

It Adds Up To Variety, Color

June "busts out all over" with pageantry, fun-in-the-sun and other attractions that add up to travel variety, as spring merges into summer Down South. To keep you abreast of some of the highlights, these notes from Plant Recreation go with the suggestion: "When off the job, travel some—enjoy life more, appreciate the many interesting things there are to see and do."

In North Carolina alone, three outdoor dramas blending history with the glamour of modern stagecraft reopen in late June or by early July, to play nightly except Mondays through the Labor Day weekend.

"Unto These Hills" begins its 12th season at Cherokee, June 27. At Boone, "Horn in the West" goes into its 10th season July 1, while on the same date "The Lost Colony" begins its 21st season at Manteo. Westward to Kentucky, two outstanding starlight dramas are "The Story of Job," Pineville; and "Wilderness Road" at Berea.

Ghost Town In The Sky

By mid-June, Firestone folks traveling westward to Maggie Valley will be privileged to visit one of the world's most unusual sightseeing attractions. An historic showplace of a bygone era will be operating as four ghost towns—Western, mountain, mining and Indian. Later there will be a Mexican village. These, along with a Kiddy Park and Circus, form the Southeast's largest outdoor entertainment center, covering 300 acres.

All structures in the four towns are to be working businesses of some type, and all true life-size replicas of the eras they depict. There

will be some 30 stores, shops, restaurants and snack bars.

In Ghost Town visitors will be free to roam the streets and browse in the shops. The only charge is the price of a ride to the top of the mountain by incline railway or trolley. There will be continuously free entertainment. Those employed in the enterprises will wear period costumes. At a little church in the Western town services will be held each Sunday.

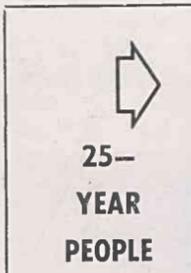
During summer, Ghost Town will be open from 8 a.m. to 11 p.m.

Wagons East To Murphy

A number of employees originally from Cherokee county look forward each year to the Wagon Train Celebration, with its horse and oxen caravan from Tellico Plains, Tenn., to Murphy. The caravan arrives at Murphy July 4 and is climaxed with a parade and a full day and evening of entertainment.

Other upcoming events of a festival nature are "Singing on the Mountain" at Grandfather near Linville, June 25; State Singing Convention the same Sunday at Benson; NC Rhododendron Festival on Roan Mountain, June 22-24; Frontier Week at Love Valley near Statesville, June 30-July 1.

Among other events in June are the International Blue Marlin Tournament at Hatteras Island, 17-22; "Arts of the Pacific Isles" exhibition at NC Museum of Art, Raleigh, June 20-Sept. 1; Silo Circle Playhouse season, Black Mountain, June 27-Sept. 2.



Floyd J. Kelly
Weaving (syn)

C. J. Stewart Sr.
Weaving (syn)

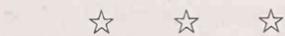
H. T. Aldridge
Twisting

FOR MAY

Joined To Long-Service List

"It doesn't seem that long," reflected Carl J. Stewart Sr. He was talking about his 25 years of employment, completed here in May. Floyd J. Kelly and H. T. Aldridge, the other two 25-year men as of last month, agreed that a quarter century "just sort of grows on you."

While these three persons were marking work anniversaries, nine others at the Gastonia plant



General Manager Begins 31st Year

While general manager Harold Mercer was in Akron, Ohio, at the company's home offices recently, he received congratulations upon his completion of 30 years of service with the Firestone organization.

When he returned to Gastonia on May 22, plant personnel honored him on his service anniversary with a floral display in his office.

Mr. Mercer, a native of Seymour, Ind., came to the Gastonia plant in 1935 as comptroller, and soon thereafter was named general manager.

He received the B.S. degree in commerce from the University of Illinois and joined the Firestone company in 1931. Since coming to Gastonia he has been a leader in industrial and community endeavors.

Among the many honors that have come to him are the Silver

were completing periods of service from five to twenty years.

Twenty Years

Javen A. Haney, Twisting (synthetics).

Fifteen Years

Joe R. Sain, Harlon Graham, Lassie L. Greene, Twisting (synthetics); Paul C. Baker, Shop; John P. Smith, Industrial Relations (plant protection).

Ten Years

Jess Hodge, Weaving (synthetics).

Five Years

Katie Elkins, Twisting (synthetics).

Beaver award for outstanding "layman" service to the Boy Scouts of America; and the NCCJ Brotherhood Award. This honor came in 1959 from the Gaston chapter of the National Conference of Christians and Jews, in recognition of Mr. Mercer's "outstanding leadership in advancing the cause of brotherhood and the ideals of human relations among men."

