

Prosperity—Not Boom Seen For The 1960s

A decade of prosperity is envisioned by Earl B. Hathaway, vice president of Firestone. But Mr. Hathaway would have you guard against the belief held by some economists that there will be a fabulous boom during the next ten years.

The company official made these observations in a recent talk before a Rotary group in Akron, Ohio. He listed these primary reasons for his belief in a prosperous decade coming up: Increase in population and increase in "real income".

Census figures led Mr. Hathaway to expect

a U. S. population climb of 40,000,000 persons in the next ten years, bringing the total to around 220,000,000.

"Population increase is the main reason that public school administrators are much concerned with providing 35,000 new classrooms each year during the 1960s," he noted. "But let's remember that additions to the population also create increased buying power to consume the goods people produce."

The company executive estimates that increased population combined with greater output and slowly-rising prices will result in a 60 per cent increase in the gross national product by 1970. Real income, he thinks, will rise sufficiently to allow middle-income families to purchase more goods and services than they have been able to heretofore.

On Distribution Of Tax Dollars

The million and billion-dollar figures tossed around in talk about the cost of government are so big they don't have much meaning for the average person. By way of example, what does it mean to the average citizen that the U. S. government intends to spend close to \$80 billion in the fiscal year beginning next July 1?

To translate this into something meaningful to you, Tax Foundation Inc. relates this staggering figure to the Federal income taxes paid by a worker whose pay is \$5,000 a year. The

table below accounts for his income tax dollar (by Federal budget categories). A worker in this salary bracket is calculated to have a Federal income tax obligation of \$420 a year. Here's how this tax load is spent:

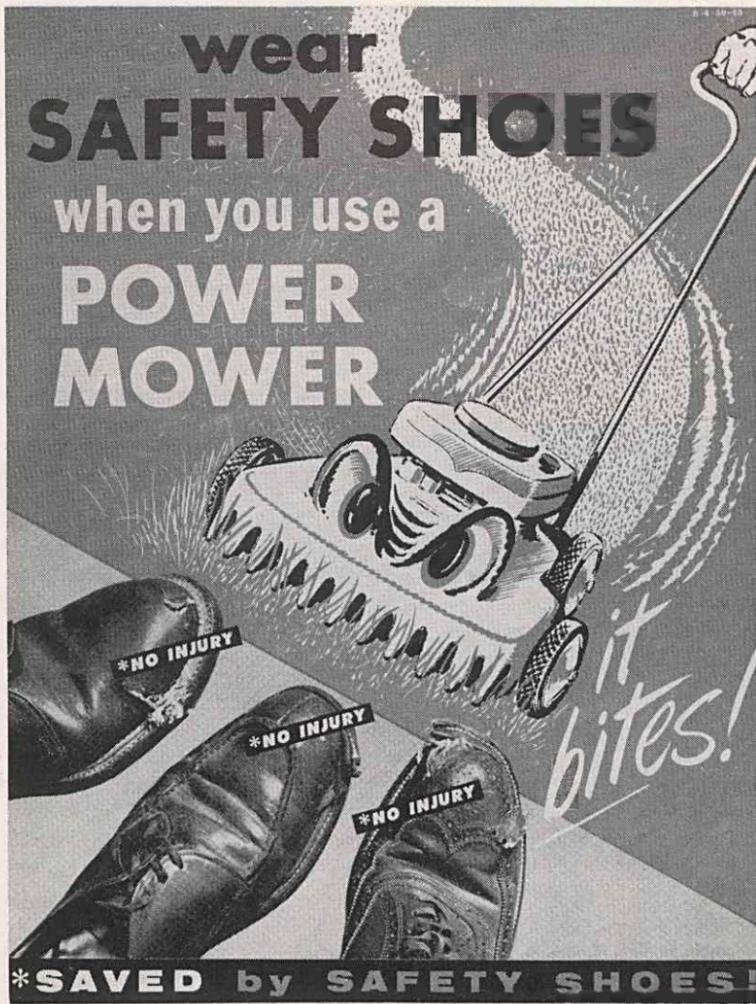
National Security	\$240
International Affairs and finances	12
Veteran's Service and benefits	29
Labor and Welfare	24
Agriculture and Agricultural Resources	29
Natural Resources	10
Commerce and Housing	14
General Government	10
Interest	51
Other	1
TOTAL	\$420

Auto Inspection

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program which Firestone operates each year is part of the accident-control efforts of the Inter-Industry Highway Safety Committee. Cooperating in the project is the Association of State and Provincial Coordinators.

Firestone was the first of major American industries to make the free volunteer safety-check program available to its employees and other motorists in its plant and retail-store communities across the country.



HOW-TO FOR SHUTTERBUGS

Vacation Photos Will 'Keep Memory Green'

Summer souvenirs and vacations go hand-in-hand. With Firestone's Gastonia plant shut-down week in both July and August, what better way to treasure places, people, things and events than photographs and movies? For vacations and for regular fun in the sunny months, photos are your best souvenirs because they allow you to relive the pleasures of the past.

Because the average person is not professional with a camera, photo authorities have written volumes of how-to advice for shutterbugs. Here are gleanings of some of the basic tricks that will help you sharpen up your picture-taking this summer.

1. Before you leave for Camp Firestone, Windy Hill Beach or wherever else you travel, have your camera checked at a camera store or dealer's. Make some practice shots and develop them before you take off on vacation.

