

'Eyewitness' Reported History

Since last summer, millions of American television viewers have been watching history in the making, through a series of programs over CBS, under sponsorship of the Firestone company.

The project, marking an epoch in global communications, is being presented under the general title "Eyewitness to History". The series began last August when President Eisenhower arrived in Bonn, West Germany on a tour of visiting with heads of allied governments.

Calgary Production To Begin This Year

The multi-million-dollar tire manufacturing plant for The Firestone Tire & Rubber Company of Canada Ltd., at Calgary, Alberta, is planned to begin meeting production options by late 1960. This addition to the company's chain of domestic and foreign factories can be expected to boost demand for fabric such as the Gastonia plant produces.

The plant, first tire-building facility in Western Canada, is part of Firestone of Canada's expansion program which also in-

cludes modernization of its tire plant at Hamilton, Ontario.

MOST RECENT of these programs included coverage of the President's meeting with Pope John XXIII and the president and the prime minister of Italy; the President's visits to Turkey, Pakistan, Morocco, Afghanistan

and India, with the Shah of Iran and King Paul of Athens; and highlights of the Western Big Four sessions in Paris in late December, and a review of world happenings during 1959.

These programs constituted the final phase of the first "Eyewitness" series of public service programming, which is a part of Firestone's continuing coverage of major national and international events.

At the time the series began last summer, the company planned to include coverage of President Eisenhower's trip to Russia, which had been set for late 1959, but was postponed until the spring of 1960.

Nine out of ten traffic accidents involve no deliberate law violation, and happen to drivers with excellent past records, members of the first annual Southeastern Symposium and Workshop on Traffic Safety learned in Atlanta recently. "These accidents are caused by faulty habits and reaction to the everyday traffic picture," one speaker said.



Retired—But No Lazy Life In His Plans

Carpenter John W. Holland hammered his last nail for Firestone in early December, after almost 17 years on the job at the Gastonia plant. But at home, he has no intention of allowing rust to eat at the carpenter tools which have been his helpers over almost a half century.

The plant's December retiree spent all his years here on the carpenter crew. For around seven years his assignment was with the maintenance staff of the company's village houses—more than 600 of them in those days.

When the houses were sold to employees, Mr. Holland was assigned to the carpenter department for routine repair, maintenance and construction on the plant property.

On spare time in recent years, he and Mrs. Holland have overhauled their house at 812 West Second avenue. Working as a team, they have completely redone the interior. They plan to finish up on the outside "after the winter is over."

CARPENTRY came naturally to this retiree. It was a case of

PIONEERS—Long before the do-it-yourself fad gained its current popularity, Mr. and Mrs. Holland were getting experience in home improvement craftsmanship, without "outside" professional help. Here, in their 812 West Second avenue house they enjoy the remodeled kitchen which features built-in cabinets of their own making. Mrs. Holland worked in Weaving (cotton) here in the mid-1940s.

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making-do, when he was a farmer in the Long Creek section near Bessemer City, and there were a lot of things that needed to be "fixed".

Now that he is "on his own" Mr. Holland outlines his days to include the every-summer vegetable garden, mowing the lawn and tending a few flowers and shrubs.

And those carpenter tools will be put to use on small jobs during the warm seasons of the year, "If I continue to feel good, and strong," he adds. If there's any time left for leisure, he will renew his interest in fishing and hunting—sports he enjoyed many years ago.

On his last day of work here December 7, fellow workers in the Shop presented him a gift certificate for a suit of clothes. "It's the best one I've ever owned," he confided.

An eye examination can discover it. Early diagnosis and treatment can prevent loss of sight.

- Cataracts cause the lenses of the eye to cloud up, thus impairing vision. Surgery can usually cure the condition, if the operation is not too late.

- Diabetes can lead to blindness. But loss of sight can be prevented if the disease is found in time, through blood tests and medical examination.

- People over 40 years of age—especially those 60 or older—are more likely to have a chronic disease affecting eyesight.

Your family physician can recommend an eye doctor, if you have never been to one.

Do What's Right—Guard Your Sight

Your eyesight is a most precious possession. Don't take chances with it. This is a reminder from the public health service of the U.S. Department of Health, Education, and Welfare.

Moreover, half of all blindness is preventable. A checkup by your eye doctor will lead to early discovery of any defect that you may not have been aware of.

The Department of Health, Education, and Welfare lists these facts on blindness and its prevention:

- Glaucoma is caused by increased pressure inside the eye.

When Men Are Free...

Since the coming of modern manufacturing methods—which have brought increased productivity—millions of Americans have found a new and better way of life. Increased productivity results in more earnings and more "extras." This is the very essence of the American success story.

We have more because we produce more. Man works best and prospers most when he is free.

EMPLOYEE IS LEADER

Theirs Are Busy Hands Reaching Out To Help

Through the extension department of Temple Baptist Church, 44 persons this past Christmas received a special package of cheer, tied with a ribbon of encouragement. Those honored were persons who might have been forgotten: The sick, crippled, aged, and those who have to work at essential jobs on Sunday.

Baskets of fruit were supplied by the church, the Hope Training class gave the wrappings, and members of the extension department prepared the packages and delivered them on the Sunday before Christmas.

Superintendent of the Temple Baptist extension work is Mrs. Mamie Stevens of Twisting (synthetics). The Firestone employee supervised the project which was the first of its kind in her church. But this was just one of many activities that Mrs. Stevens' group sponsors throughout the year, as an outreach of her church.

EXTENSION work is mainly intended to take the Sunday school and church to those who are unable to attend regular services and participate in church activities.

Primary aim of the project is to teach the Bible, present the claims of the Christian faith and to offer spiritual help to those of the extension enrollment. Several of this number are not members of the Temple Baptist Church.

The people served are divided into areas according to where they live, so Mrs. Stevens and her seven helpers can labor efficiently. In taking the church to the home or the shop, workers supply people with copies of Home Life, a monthly periodical; a study manual especially prepared for extension work, Bible lesson helps, suggestions on daily Scripture reading, and other devotional aids.

Reports on each individual of the extension membership are made in such areas as Bible reading, lesson preparation, and progress in family worship.

This extension program has been in operation at Temple Baptist for several years. Mrs. Stevens

points out that a similar project is carried out in many Southern Baptist Churches, as well as in other denominations.

"But in my experience, the idea has only recently had serious promotion," she says.

PROMOTION of the extension work at Temple Baptist includes publicity in the weekly church bulletin, posters, and an interest center display, where a rotating-theme plan is developed throughout the year.

There are extra-special days, like the one planned for next June, when members of the extension department will be conveyed to church. The program will be planned for them.

In order to effectively accomplish the task of the extension department, volunteer workers at Temple join people of other congregations for regular training classes on the county level in Southern Baptist Churches.

"I only wish that churches everywhere could become fully aware of the tremendous opportunities of the extension department work," says Mrs. Stevens.



BUNDLES OF CHEER—Mrs. Stanley Huffstetler (left), whose husband works in Weaving, and Mrs. Mamie Stevens of Twisting (synthetics) joined other extension workers to package fruit for those who were unable to come to church.

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