

Hills-to-Seashore: Outdoor Fun In Season

Outdoor sports, festivals and drama under the stars headline North Carolina's June travel calendar—as the highland flower parade reaches peak beauty, and seashore and mountain playgrounds swing into full schedule.

Flame azalea, mountain laurel and crimson (Catawba) rhododendron adorn the Blue Ridge Parkway and other scenic highroads in the Blue Ridge and Great Smokies through mid-June, and linger several days more at altitudes above 5,000 feet. By mid-month, Catawba rhododendron blossoms at mile-high locations such as Craggy Gardens on the Parkway, Roan Mountain near Bakersville, Mount Mitchell, and Grandfather Mountain near Linville.

Leading events in the mountain area are the 14th annual N. C. Rhododendron Festival on Roan Mountain, June 18; and the 36th annual "Singing on the Mountain" at Grandfather Mountain, June 26.

Fishing is better than ever off the waters of Cape Hatteras and along the entire Coast. Mountain trout are hitting along more than 1,500 miles of streams and on many lakes.

History On Outdoor Stages

Two outdoor historical dramas open for another season to play nightly except Mondays through September 4. "Unto These Hills" at Cherokee in the Smokies goes into its 11th season June 24; "The Lost Colony" at Manteo begins its 20th season June 25, on the site of the first English settlement in America. "Horn in the West", story of Daniel Boone, reopens July 1 at Boone in the Blue Ridge.

An added attraction in the Boone area is a narrow-gauge steam train, companion to Tweetsie. Both operate week ends until July, when they will run daily through summer on regular trips around Roundhouse Mountain. The recently-added steam puffer is the Yukon Queen, brought from Alaska.

Down East, New Bern holds "open house" June 11-25, marking the 250th anniversary of the founding of the State's first Colonial capital, and home of Tryon Palace Restoration. On the program are parades, tours, boat races and golf tournament, and a nightly historical play, "The Third Frontier".

Beaufort Anniversary and Wagon Train

Projecting into the travel calendar for early July, two events in the State are outstanding:

1. Beaufort will observe its 251st anniversary

Scouts Honored

—From page 1

A member of Troop 35 since August of 1957, Quinn became a Life Scout last summer, and attained Eagle rank early this year. He has 20 merit badges which include these areas of Scoutcraft: Camping, chemistry, citizenship in community, citizenship in nation, coin collecting, dog care, first aid, fishing, forestry, insect life, leathercraft, life saving, nature lore, painting, personal fitness, public speaking, reading, safety, stamp collecting, and swimming.

His records for the contest year, including school and church record, are outstanding. His Scoutmaster, Lee McCarter, rates him "excellent". As a project in the contest period, Ralph Jr. maintained a bird feeding station and assisted with the Scout troop at the Orthopedic

Hospital.

Others Who Received Awards

Following are names of the other 34 boys honored by the company this year for their excellence in Scouting:

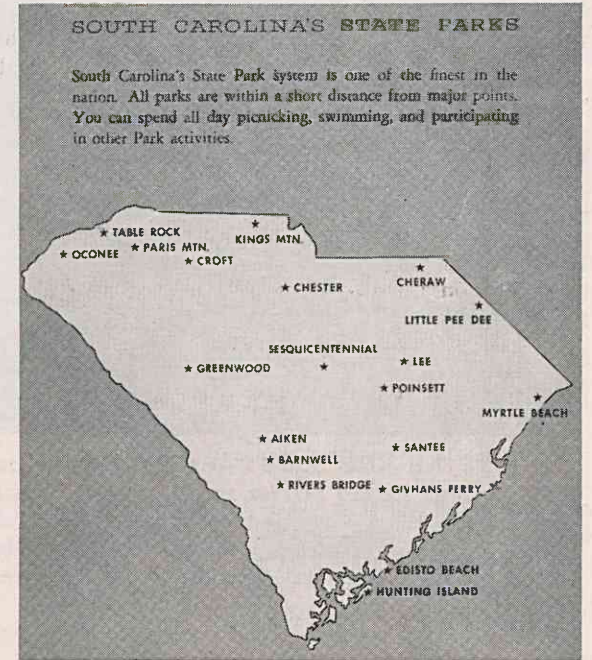
David Alm, Flay A. Anthony Jr., Richard Canipe, S. Neill Carson, John D. Carter III, Jimmy Crawford, David Alan Darwin, Al Froneberger, K. B. Garrison, Steve Harmon, Ray Hawkins, George Hook, Robert B. Hull Jr., Buddy Kelly, George W. Kersey Jr.

Danny Kincaid, Junior King, Payton Lewis Jr., M. Craig Livingston, Marvin R. Lynn, Gene Martin, Ricky Parks, Billy Quinn, Van Riley, Bill Robinson, Starr N. Robinson.

Stephen A. Rogers, Gary Wayne Rowland, Lonnie Earl Smith, Sam Smith, David C. Thornburg, Calvin Todd, Charles Todd, R. Boyce Wilson III.

the week beginning July 3. The town settled in 1709 will celebrate with a drama, "Unknown Seas", and a Museum of the Sea will be established on the waterfront. A shrimp boat parade is set for July 7; and Homecoming Day July 9 includes a re-enactment of the Spanish invasion of the town in 1747.

2. Many a Firestone Textiles employee with "back-home roots" in Cherokee county, looks forward each year to the Wagon Train celebration which travels from Tellico Plains, Tenn., to Murphy, N. C. This, the third annual Wagon Train on July 4, will feature horsedrawn covered wagons, horseback riders; and men, women and children in pioneer garb.



