

Firestone NEWS

The secret of personal management of money: Live as cheaply the first few days after payday as you did the last few days before it.

—Twister Tender

FROM NC INDUSTRIAL COMMISSION

Plant Has Another Safety Citation

It was awards time at the Gastonia March meeting of the Blue Ridge Safety Council. And standing in line was a representative of Firestone Textiles, to receive one of the several honors presented by the North Carolina Industrial Commission.

Bill Silver of the Industrial Commission in Raleigh handed out the framed citations which represented safety achievement of a plant's operating for more than 3,000,000 manhours of production without a lost-time injury.

Firestone's honor was in recognition of 4,045,510 man-hours free of a lost-time injury during the period September 30, 1959 through January 30, 1961.

The plant here was one of eight manufacturing establishments to receive citations, in the

seven-county area of the Blue Ridge Safety Council.

Besides the citations to industry, the Industrial Commission awarded a heroism plaque to Tom Coleman of Shelby and Ronald Heafner of Gastonia. Coleman saved a fellow worker from death on a construction job; and Heafner, fireman and civil defense director here, gave mouth-to-mouth resuscitation to

a child from Cramerton several months ago.

Some 500 safety directors and other representatives from the BRSC area attended the meeting in the Armory. Visiting speaker was Bob Cox of Chapel Hill, executive director of North Carolina's youth physical fitness program.

RCG Love plant of Burlington Industries.

Other officers elected at the March meeting in the Gastonia National Guard Armory: Horace Doan of Spindale, vice president; and Harry Mathews of Shelby; secretary-treasurer.

The Blue Ridge Safety Council promotes safety education in the home, industry and in public places, with emphasis on industry. It is one of eight councils sponsored by the North Carolina Industrial Commission.

The council has quarterly meetings at various places in the Blue Ridge area which includes Gaston, Cleveland, Rutherford, Burke, Polk, McDowell and Lincoln counties.



Tonya Sue Queen plants her Firestone hybrid zinnia seeds in expectation of an assortment of pretty colors by early summer. She is the daughter of Mr. and Mrs. W. G. Queen, 1123 West Seventh avenue. Tonya's mother works in Twisting (synthetics).

Zinnia Seeds Add Beauty To The Land

Giveaway packets of zinnia seeds distributed through Firestone retail outlets bring beauty to hundreds of thousands of lawns and gardens across the country each summer. And some of the flowers bring touches of beauty to otherwise unlovely places like the neglected corner of a lot.

The Burpee-produced hybrid

Firestone zinnia is one of the prettiest annual flowers, blossoming from July into autumn. Each year the seeds are available only through Firestone dealers and stores. For 21 years now, upwards of three million packets of the seeds have been distributed in springtime.

Each envelope of 100 seeds features an assortment of red, orange, pink, yellow and white. The fluffy or ruffled type flowers grow to almost three feet, providing a good backdrop for tiered or split-level flower beds, as well as decoration around porches and patios, and for sidewalk borders.

Record 'Good' For These Students

Clarence W. Donaldson Jr. of Twisting (synthetics) and Virgil Rowland, Beaming-Quilling each received a rating of "Good" on his work at the North Carolina Vocational Textile School by early March.

Donaldson is enrolled for the course in mill maintenance; Rowland is enrolled in the knitting course. The report from the Belmont school takes into account classroom grades, practical work assignments in the

courses studied, general attitude and student cooperation.

"Employees who work a full shift in the textile industry and are ambitious enough to go to school to improve their value to themselves and their employers, deserve some praise," said Chris E. Folk, principal of the school.

"We are most happy for the many reports of supervisors commending and encouraging employees for attending our school," the principal added.

'... Above All -- Produce It Safely'

"That well-known slogan 'Safety First, Quality Second, Production Third' was originated in the steel industry early in this century. It was based on the conviction that safety is an operating responsibility. It said, in effect: We must not only produce steel, we must produce steel of high quality, but above those considerations, we must produce it safely.

"One of my contemporaries added recently: If we cannot afford safety, we cannot afford to be in business. It's that simple. We cannot 'pass this buck' or duck this responsibility. . ."

