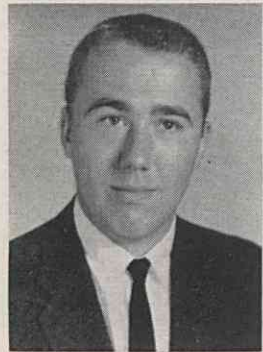


## Your Help Brightened 'Valley'

"I could never fully express how much it helped. And I'll never be able to tell you how much it has been appreciated." That's what Mrs. Dorothy A. Wilson, winder tender, wanted to tell the people at Firestone, for she was talking about the generous gift of money which her fellow employees collected to help the family through the dark valley which came because of the extended illness and death of A. Gordon Wilson.

Mr. Wilson, a fixer in the Cloth Room at the time he had to quit work because of failing health, had been at Firestone 16 years. His illness sent him in and out of hospitals for 18 months. But the end came March 9.

Employees with a mind to reach out a hand to help his widow gave \$1,034 which has been applied toward payment of hospital and medical bills.



### Going To Boys' State

Lynn Bumgardner is one of four Belmont High School students chosen to attend June sessions of Boys' State and Girls' State at the University of North Carolina in Chapel Hill, and at Woman's College, Greensboro.

Under sponsorship of the American Legion and Legion Auxiliary, two junior class boys and two junior girls from Belmont High are chosen each year for this honor.

Lynn is the son of Mr. and Mrs. Leonard Bumgardner of 115 Poplar street, Belmont. The father is employed in Quality Control at Firestone Textiles.

At Belmont High, young Bumgardner is a member of the Beta Club and the student council, and has been on the football team. At Belmont First Baptist Church, he is president of the youth choir, and past-president of his training union class. Lynn is also an officer in the local chapter of DeMolay.

Students who attend Boys' State and Girls' State are chosen on the basis of their qualifications of leadership, ability and citizenship.

## People and Places

—From page 3

### Spooling

Mrs. Etta Cable, mother of Porter Cable, yarn hauler, was a recent patient at Garrison General Hospital, Gastonia.

### Warehouse

Mrs. C. A. (Nancy) Cloninger has become secretary to cotton office manager Frank W. Davis, replacing Marjorie Falls. Mrs. Cloninger returned to Firestone after an absence of several months, having worked for a time as secretary in personnel, and also in the cotton office. She is remembered here as Firestone Textiles' "Safety Queen of 1957."

Rosevelt W. Rainey, waste house, was a patient in a veterans hospital at Columbia, S. C., in May.

Henry Gordon, trucker, is back at work after a week's absence on sick leave.

On the record—vacations: Fred T. Morrow, warehouse supervisor; Robert Lee Setzer, waste baler; T. J. Ross, lift-truck operator were among those taking vacations in May.

**WATCH FOR THESE 3 COUNTRY DRIVING HAZARDS**

Driving on city streets and getting there on country roads is different. Be mindful and on the look-out for these three dangers often present in country driving.

<p>Road shoulders that may be lower and softer than the pavement. If you get off the pavement, keep control by holding the car to a straight course and coast to a stop rather than by jerking the steering wheel or jamming on the brakes. The bridge that's narrower than</p>	<p>the approaching roadway. Slow down and drive cautiously. Curves on roads that aren't banked properly. To take these curves slow down while approaching the curve, take it easy while rounding it, and resume speed after leaving the curve.</p>
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**STUDENT HONORS** — At this year's College Scholarship awards presentation, Gastonia plant, were (seated from left): Mary Ann Moss, Betty Ann McAbee, general manager Harold Mercer, Jane Francum. Standing, from left, are parents of students: Mr. and Mrs. Clyde Moss; Mr. and Mrs. L. B. McAbee and Mrs. Rosie Francum. Betty Ann McAbee, this year's winner of a four-

year scholarship, will attend Erskine College, Due West, S. C. Miss Moss and Miss Francum were among 104 applicants across the country who each won a Certificate of Merit and a \$50 U. S. Savings Bond. The two Gastonia certificate winners plan to attend Woman's College at Greensboro.

## Scholarships Only One Part Of Company Education Plan

This fall, 29 students from across the nation will begin their freshman year at approved colleges and universities of their choice, and the Firestone company will begin paying the bill. These young people are the 1960 group of sons and daughters of Firestone employees who this year won full Firestone college scholarships. The package gift includes full tuition, fees, payment for textbooks and a substantial contribution toward room and board at school.

New this year on the scholarship program are the Certificate of Merit awards recognizing outstanding achievements of runners-up applicants.

On the scholarship program this year, company chairman Harvey S. Firestone Jr. noted that a total of 197 four-year scholarships had been awarded. As of this spring, there were 97 scholarship students attending 67 colleges and universities.

"Several students each year have received high honors and have been elected to honorary scholastic groups," he said. "Because of their excellent work, many of these students have been awarded fellowships for advanced study in graduate and professional schools."

Scholarship and Certificate of Merit winners were selected from 405 applicants, the largest list in the eight-year history of the program. Of the 29 selected for scholarships, 15 were boys and 14 were girls. They represent 14 states.

### Broader Education Plan

The Firestone scholarship program is but one segment of the company's overall education program. A limited number of graduate fellowships is granted each year, as well as eight one-year scholarships to 4-H Club members who have completed one or more semesters of college work.

Annual contributions are made to 14 state or regional associations of private colleges and universities in areas where the

### Where Are We?

—From page 3

Left: Double-Barrelled Cannon on City Hall Square in Athens. Cast in Athens during War Between the States, it has become only weapon of its kind in the world. Designer hoped that its two cannon balls, linked by a heavy chain, would sweep destruction over the battlefield somewhat like a reaper mows wheat. Tried out, with some pine trees for "soldiers", the weapon shot one ball prematurely, broke the chain, ploughed up dirt. In later years

it was used to celebrate Democrat party victories.

Right: Monument to Henry W. Grady on Marietta street in Atlanta, memorializing Georgia's famous journalist. As an orator, and brilliant editor of the Atlanta Constitution, he was a powerful influence in the South during Reconstruction Days after the War Between the States. Atlanta's Marietta street is financial center of the Southeast.



## You Help To Write The Price Tag

Moods of the buying public are pretty easily understood. When prices for goods climb too high, the customer simply won't buy.

On this subject, did you ever stop to think that the way you perform your job determines pretty much whether or not customers will buy our products?

In the windup of things you are the per-

son who helps to write the price tag. It's this way: If you aren't giving a full day's work for a full day's pay . . . if you are careless or waste raw materials that go into the finished product . . . if you mishandle machinery and equipment . . . if your productivity is less than it should be . . .

You are contributing to higher production costs. And you know what that means.

Competition in business is keen today. It's going to get keener. There's something you can do. Constantly strive to keep product quality high and production costs low. That way, we'll be on the road to keeping our full share of the market.

—Pittsburgh Plate Glass Publication.