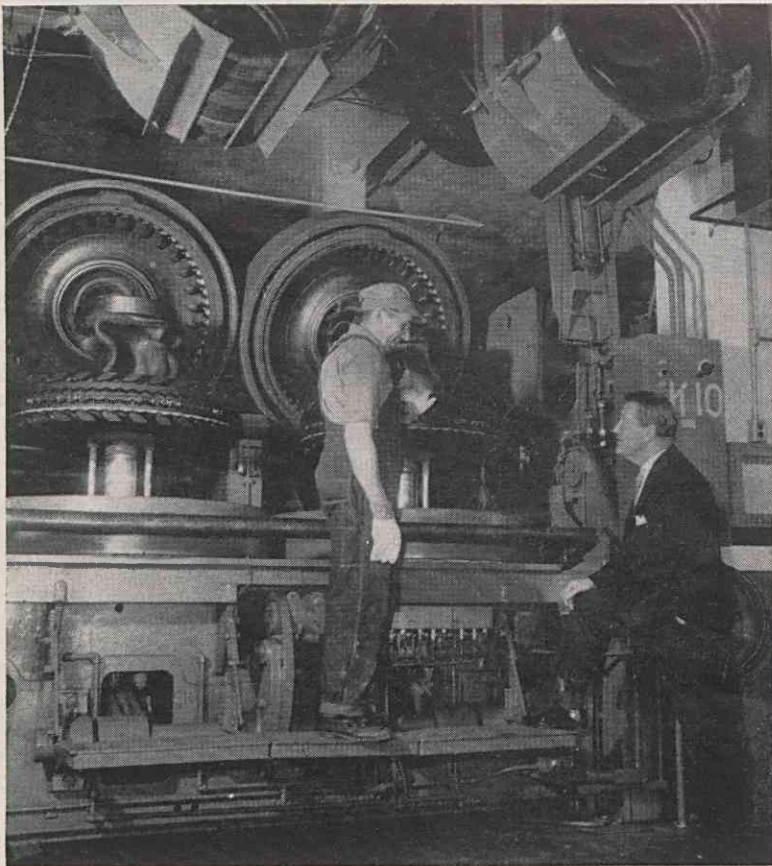
With camping season here, some employees will be interested in family vacation cabins at South Carolina state parks. The well-equipped cabins are available through application. For information, write the superintendent of the state park in which you are interested. Note accompanying map. For general information on parks, write S. C. State Commission of Forestry, Box 357, Columbia.

Need a 1960 highway map of North Carolina? A single copy is yours if you'll write to Advertising Division, Department of Conservation and Development, Raleigh.

House In Order For Vacation?

The wise vacationer not only plans ahead for the most enjoyable trip—he puts his house in order for safety and security while he's away. Don't overlook these simple preparations:

- Have the carrier save your newspapers while you're away.
- Ask the post office to hold your mail or have a friend pick it up for you. Tell milkman to stop deliveries. Hire someone to keep grass mowed.
- Lock all doors, latch windows. Leave an inside light burning to discourage burglars.
- Leave with police your name and dates of absence from home; also temporary address, in case of emergencies. You may also want to give this information to a trusted neighbor.



\$120 Million Program On

New automatic curing presses for producing heavy-duty tires are being installed in all domestic tire plants of the company as part of its \$120,000,000 modernization and expansion program now in progress.

When Firestone completes installations of these presses, it will be the world's largest operator of this precision-type automatic curing equipment. Construction of five new plants and

WATCHING OPERATION of new tire presses at Plant I in Akron, Ohio are executive vice president J. E. Trainer (right) and Harley Black. Presses put in use at Akron are of the type being installed at the company's other tire plants in the United State.

modernization and expansion of 20 other production facilities in the United States and other countries are included in Firestone's growth program.

Increased operation of the company's tire factories can be expected to spur demand for fabrics like those produced at the Firestone Gastonia plant.

YOUR SON JOB-HUNTING?

For Which Would He Like To Work?

- To the company that has always made good profits, or . . .
- To the company that barely makes ends meet?
- To the company that's big with growing opportunities, or . . .
- To the company that can't afford to hire the know-how to help it grow?
- To the company that hires the best managers available even though they may come at big salaries, or . . .
- To the company that is unable to hire top-grade management and frequently "misses the boat"?
- To the company that makes lots of money and buys modern machines with a large part of it in order to make better jobs, or . . .
- To the company that can't afford to buy modern machines when needed?
- To the company where the individual employees as well as management welcome more efficient methods and equipment, or . . .
- To the company where the individual employees resist and resent new machines and ideas that can help them and their company to be competitive, and prosper?

—GE News, Syracuse, N. Y.

ARRIVALS...

Michael Scott, son of Mr. and Mrs. Bill Teague, May 13. The father is an accountant in Main Office.

Hollis L. Burchfield Jr., April 23. His father is a cleaner in Twisting (synthetics).

Sheila Aileen, daughter of Mr. and Mrs. Floyd Brimer, May 18. The mother is a spooler tender in Spooling.

Textiles Through The Ages . . .

Marco Polo, world traveler, historian and artist of the 13th century, was also a master businessman. Out of the famed Venetian wanderer's experiences came the chief Renaissance source of information on the East.

On his travels in China, Marco Polo noted such woven luxuries as beautiful muslin, colored chintzes and other lovely fabrics woven in the Land of the Kublai Khan. Back to Venice he took fabulous stories of these textiles. Many disbelieved until the traveler showed the goods he had brought.

Today, stories of "miracle fabrics" are readily believed and eagerly-awaited. Thanks to modern research, those who wait are not disappointed.

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