

All-Time Record Set On Bloodmobile Visit

Firestone employees and others set an all-time record of giving when the American Red Cross bloodmobile made its second of two yearly visits to the plant area in late summer. The 213 pints which went to the Carolinas Regional Bloodbank were far beyond the usual quota of 125 pints.

Marvin McCurry of Twisting contributed his 26th pint, followed by production manager F. B. Galligan with 24 pints. Becoming two-gallon donors were Thomas A. Grant, T. B. Ipock, Jr., John S. Mitchell and Archie Deal.

JOINING the gallon category were F. B. Harrison, Henry Church, Charles Ferguson, John Fletcher, W. F. Hogan, Jeff Stowe, Jack Faile, Dorothy Couick, Frank Capps, Bobby Purkey, Gary Liles, John Mercer, Roy Chastain, Edward Taylor, Fred J. Davis, Bobby Jones, Earnest Mauney.

Other donors included:

Bobby Adams, David Adams, Herbert Aldridge, Lynn Atkinson, Ernest Austin, Bobbie Baldwin, George Barnett, J. C. Barnes, Jerry Barton, Jeanette Baucom, Juanita Beddingfield, Ernest Bentley, Lee Bentley, Patience Bentley, Arthur Bradley, Jennie Bradley, Opal Bradley, Coy Bradshaw, John Brandon, Carl Briggs, Herbert Broaden, Robert Broome, Luther Brown, William Brown, John Bryant, Jim Burdette, Gladys Butler, Ida Byers.

D. R. Caldwell, Paul Caldwell, Claude Carpenter, Burmah Carpenter, Cornelia Carringer, Gene Carson, John Carson Jr., William Caudell Jr., Edna Champion, James Champion, Paul Chastain, Bob Chavis, John Christopher, P. G. Cloninger, James Cooper, William Cosey, Lee Craig, John Crane, Eva Crawford, James Crawford, Samuel Crawford, Gary Crisp, Earl Cunningham.

Ralph Dalton, Coy Davis, George Davis, Grady Davis, Reginald Davis, William Davis, Mary Dawkins, Fred Deal Jr., Morris Derryberry, Bertha Deitmar, Allen Dills, Clarence Donaldson, Avery Duckworth, Eula Dunlevy, Frank Elliott, Ray England,

George Enlow, John Farris, John Fender, James Fleicher, William Floyd Jr., Edgar Foy, Luther Foy, Harry Froneberger, Jackie Gates, Thomas Gibson Jr., Joe Givens.

Jesse Glover, Fred Goodson, Clarence Green, Ruby Green, Arnold Grindle, W. S. Guffey, Homer Hall, John Hall, Javen Haney, Belon Hanna, Ben Hanna, Willie Hannie, Wiley Hardin, Ernest Harris, J. P. Hart Jr., Charles Hedgepath, James Hemphill, Eva Henson, Meta Hewitt, George High, Kathleen Hodge, Carol Holden, Fred Hollaway, Lloyd Hope, Jerry Howie, Grace Hudspeth, Thomas Hufstetler, Horace Hughes, Robert Hull.

Henry Jenkins, Maude Jenkins, Oscar Jenkins, Clarence Jolly, Frank Jolly, Ralph Johnson, Lennell Keenum, Mildred Kelton, Alfred Kessel, Mary Lankford, Alvin Ledford, John Ledford, Albert Laughlin, Bobby Liles, Jesse Liles, Ollie Liles, Marion Lineberger, Cramer Little, Richard Littlejohn, Howard Love, John Love, Charles Lunsford, David Lyles, Geraldine Lyles, Amanda Lynn.

Charles McArver, E. P. McArver, Scott McArver, Alva McCarter, D. O. McClain, Cramer McDaniel, Gertrude

McDaniels, Juanita McDonald, Edith McGinnis, William McGinnis, Mildred McLemore, Richard McMillan, Daniel Matthews, Blonzeen Mauney, James Moses Jr.

