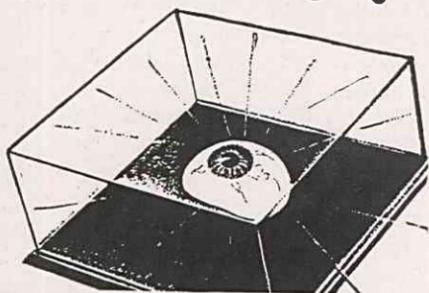




AN EYE For AN EYE is a poor exchange!



PROTECT YOURS!

NATIONAL SAFETY COUNCIL CHICAGO - PRINTED IN U.S.A.

Need Safety Specs? Company Helps Outfit You In Style

"Dashing Dan raised goggles high—now a patch is on his eye."

So went the message on a poster which drew a safety lesson from the carelessness of a lathe operator.

While Dan's goggles didn't do him any good — because he wasn't using them — there are other people who are just as careless. They risk the peril of eye injury and loss of sight because they have no protective eyewear at all.

Dashing Dan was one of those people who didn't need glasses for corrective purposes, but ought to have been wearing his goggles on the job.

But for those who wear glasses and who work in jobs that present constant danger to sight, here is a reminder from plant Safety:

For several years the company has been financially helping employees obtain safety glasses. These are reminders on how the plan works:

- The company pays \$5 on each order for prescription-ground safety glasses. You, the employee, pay the remainder

of the cost of the glasses, plus the fee for examination and fitting.

- You do not need an application from your employer to order your protective eyewear. Just tell your eye doctor at the time you have your examination. You can work out details, such as style of frames and costs, with your doctor and the optical supplier who serves the plant. That address is 322 West Main avenue in Gastonia.

- If you have had an eye examination recently, it may not be necessary for you to have another one for safety glasses. In such case, you can use the prescription from which your present glasses were made.

- The safety glasses you order are delivered to Firestone First Aid. You have the privilege of paying your part of the cost through payroll deduction. Cost of glasses does not include the doctor's fee for examination. The \$5 which your employer contributes is applicable only toward the cost of prescription-ground safety glasses ordered by employees of Firestone Textiles in Gastonia.

expanded to reach four states of the Southeast this year. Besides WBTV, eight other stations are participating in the program.

CLASSES, begun in early January, will continue into June. At Firestone there are ten students who meet from 6:15 to 7:15 five mornings a week, at the plant Recreation Center. Four of the weekly sessions include television instruction, then practice and review. One session a week is a full practice-review exercise.

Teaching methods are based on the revolutionary reading-writing development by Dr. Frank C. Lauback, whose "each-one-teach-one" system has led millions to read.

The Carolinas program is sponsored by the John C. Campbell Folk School at Brasstown, and WBTV, which donates the air time. It is endorsed and aided by business and professional groups, service organizations, and business and industry.

Cup of Coffee for a Penny

Talk of inflation and the value of controlling it now and then uncovers some interesting facts about prices of the past. Example: That cup of coffee you could buy for a penny back in 1850.

In recent years a letter writer for a brokerage firm came across a menu from one of New York City's famous eating places, where swank parties were held in the mid-1800s and years thereafter, down to the time of Diamond Jim Brady and P. T. Barnum of circus fame.

Tubeless Tires: Better Performance

Although 1960 is the sixth year that new cars have been equipped with tubeless passenger tires, only a little more than half the replacement passenger tires sold in 1959 were of tubeless construction, rubber industry reports show.

Perhaps the main reason for this somewhat strange situation is that 47 per cent of the 55 million cars in operation today are 1954 model cars or older, according to Firestone vice president of sales E. B. Hathaway. These cars were originally equipped with tube-type tires and even though their owners could know the extra safety of tubeless tires, the majority continue to buy tube-type replacements.

Firestone manufactured the first tubeless tire to afford positive protection against the dangers of blowouts and punctures

in 1951, and 18 months later announced the first tubeless tire to be developed with high-strength nylon cord. This was the Firestone Nylon 500.

AUTO manufacturers started using tubeless tires on 1955 model cars. Better performance has accounted for the rapid changeover to tubeless tires as original equipment, Mr. Hathaway noted. Other reasons he listed: they are safer, cheaper to operate, and resist air losses from punctures.

For the past 18 months Firestone's original equipment tire—the DeLuxe Champion—has been available only in tubeless construction. The same has been true of the Firestone Nylon 500 for more than a year.

Fourteen-inch tires, introduced on most new cars in 1957, are tubeless only. Second and third-line tires are the only ones still produced both in tubed and tubeless construction.

Mr. Hathaway predicted: "Within a few years, it is inevitable that tubed-type tires for passenger cars will be almost non-existent."

