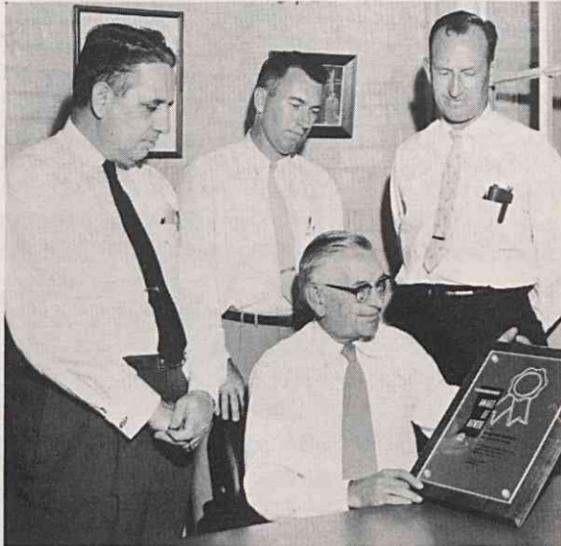


THE COMPANY, which has supported 4-H Club activities for many years, has accepted the sponsorship of an extensive Automotive Care and

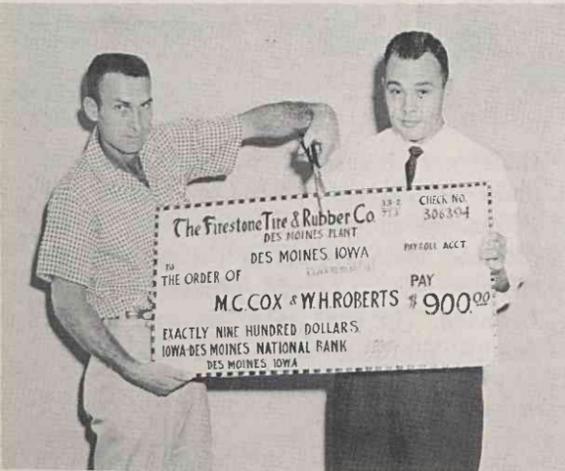
Safety program for 4-H. Raymond C. Firestone (third from right) points out a hypothetical highway problem to a 4-H group.



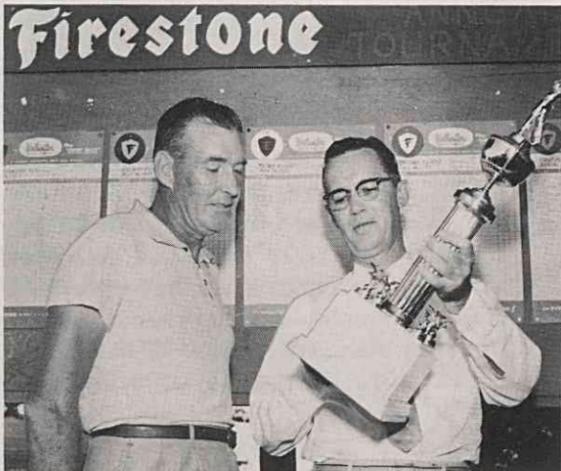
OTHER YOUTH ACTIVITIES, such as the Boy Scouts, Girl Scouts, and Future Farmers of America, are encouraged by all Firestone plants. Roger S. Firestone (right), Leonard K. Firestone (left), and comedian Bob Hope were presented the National Silver Buffalo award for Boy Scout work.



THE GASTONIA, N. C., plant won the National Safety Council's Award of Honor. The award is displayed by Nelson Kessell, general superintendent, to, left to right: F. B. Galligan, cotton division superintendent; L. B. McAbee, assistant industrial relations director; and A. V. Riley, safety director.



SUGGESTION awards to employees amounted to \$49,389. At Des Moines, W. H. Roberts (left) and M. C. Cox divided a \$900 award.



GOLF WAS among recreational activities. Fred Vickery (left) was employee champion at Memphis. J. H. McCune presents the trophy.



EMPLOYEE COOPERATION was shown through activities such as this quality meeting at Pottstown. Henry S. Newman conducts the meeting.



Elton H. Schulenberg



Earl B. Hathaway

Elect Two New Directors, Vice Presidents, Officers

The election of two new directors, two new vice presidents, and two other new officers was announced by Harvey S. Firestone, Jr., chairman, following the board of directors' meeting, January 16.

Elton H. Schulenberg and Earl B. Hathaway were elected to the board of directors.

Mr. Schulenberg, formerly treasurer, was elected vice president and treasurer, and Herbert H. Wiedenmann, general production manager of U. S. and Canadian tire plants, became vice president for tire production. Announcement was made of the retirement of Harvey H. Hollinger as vice president in charge of finance. Mr. Hollinger will remain a director.

Robert P. Beasley, an assistant comptroller, was named an assistant treasurer and John K. Smucker, manager of the budget department, was made an assistant comptroller.

MR. SCHULENBERG, the new vice president and treasurer, joined Firestone in 1927 as a member of the accounting department. He successively became chief accountant, general ledgers auditor and performed general accounting for advertising, real estate, home and auto supply, group insurance and pensions departments. In 1939, Mr. Schulenberg was made manager of the general accounting department, and in 1945, he became assistant treasurer of the company. On January 19, 1957, he was elected treasurer of the company.

Mr. Hathaway, vice president in charge of sales, joined the company in July, 1927, as a member of the sales training course. He served successively as a district salesman, tire adjuster, territory salesman, store manager and assistant district manager. In 1938, Mr. Hathaway was named Detroit district manager. In 1941 he was named wholesale sales manager, and in 1942, he became Eastern division sales manager. In 1952,

he became general trade sales manager and was elected vice president in charge of trade sales in 1957. He became vice president in charge of sales on July 31, 1959.

MR. WIEDENMANN, elected vice president for tire production, celebrated his thirtieth anniversary with the company in 1958. Mr. Wiedenmann has served the company as a production employee, member of the development de-



Herbert H. Wiedenmann

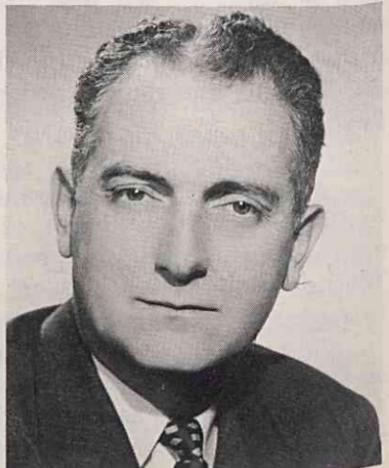
partment, general foreman, manager of tire plant, and manager of fuel cell division. In 1950 he was named factory manager of the Pacific Coast plant. Mr. Wiedenmann became manager of Akron tire plants in 1952 and production manager of North American tire plants in 1954.

Mr. Beasley, named assistant treasurer, has been with Firestone since 1937. He has held various positions in the general accounting department and on the staff of the comptroller. Since 1947 he has specialized in tax work for the company.

Mr. Smucker, chosen assistant comptroller, joined Firestone in 1935 in the factory accounting department. He was assigned to general accounting and became manager in that department in 1945. He was formerly manager of the budget division.



Robert P. Beasley



John K. Smucker