

# Your Gift To UF Helps 24 Agencies

Firestone employees opened their hearts—and hands—to an average gift of \$10.02, in support of the Greater Gastonia United Fund this year. The total employee contribution of \$13,593.53 was among the largest gifts from business and industry.

Dollars from Firestone people will go to work toward the support and operation of 24 community and national welfare, recreation and character-building agencies during the next 12 months.

This was the eighth consecutive year that the Gastonia plant participated in the program of the Greater Gastonia United Fund.

As in years past, several dozen volunteer solicitors signed up employees for contributions through the payroll deduction plan. Gifts came from 98 per cent of the total employment.

Those pledging a "fair share" were eligible for a numbers-drawing at the end of the campaign period.

Production manager F. B. Galligan was the fund campaign chairman. He was assisted by co-chairmen P. R. Williams, Cotton Division manager; and F. S. Martin, Synthetics Division manager.

**Where Money Goes**

American Red Cross of Gaston County, Boy Scouts of

America — Piedmont Council, Children's Home Society of N. C., Florence Crittenton Home, Gaston Big Brothers, Gaston Life-Saving Crew, Girl Scouts of America—Pioneer Area Council, Junior Optimist Boys Club.

N. C. Mental Health Association, Red Shield Boys Club, Regional Mental Health Center, Salvation Army, United Cerebral Palsy Association, United Medical Research Foundation of N. C., United Service Organizations (USO), Young Men's Christian Association (YMCA).

National Agencies: American Hearing Society, American Social Hygiene Association, International Social Service, National Probation and Parole Association, National Recreation Association, National Social Welfare Assembly, National Travelers Aid Association.

With this issue of the plant newspaper, there begins a series of articles on the various agencies which share in your United Fund contribution. The first article, on the Salvation Army, is on page 3.

## Guard Eyes At Home, Too

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Guarding your precious eyesight while at work on your job is one of the major concerns of your personal safety. Your activities off the job also require constant eyesight protection, and one of the best places to practice this kind of safety is at home.

The American Optometric Association suggests this check-list for visual safety around the house:

Are there do-it-yourself hobbyists in the home workshop?

Do you wear eyeglasses that Baby could break?

If children wear glasses, do they play rough-and-tumble games, while wearing fragile lenses and frames?

Can the teenage athletes in your family play their best basketball, football or similar sports in eyeglasses designed for school work?

These four situations suggest adoption of safety glasses. Unbreakable lenses and sturdy frames are available. It will cost you less to supply the proper vision care to begin with, than to repair the damage that might be done without it.

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ever told. It is joyfully welcomed because it is so rich in those things that undergird the spirit and strengthen the soul of man . . .

In keeping with the Season of the Immortal Story, this month's front page combines a picture of plant photographer Charles A. Clark, and a Bible quotation in a layout by Charlotte artist James Barnette.

In the picture arrangement, the singing cherub figurines are flanked by hemlock boughs from "the Christmas-tree country" of Western North Carolina. The background features the majestic carol of hymnwriter Isaac Watts, with stirring music by George F. Handel, composer of "The Messiah".

Scripture quotation of the cover layout is Galatians 4:4a, King James Version.



**On Page 1  
This Month**

December is the month of warm hearts, bright lights and a renewal of the Greatest Story



**FAIR-SHARE LUCK** — UF contributors who were winners in the lucky-numbers drawing at close of fund campaign. Give-

away merchandise was from the Firestone Stores. From left: Sarah Ward, automatic toaster; Lewis Connor, clock-radio; Alfonso Nixon, 35 mm camera with

flashgun; Speer Holloway, hi-fi radio and recorder; Willie Ward, refrigerator. Bob Chavis, sixth winner who received a steam-dry iron, is not in picture.

**AT ALL COMPANY PLANTS**

## Long Holiday Season Gets Safety Emphasis

When you head for home at the end of your work shift, you can't leave safety behind at the factory gate. At least, you shouldn't. That's the motivating truth behind Off-the-Job Safety Month in December.

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Every year all Firestone plants set aside the months of May and December for emphasis on away-from-the-job injury control.

Within, or near, these two months are five major holidays—Memorial Day, Independence Day, Thanksgiving Day, Christmas, and New Year's Day.

And these holidays take a heavy toll of injury and death each year—most of them occurring at home, play, on the highways, or other places away from the job.

"A person injured off the job is just as lost to industry as if

← **Bernard Alm places a visual reminder from the Safety department. Signs like this—with the other side reading "Your On-the-Job Safety Begins Here", are now located at all major plant entrances.**

the mishap had occurred at a machine in a factory," said company safety manager M. R. Batche, as he announced the annual effort to control holiday-season injuries.

**Off-Job: 30 to 1**

Reports compiled in his department show that in a typical month, mishaps occurring off the job and resulting in lost-time at work, outnumber on-job injuries more than 30 to 1.

The primary purpose of controlling injuries to employees wherever they might be, is the reducing of pain and suffering to employees and their loved ones, Mr. Batche noted.

Among the many other reasons for emphasizing safety away from the job, he lists these:

» It reduces wage loss and medical expenses which inevitably come to the worker as a result of lost-time injuries.

» Reduction of injuries cuts down on absenteeism from the job; also increases worker efficiency.

» A safety consciousness away from work most likely will be applied wherever threat of injury exists—on or off the job.

Safety records show that a good off-the-job program definitely helps reduce injuries on the job.

## Yadkinville Students On Plant Tour

Frank Wilson of Yadkinville Elementary School loaded his seventh-graders into a school bus and made the usual once-a-year journey to Gastonia and Firestone Textiles in late November.

It was the third year that the former Gastonian had made the 100-mile trip with his pupils for a tour of the Firestone plant. This year there were 33 students, along with Mr. Wilson and a woman chaperon, Mrs. Leslie Adams.

They all had a look at tire fabric and other textile production here, then had a group pic-

ture made by the plant photographer just as they started homeward.

Teacher Wilson is the son of Lester Wilson of Spinning and Mrs. Wilson of Twisting (cotton). A sister, Mrs. James Gallo-way, is in Main Office.

Frank, a graduate of Gardner-Webb College and Appalachian State Teachers College, is in his fifth year of teaching in the Yadkin county school system.

In addition to his work at school, Mr. Wilson is pastor of South Oakridge Baptist Church near Yadkinville.

**Price Reduction**  
**from \$1 to \$4**  
**on all tires**  
**by Firestone**  
**See your dealer**

## Heritage of Quality

A large Southern industry has grown into an international concern on the operating formula that is summed up in what the firm calls "A Heritage of Quality". This basic credo, written by the company's founder more than a quarter century ago, defines a "quality product" as one that "... fills the need better than any other product . . . one that is backed by faith, honor and integrity of the maker, and is manufactured with such painstaking care that it will be set apart from all other related products."