Included in his many leadership appointments in community and industry are: Director of the North Carolina Textile Foundation, the First Union National Bank; trustee, Gaston Memorial Hospital; member of the advisory board of Gaston Technical Institute and the National Recreation Association; director of Carolinas United, and member of Gastonia United Fund executive committee; director of NC Textile Manufacturers Assn.; director of Gastonia YMCA; trustee of First Methodist Church, Gastonia.

RETIREMENT TIPS

'Keep Active Till Your Dying Day'

What is your ideal of retirement? A cozy little home in the Ozarks, a comfortable rocking chair, a pipe and plenty of tobacco, three meals a day with an appetite to enjoy them, and a garden of flowers, which your wife cares for? These things are important—but they are not all.

You must do something to satisfy the hunger of your mind and soul to achieve a full measure of contentment. You must keep active until your dying day. So, while you are still working and laying up treasure, begin developing a hobby. Do something with your hands. Collect stamps or coins, make furniture, mould pottery, bind books—there are a thousand things you may do.

Prepare yourself for active retirement, so when the Harvest Years come, you will have something to make the days worthwhile. In retirement, the

individual ought to live each day as completely as possible, "as if it were his last, and as if it would last forever."

Live the moment, glorify the hour, sanctify the day! You can't go wrong in retirement with this philosophy. — **Otto Ernest Rayburn**, author and folklorist.

BOY SCOUTS Say
Be Proud That
You're An American



DISPLAY YOUR FLAG

We Are Cooperating In Safety-Belt Program

A nationwide program encouraging automobile drivers to install and make use of seat belts is being co-sponsored by the General Federation of Women's Clubs and the Auto Industries Highway Safety Committee.

Firestone is cooperating in the program by making available a complete line of car safety belts to all its dealers and stores.

In joining with auto manufac-

turers, civic groups and safety organizations to encourage a nationwide revival of interest in safety belts, E. B. Hathaway, company vice president of sales and member of the board of directors of the Auto Industries Highway Safety Committee, said:

"National statistics of lives lost and people injured in traffic mishaps continue to grow year after year. It has been proved

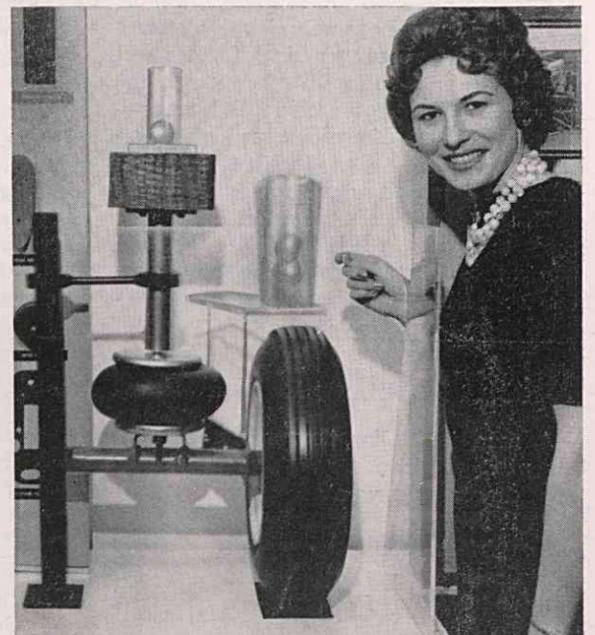
that car safety belts save lives and reduce injuries to passengers by more than one-third.

"Through its dealers and stores, Firestone has stressed automotive safety for many years. Car safety belts have demonstrated tremendous potential as deterrents to increased highway slaughter. We hope to make more motorists aware of these life-saving devices and encourage them to use the belts."

Firestone Airides Smooth The Road

CALM AND AGITATED — At Firestone's Akron, Ohio headquarters Marianne Thayer shows an experimental rig which demonstrates shock-absorbing qualities of Airide suspension. The ping pong ball in right tube indicates how rough a ride can be without something to cushion vibrations. The ball at left rides calmly over the same make-believe rough road.

Firestone's Noblesville, Ind., plant builds Airide for passenger cars, trucks, trailers, airplanes, buses and trains. The basic structure is a rubber "doughnut" reinforced with synthetic fabric like that produced at the Gastonia plant.



FIRESTONE TEXTILES

P. O. BOX 551
GASTONIA, N. C.

POSTAL MANUAL
SECTION 134.1
U. S. POSTAGE PAID
GASTONIA, N. C.
PERMIT NO. 29

THE LIBRARY OF UNC

CHAPEL HILL, N. C.