—B. F. Fairless, in California Safety News

LAST MONTH

Firestone A Part Of B-E Exchange

Once each year a profitable exchange takes place between Gastonia business and industry and Ashley High School. On Business-Education Day, March 22, the teachers had a "refresher course" in the American free-enterprise system at work.

Among things they considered were how free enterprise serves the economy; how it is dependent upon profits; how it must satisfy the stockholder, the customer and the employee; how it contributes to local government, and community enterprises.

While teachers were visiting industries and business establishments, Ashley students were being informed on American business—how it operates, its problems, and the career opportunities it offers. Leaders in business and industry and the professions lectured and gave demonstrations for the students.

THE SCHEDULE began at noon, when those participating had lunch with faculty members at the high school. Representing Firestone were T. B. Ipock Jr. and Alvin Riley of the Industrial Relations department, and E. S. Fullington, Methods-Standards.

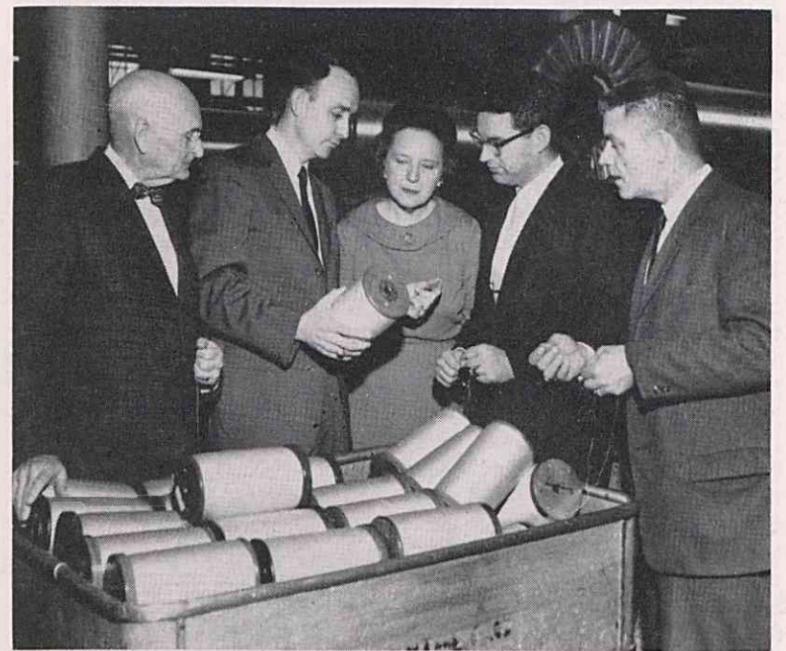
In the afternoon, Mr. Ipock and Mr. Riley had classes at the school. At the same time, three of the teachers visited the Firestone plant for a production tour conducted by Mr. Fullington.

On B-E Day, its sponsor, the
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Riley Chairman Of BRS Council

When assistant industrial relations manager Alvin Riley relinquished the presidency of the Blue Ridge Safety Council last month, he automatically became chairman of the board of directors for the seven-county safety group.

In keeping with a long-standing custom of the organization, the immediate past president becomes chairman of the board for the ensuing year. Mr. Riley was succeeded as president by Joe Austin, personnel director of the



LOOKING AT THE YARN—Firestone's E. S. Fullington (second from left) explains the twisting of nylon ply cord to (from left): B. T. Dickson, executive vice president of Gastonia Chamber of Commerce; and Ashley High School teachers Mrs. Sue Smith, Frank Sinclair and Cary D. Osborne.

Industry Told: 'Seek Horizons'

Progress demands cooperation in an all-out quest for new products, new markets and new horizons. That's what American Cotton Manufacturing Institute past pres. J. M. Cheatham told textile industry management, technological and merchandising segments in a recent speech before the annual meeting of the American Association for Textile Technology.

"We have come a long way in the textile industry. We are rightfully proud of our modern manufacturing processes," Mr. Cheatham said. "We are proud, too, of the quality and style of our products; the efficiency and spirit of our people; and the satisfaction of our customers."

He said that continued progress within the industry is essential not only for the benefit of textiles and the industry's customers, but also "in the interests of vitality and growth of our national economy."