Paul Neal, James Neely, Samole Nick, Charles Parham, Evelyn Parham, Jesse Parks Jr., J. L. Parks, Mattie Passmore, Alex Peeler, Flora Pence, Leroy Posey, Millegan Ramsey, Ralph Reep, John Reeves, Alvin Riley, Ruby Riley, Carmon Robinson, Horace Robinson, George Sadler, Luke Sadler, David Selby, Etta Shannon, Robert Shannon, Virginia Sherlin, C. L. Shiflet.

Edgar Smarr, Bernice Smith, Bill Smith, James Smith, Jean Smith, Lloyd Smith, J. W. Spargo, Henry Spencer, W. S. Spencer Jr., William Stephenson, Harry Stewart, Buster Stiles, Ina Stiles, Wade Stiles, Jeff Stone, Nellie Stowe, Alton Tart, Edgar Thomas, James Thomas.

Ray Thomas, Talmadge Thomas, J. G. Tino Jr., Thomas Turner, John Verdery, Carl Ward, Algie Warren, Lester Warren, Cole Whitaker, Tracy Whitener, Brady Whitesides, Mary Wilkes, Eula Wilson, Frances Wilson, Mrs. Joseph Wilson, Lawrence Wilson, Jack Withers, James Young.



PLAYED WELL

Covenant Methodist Church men's softball team won the season championship trophy in league competition with five other teams from Gastonia Methodist churches. Besides Covenant, teams represented were from these churches: Myrtle, St. John's, Maylo, Faith and Bradley Memorial.

In picture: Batboys Danny

Howe (left), and Johnny McDaniel. Team members (from left, front - to - back row): Hugh McDaniel, Joe Howe, Burmah Carpenter, Sonny Craft, Cramer McDaniel (coach — and Firestone employee), Yates Craft, Phil Clark, Dean Atkinson, Lamar Queen, Leonard Egnor, Tommy Josy, Ed Atkinson, Larry Burkett. Members not in picture: Jack Guffey, Kenny Kiesler, Greer Bowen, Roland Jolly.

Co. Among 'Best Managed'

The Firestone company has been named by "Dun's Review" as one of the top 10 best-managed companies in the United States. The rubber firm, the only Akron, Ohio company named, was chosen by the business magazine's Presidents' Panel of 171 chief executives.

The panel reported that the best-managed companies showed pronounced characteristics. Most were founded and developed by a man of strong ideas and will. The panel ranked marketing strategy; organizational planning; and research and development as the three most crucial areas of management for company success in the 1960s.

Look To The Future

Best-managed companies are set off from other corporations by the way they have set their sights on the future, the magazine reported. Companies chosen are "working to insure a supply of aggressive, intelligent executives; they are strong on long-range planning, and emphasis on research and development is outstanding," the panel stated.

Other firms listed among the best managed were: E. I. duPont de Nemours & Company, General Electric Company, General Motors Corporation, International Business Machines Corporation, Minnesota Mining & Manufacturing Company, American Telephone and Telegraph Company, Eastman Kodak Company, Procter & Gamble Company, Standard Oil Company (N.J.),

American Home Products Corporation, Aluminum Company of America, Cutler-Hammer Inc., International Paper Company, Texas Instruments Inc., Armco Steel Corporation, Ford Motor Company, Inland Steel Company, National Biscuit Company, and Texaco Inc.

October Song: Color And Variety On-The-Go

October walks in beauty, setting her wild-eyed artist to draping the landscape with finery in one last fling ere winter lays a chilly hand on the earth. And down home in the mid-South, October brings the best of skyline motoring and sight-seeing in the hillcountry, good fishing and hunting from coast to mountains, and the beginning of the winter season at the region's fun-play resorts. Fairs, festivals and other special events are an extra call to the open road.

