dacron and Terylene soon could take their place with cord materials used today as a fabric for use in tire construction. This conclusion came at the end of one phase of a research program carried out by Firestone scientists since the coming of synthetic fibres, and after more than a million test miles had been logged on tires built with these new man-made cords.

Research centered on a wide range of fibres, including the acrylics, all of which except the polyesters were eliminated in early tests.

"Our research proves that Dacron and Terylene as tire cords are equal or superior to any fabric now used in premium tires," president Raymond C. Firestone said. The new cords compare favorably in strength with any cord in use today. Tires built of these cords give increased mileage and an improved ride," he added.

Five Gallons Black, Fifty Of Aluminum

In late August workmen scaled the more than 160 feet of the plant's water-storage tower, to give the giant bucket and its supports a regular inside-outside repair and paint job.

The tank, its highest point standing some 62 feet above the fifth floor of the mill, received an inside wax coat as protection against erosion, which also insures maximum life of the aluminum paint on the outside.

It had been seven years since the last workover for the tower.

Erected in 1902, it has a capacity of 100,000 gallons. Water stored here is primarily for fire protection. It comes from wells on the plant property and the roof-drain which is stored in the 3-million-gallon reservoir behind the mill.

OCTOBER 16-17

Flower Show Plans Made

"Roses, Dahlias, Chrysanthemums and Others" is theme of the autumn Standard Flower Show to be staged at the plant Recreation Center in October.

Mrs. Henry Chastain of Weaving (cotton), publicity chairman, has announced exhibit hours for 2-9 p.m. on Friday, October 16; and 10 a.m. to 5 p.m. on Saturday the 17th.

The show, sponsored by the Firestone Variety Garden Club, will have approval of the North Carolina Federation of Garden Clubs. Entries will be apprais-

ed by Federation-approved judges from various parts of the State.

Aim of the show is "to promote general knowledge and understanding of, and the varied uses of horticulture; conservation and suitability; and a love for things of Nature."

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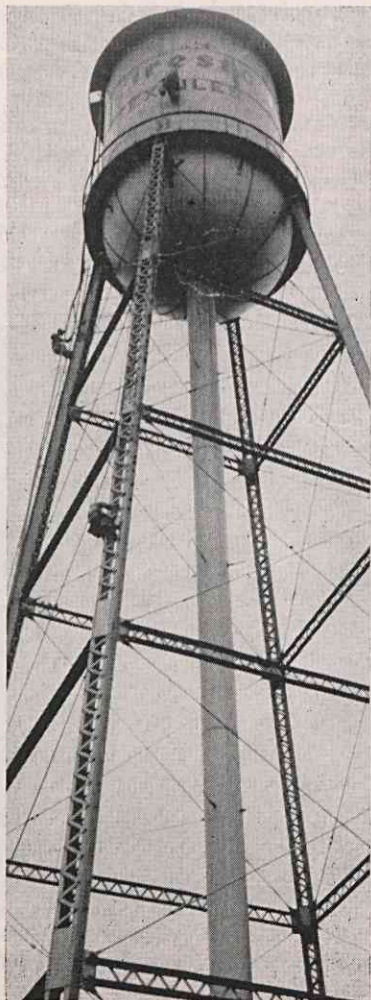
'Rear View Mirror' On Top Listing

"Through a Rear View Mirror," a Firestone color sound film, is on a list of 50 outstanding TV films, selected recently in a survey of television program directors conducted by Variety, the show business newspaper.

In "Rear View Mirror" the story of the development of the automobile is related in folk songs by a balladier, reminiscing as he follows the 1957 Glidden Tour of antique cars to Williamsburg, Va.

This film, along with other Firestone movies, is available at no cost other than return postage for use by schools, churches, clubs and neighborhood groups.

Information on films may be had through the plant's department of Industrial Relations.



September Trifles With Summer

September Down South is a month of many moods—a changeover from hot to cool, from earth's green freshness to the first crisp tints of autumn splendor.

While the Ninth Month still trifles with summer weather, a mighty inviting thing is an old water pump—like this one on the Dallas-High Shoals highway. Here, Teresia Hoyle "lifts" a cooling sip for Harriet McClure, while Harriet's sister Shelby (right) and Teresia's sister Carol wait their turn. The Hoyle girls' mother is Mrs. Donald Hoyle, inspector in Quality Control. The McClure sisters are granddaughters of Mrs. Charlie McClure, splicer in Weaving (synthetics).