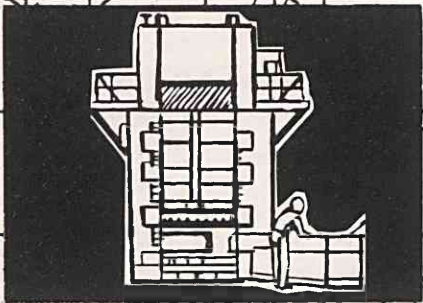


Chairman Reports Progress As Company Enters 60TH Year...

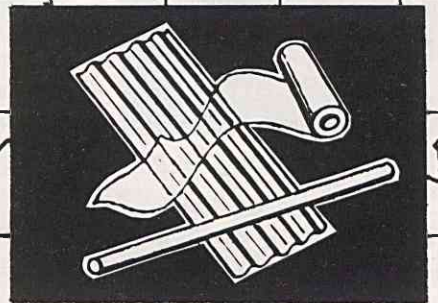
RUBBER



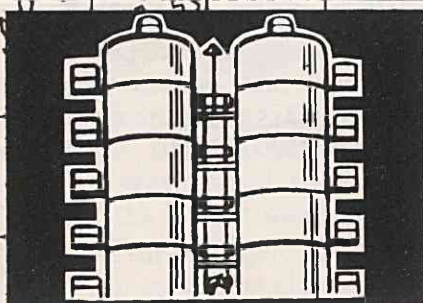
METALS



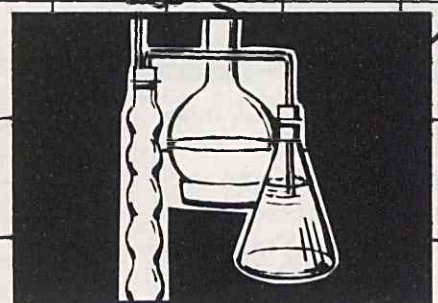
PLASTICS



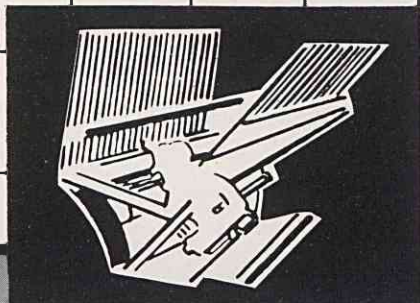
SYNTHETICS



CHEMICALS



TEXTILES



1900-1960

The story of Firestone's first sixty years is a story of tradition, quality, and progress.

From twelve men building buggy tires to the Firestone company of today is a giant step. It all started with the wish of one man—Harvey S. Firestone—to build a genuinely better product. It started with a single factory in Akron, Ohio, and led to 71 plants in 19 countries making more than 12,000 products.

It started with rubber supplied by outside sources and led to one of the world's largest producers of this versatile material.

It started with rubber and took Firestone into five additional fields of industrial endeavor: metals, plastics, synthetics, textiles, and chemicals.

We at Firestone, working together, continually seek new and improved ways to serve the welfare and progress of mankind. This search has led to hundreds of "Firestone Firsts." At Firestone we have developed great leadership in quality of products and service under the slogan, "Best Today, Still Better Tomorrow." We intend to continue to follow this slogan as we look to the future.

Firestone NEWS

GASTONIA, NORTH CAROLINA
VOLUME IX, NUMBER 3
SPECIAL EDITION
FEBRUARY 16, 1960