Elected Officer In Textile Group

James M. Cooper, chief methods and standards engineer at Firestone in Gastonia, is the new vice president of Southern Textiles Methods and Standards Association. He assumed the duties of this office at the close of the biennial meeting of the organization in Clemson House, Clemson, S. C., March 17-18.

Thomas A. Grant, also of the methods and standards staff here, attended the meeting with Mr. Cooper.

Besides his duties as vice president of STMSA, Mr. Cooper is on the board of directors of the group, is a member of the manual publication committee, and chairman of group assignments for a forthcoming supplement edition of the Textile Time

Study Handbook. Unit I of the Handbook, a 216-page work, was issued recently by a division of Interscience Publishers Inc., of New York.

Mr. Grant was a contributing author to the book of 19 chapters. Twenty-six other members of STMSA combined their efforts with those of editor Norbert Lloyd Enrick to prepare the manuscript.

Southern Textiles Methods and Standards Association exists primarily for the purpose of conducting research and providing a forum through which methods and standards personnel share experiences, information and ideas.

More Records Set On Firestone Tires

Five new speed records were established and eight major events run on the International Speedway during the 1960 Speed Weeks at Daytona Beach, Fla., early this year.

All record-breaking vehicles were on Firestone tires, as were seven of the nine first-place winners. From these victories, company officials were confident that in 1960 more major auto races would be won on Firestone tires than all others. This has been the case with Firestone every year for the past half-century of the company's racing history.

The Daytona Beach races, won early this year on Firestone tires included:

- "Cotton" Owens, 25-mile Grand National Qualification. Won pole position in 500-miler at average speed of 149.892—a new record.

- "Fireball" Roberts, one-lap Qualification. Record speed, 151.556.

- Jack Smith, in the second 25-mile Grand National Qualification to determine second starting position in 500-mile event. Average speed, 148.157.

- Marvin Panch, 50-mile race of compact cars. Average speed, 122.282. Panch also won in a 30-mile race.

- "Fireball" Roberts, Grand National 100-mile; average speed, 137.614. Curtis Turner, 25-mile consolation race; average speed, 144.694.

- Bubber Farr, 250-mile Sportsman Modified race, with average speed of 116.612.

According to the old menu, if you wanted a generous bowl of coffee or tea in those days, it cost two cents—twice as much as a cup.

A bowl of soup went for two cents, beef steak for four cents a serving, and a whole pie for the same price. A regular dinner was twelve cents.

National Industrial Conference Board records from 1850 show that a worker got an average of seven cents an hour, and put in 62 hours a week to earn it. Average take-home pay (no income taxes and no other deductions) was \$4.40 a week. Compare that with today's average of well above \$2 an hour, with an average of 39.7 hours spent on the job weekly.

Customer Liked What He Bought

"You no doubt hear only too quickly when a customer has a complaint about your tires. Well, here is the reverse," wrote A. S. Brennan of East Hartford, Conn.

Expressing his satisfaction with Firestone products, Mr. Brennan added:

"I have five 7.60 x 15 Firestone tires on my 1951 Oldsmobile and have 67,500 miles on them, with a total of three flats caused by nail punctures. There is still a fair tread on each tire. They have worn evenly and hold a pretty constant air pressure. So it gives me a lot of pleasure to compliment you on your fine tires. You may be assured I am a staunch backer of Firestone."

Mr. Brennan's thoughtfulness in expressing satisfaction with our product gives all Firestone workers added encouragement to keep on producing quality goods for satisfied customers.

UNSAFE STACKING IS DANGEROUS



Get the habit of piling and un-piling materials in a proper manner. Correct these unsafe practices.

- Overloading and unstable loading of skids and push trucks.
- Leaving empty or loaded trucks to block aisles or passageways.



- Storing materials outside the areas provided.
- Stacking material too high.
- Piling material in unstable manner.
- Storing heavier items on upper shelves.
- Climbing on piles; standing on shelves or using a make-shift ladder to reach needed material.
- Pulling instead of lifting material from unstable stack and pulling stack over.

© AMERICAN MUTUAL LIAB. INS. CO.

Reading Program Rated 'Best'

Television-Radio Guide magazine in its March issue cited WBTV in Charlotte for this year's "best public service program on television." In a two-page article, "Early Morning Learning", the magazine praised the station for its contribution to the current literacy program which WBTV is leading.

The TV program on weekday mornings from 6:30 to 7 o'clock is the basis of reading classes for adults, meeting at such places as community centers, factories, clubhouses, public schools, and in homes.

This is the second year of the program, and also the second year a class has been conducted at Firestone in Gastonia. Miss Myrtle Bradley of Main Office is typical of the hundreds of volunteer instructors in the literacy program which has been