

Scholarship Applications Due By March 1

To employees' sons and daughters who are eligible to make application in the company's 1960 College Scholarship program:

March 1 is closing date for applications by Firestone young people who will be ready for college next fall. Booklets explaining this year's program, and application forms are available at the Industrial Relations office here.

In a letter to all plant and field sales managers, company president Raymond C. Firestone said:

"Again this year our scholarships are more valuable than in the past because of rising

tuition costs and the increasing number of young people who desire to attend college.

"The earnest efforts made by you and others in the company, to see to it that parents of high school seniors are fully acquainted with the program, has resulted in more applications for Firestone scholarships during the past two years than ever before."

Program in Eighth Year

This is the eighth year of the company's scholarship program which awards educational aid on the basis of proportionate Firestone employment in the United States.

Of requirements, high school seniors of Firestone families must rank in the upper half of their class on grade standings.

An applicant must be the son or daughter of an employee who has completed five years of continuous service with the company by January 1 of this year.

Only children of those employees whose average base pay per month does not exceed \$800, will be eligible.

Scholarship winners are chosen by the company's scholarship committee, working on the basis of applicants' grades in high school, scores on the American

Council of Education psychological examination, academic rank in class, and other qualifications indicating a student's potential for success in college, and as a citizen in his or her chosen life's work.

Provisions of Scholarship

When a young person is awarded a scholarship, it means that the company will defray expenses of full tuition, fees and books, and a major part of living costs at the college of the winner's choice.

Each scholarship is renewable by the college year, but is ordinarily designed to extend over the normal four-year period required to earn a baccalaureate degree or its equivalent.

The company program, launched in 1953, has awarded a total of 168 scholarships. As of the time of last year's winners, there were 90 students in school under this program. Of these, 16 were graduated last spring. Last fall, 101 students from all over the United States entered college under the Firestone program.

Since the first scholarship was granted more than seven years ago, six of the winners have been members of Firestone Textiles (Gastonia) families.

Bulletin Features

'Tar Heel' Dishes

Some of North Carolina's regional specialties, such as Moravian Sugar Cake, Tar Heel Hush Puppies and Core Sound Clam Chowder, are featured in a new bulletin from the State Travel Bureau in Raleigh.

The bulletin, "Some Favorite Tar Heel Dishes", is free upon request from the Travel Bureau. The 14 featured recipes were selected on the basis of inquiries which the Travel Bureau received concerning North Carolina cookery.

INCLUDED in the menus are directions for cooking game and other meals native to this state, and Tar Heel dishes highly favored for holiday dinners, Sunday morning and hunt breakfasts, and picnics at football games, regattas, and steeplechase races.

Conspicuous by its absence is a recipe for North State barbecue. The Travel Bureau points out that this specialty varies

Company Archivist At Work In Akron

William E. Bigglestone is now employed by Firestone in Akron as company archivist. He came to the company headquarters from Washington, D. C., where

greatly according to regions. Moreover, most barbecue artists keep their methods a secret. North Carolina food connoisseurs believe that their State's barbecue is best enjoyed in its own locale, and recommend that travelers make local inquiries about restaurants where it is a specialty.

he was associated with the National Archives.

Mr. Bigglestone, born in Chicago, was graduated with the BA degree in history from the University of Arizona in 1950, and from Stanford University the following year, with the MA degree in history.

He is a member of the Society of American Archivists and the American Historical Association.

W. D. Overman is manager of the archives and library for the Firestone company.



VETERANS — Marvin Benton (left) and William F. Hogan (right) received watches and lapel pins for 20 years' service, from general manager Harold Mercer.

340 On 20-Year List In 1959

Five Years

Vesta H. Trammell and Marjorie B. Hudson, Twisting (synthetics); Granville A. Perry, Weaving (synthetics).

Mr/s Don Corella Home In Gastonia

After a wedding trip, Mr. and Mrs. Don J. Corella went to live on Parnell street in Gastonia, following their Christmas Eve marriage in Loray Baptist Church.

Mrs. Corella, the former Doris Jean McCready, is the daughter of Mr. and Mrs. J. E. McCready. A graduate of Ashley High School, she works in the payroll department at Firestone.