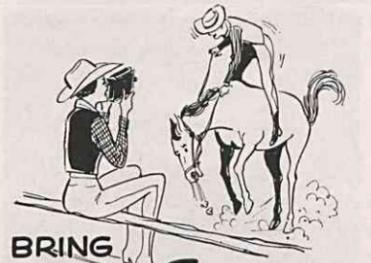
2. Even if your experience does not go beyond aiming the "box" and tripping the shutter, things like film ratings, f-stops, shutter speeds needn't overwhelm you. Best advice: Read instructions that come with your film.

3. Unless your camera will take pictures at 1/100 second or faster, shy away from action passing directly across your view. Yet, with the simplest fixed focus camera you can record movements directly approaching

or retreating at moderate speeds.

4. For outdoors, use a filter with black-and-white film. The light yellow (K2) is most popular for dramatic sky effects.

5. Take plenty of pictures en route to your place of vacation.



BRING YOUR CAMERA

REMEMBER these points: Hold camera steady when you shoot, especially at slow shutter speeds; keep your distance when using a fixed-focus box (six feet is about as close as you can get). But closeups are usually more interesting.

• Shoot with sunlight to side of subject, to bring out details and create light-and-shadow effects for more artistic values.

• Take pictures mornings and afternoons—not high noon. On a hazy day you might "fill" with flash lighting.

• Plan pictures ahead of time. Check guidebook, travel brochures, road maps for ideas.

• Away with the "picture-postcard complex." Include people—members of your vacationing party—in pictures of build-

ings, monuments, bridges, scenics. People add human interest, make photos personalized treasures.

• Keep backgrounds simple. Add props for interest. A beach ball, scarf, straw hat, piece of driftwood, boat, rocks, surf—they'll do glamour duty for added variety and interest. Props identify places, help your model look relaxed, natural.

Take plenty of pictures wherever you go. The more you try, the more you'll likely have for re-living your vacation pleasures.

Astle Manager At Woodstock

William Astle has succeeded Frank A. Austin as general manager of Firestone Textiles Ltd. of Woodstock, Ontario, Canada. Mr. Astle was promoted to his present job from office manager and assistant general manager upon Mr. Austin's recent retirement.

Mr. Austin was a member of the management staff at the Gastonia plant before being assigned to Woodstock several years ago.

Members of the Firestone Company's family of North American textile operations include the Woodstock, Bennettsville, S. C., and Gastonia plants.

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Darwin On Board Of Traffic Club

Jack V. Darwin, Firestone Textiles manager of sales, is one of the three-member board of governors of the Gastonia Traffic and Transportation Club. He is among the slate of new officers invested with their duties at a dinner meeting at the Eagles Club May 18.

With 130 members, the Gastonia Traffic and Transportation Club has begun its third year of operation. Membership is drawn from persons associated in some way with traffic and transportation. Most members are from Gaston county. Several are from Cleveland, Mecklenburg and Forsyth counties; and York county in South Carolina.

About the only time youngsters let grass grow under their feet is when they're asked to mow it.—Third Shift Doffer

Mr/s J. Vick Smith In Kings Mountain

Mr. and Mrs. James Vick Smith went to live in Kings Mountain following their wedding trip to the Western North Carolina mountains in early May. Mr. Smith and the former Miss Margaret Costner were married in Kings Mountain First Presbyterian Church April 30.

Mrs. Smith, daughter of Mr. and Mrs. Samuel Costner of Gastonia, is a graduate of Ashley High School. Her husband, son of Mr. and Mrs. James F. Smith of Kings Mountain, is a graduate of Kings Mountain High School. He is employed in Spooling at Firestone Textiles.



New Tire Produced For Farm Service

The company which put the farm on rubber in 1932 is building a new tire for the free-rolling wheels of wagons, and some tractor front-wheel applications. Here, under a hefty load of baled straw, the Firestone Farm Tire rolls on the Company's Homestead Farms at Columbiana, Ohio.

For years, farmers have depended upon used passenger tires for hauling wagon loads. The new wagon tire has six-ply nylon cord body. It is specially built for farm service, featuring increased impact resistance over regular six-ply tires. A wagon equipped with four Farm Tires is capable of hauling loads of more than three and a half tons.

Manufactured in a 7.00/7.60-15 size, it fits most rims being used today on free-rolling wagons and implement wheels.

Freedom's Banner 183 Years Old In June

June 14 this year marks the 183rd birthday of the American Flag. The date commemorates the adoption of the stars-and-stripes design of the Flag, by the Continental Congress meeting at Philadelphia in 1777.

This was a few months after George Washington, Robert Morris and Colonel George Ross were said to have called at the home of Betsy Ross and asked her to fashion a sample flag according to their directions. "... That the Flag of the

United States be thirteen stripes, alternate red and white; that the union be thirteen stars, white in a blue field, representing a new constellation."

Flag Day was first officially proclaimed by the governor of New York in 1897. The custom grew rapidly.

Today, the Betsy Ross house in Philadelphia is a restored public shrine to the banner of a free people.

This year, the 50th star will be officially added to the Flag on July 4. The 49th star, representing Alaska, was added last year. For the second year, both Alaska and Hawaii will join the other 48 states in observance of Flag Day, paying tribute to Old Glory and the things which she symbolizes.