Plant recreation — with its regular invitation for employees to 'get out, go places and enjoy life'—puts this month at the top of the year's calendar for the best variety of fun-on-the-go.

With 200 miles of the Blue Ridge Parkway open for travel in North Carolina's "Land of the Sky", numerous overlooks, an observation tower in the Smokies, and new and improved highways throughout the mountains, you can watch the autumn color parade from more and higher vantage points than ever before.

This note from plant recreation: The mountain color show reaches peak splendor from mid-October to early November. See it!

Catch 'Em—Maybe Win A Prize

North Carolina's coastal waters are good for fishing—and for winning prizes with what you catch. An all-coast saltwater

fishing contest lasts through mid-November; area contests to early winter; and there are two surf-casting contests in October. Hurricane Donna played some havoc with piers, but damage is fast being repaired. When fishing in coastal waters this fall, you can inquire of local chamber of commerce personnel, for information on rodeos and contests in a particular area.

If you are in the Morehead City area, the Hampton Fisheries Museum is open through Oct. 31.

Fair time is still in season. Outstanding of these events is the 14th annual Robeson County Agricultural and Industrial Exposition at Lumberton, Oct. 17-22. Among others are those at Winston-Salem (Negro), Oct. 11-15; Shelby (Negro), 12-15; Lewisburg, Henderson, Roxboro, Littleton, 17-22; Dunn, Charlotte, 24-29.

A brief list of other leading events this month: Antique Show, Charlotte, 18-21; Fine Arts Festival, Greensboro, 27-30; Game Hunting Short Course, Southern Pines, 30-Nov. 4; and "Spirits in the Skies", Morehead Planetarium of Chapel Hill, through Oct. 31.

Wonders And History At Luray

While autumn glory lingers, maybe you'll be fortunate enough to make an extended sightseeing tour through the upper portion of North Carolina, northward through Virginia and on to other points.

AT BELMONT

Textile School Unit Being Built

Construction was begun in late summer on a 36x61-foot, two-story addition to the plant of North Carolina Vocational Textile School at Belmont. This is the first capital-improvement project the school has had since its beginning in 1943.

Ground floor of the new unit will provide additional space for the mill maintenance (machine shop) course. Equipment for practice in sheet-metal work, and a classroom will also be located on the ground level.

The second story will have accordion doors between divisions, so that the whole area may be used as an auditorium, or conference room and classrooms. This will release the assembly room of the original building for training in cotton

fiber testing of the yarn manufacturing course, and space for instruction in cotton classing.

Machines will be installed for practice in cutting and sewing of knitted outerwear garments—to be a part of the course in knitting. School principal Chris E. Folk has noted that demand for this instruction is increasing, because several plants in this type production have recently located in the NC-SC area served by the school.

The new auditorium will accommodate assemblies, textile meetings of various kinds, student instruction through films relating to the curriculum of study, and will be the scene of future commencement exercises, Mr. Folk said.

YOUR TRAVEL NOTEBOOK

Plant recreation suggests: "You'll not find a more interesting trip than through the Shenandoah Valley with a lingering visit in the vicinity of Luray, headquarters of the Shenandoah National Park. In addition to the world-renowned Caverns of Luray known for their beauty of formations, you can step backward into history through a stop

at the Car and Carriage Caravan."

Built around the theme, "A Look Backward Into Time," this extensive collection features antique cars and the history of modern transportation. Luray and Front Royal are delightful in-between points on your trip from North Carolina to Washington.



Two visitors, garbed in style of the early vehicular age, show off a 1910 Maxwell Roadster, a two-cylinder piece of transportation, and "granddaddy" of today's Chrysler. It is one of several old vehicles in the Car and Carriage Caravan display at Lu-

ray Caverns, Va. This one is equipped with Firestone Non-Skid tires. The company has preserved its tire molds of a bygone day, making it possible for many antique vehicles to remain in the roadworthy class.

SHARE the ROAD

ARRIVE ALIVE!