Her husband is the son of Mr. and Mrs. J. A. Corella of Richmond, Calif. Mr. Corella is a graduate of the high school at Arroyo Grande, Calif. A professional baseball player with the Pittsburgh Pirates, he works during winter months in the electrical division of the Mechanical department here.

This Giant Nylon Dam Controls River Floods

An enormous bag of nylon fabric is working to control floods in the Los Angeles River of California. The Firestone Company manufactured and installed it to serve the opposite purpose of the usual dam. This one is designed to be collapsed at the first indication of flood danger.

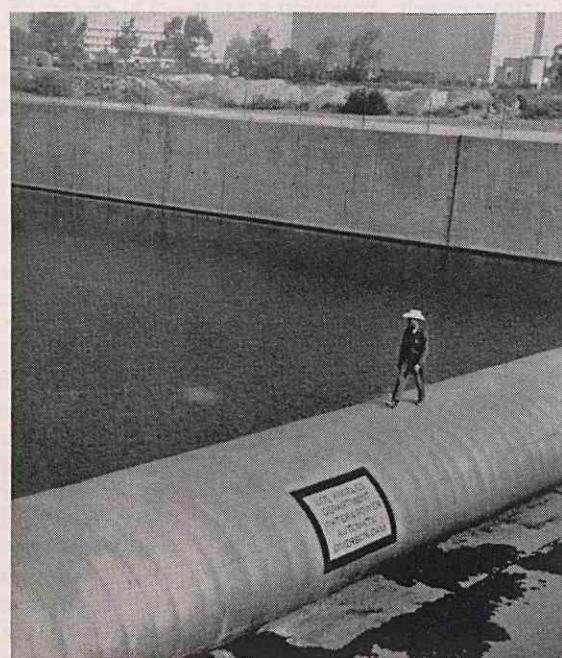
The company fabricated it and coated it with neoprene to serve the dual requirements of the city's water supply, and of the U. S. Army Engineers in protecting the city against floods.

For many years the city had maintained a wooden dam on the location to divert the river water into nearby basins, where it seeped into the ground, raising the water table. Water was later recovered by pumping.

IN WINTER, when flood danger is imminent, the dam had to be removed to prevent river water from backing up and overflowing the river banks. The flow could not be diverted, resulting in loss of valuable water which found its way to the Pacific Ocean.

Now, the Firestone dam is left in place during all seasons. The giant tube had to be constructed in sections, since no existing machinery was large enough to vulcanize such a piece of rubberized fabric. Then Firestone Loxite adhesive joined the 30-foot units.

The dam of two plies of nylon fabric is bolted to the concrete bottom and retaining walls of the river. It is similar in construction to the well-



NYLON DAM—This water-inflated dam, a Firestone product, stretches 150 feet across the Los Angeles River. Eight feet in diameter, the bag holds 50,000 gallons of water when filled, and can be collapsed in ten minutes.

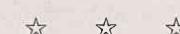
known Fabritank by Firestone, nicknamed "The Whale."

Fabritanks are becoming increasingly popular, especially in the petroleum industry, where they are replacing bulky metal tanks which are difficult to transport to remote drilling locations.

FACT AND COMMENT

Sharing In Auto Industry Prosperity

More than two million motor vehicles were added to the nation's registration rolls at the beginning of 1959. This brought the total to around 70 million. These government statistics indicated an overall increase of 3.1 per cent over the number in 1958.



On Safe Driving...

Willis D. Strickland, as driver of interstate buses for 14 years, established a record of 825,000 miles without a chargeable highway accident. Noting this, the National Foundation for Highway Safety reported Mr. Strickland's five-rule outline for safe driving:

1. Practice the Golden Rule. Treat other drivers as you would expect to be treated.
2. Be alert at all times. Expect the unexpected.

Figures on the different vehicles, and percentage increase:

Automobiles — 58,591,000, up 2.9 per cent

Trucks and buses—11,825,000, up 3.3 per cent.

This report supports the ever-brightening outlook for the tire, automotive accessory and related industries. Through tire fabrics and other materials, the textile industry shares in the opportunities of this tremendous market.

3. Keep your distance—don't ride bumper-to-bumper.

4. Never pass on curves. Always make sure the road is clear ahead.

5. Always observe the speed limit wherever you are driving.

The origin of silk weaving in China is unknown. Earliest examples found were in Chinese Turkestan in 1914, these being attributed to the First Century before Christ.