



Summer is a Hoe, A Straw Hat And Growing Things

Mr. and Mrs. Tom Clark live on seven acres of Good Earth off Union road, Gastonia. Summertime is the best of seasons, because in the "growing months" they can take to their hobbies of vegetable-flower gardening and fishing on the Catawba.

Each season for several years now, Mrs. Clark has gone by the Firestone Stores in Gastonia for her free supply of hybrid giant zinnia seeds.

She plants the Burpee-produced seeds, nurtures them, and hopes for an assortment of colors by mid-summer and into autumn. Barring drought, the prize flowers live up to their

reputation as hybrids, presenting a parade of reds, oranges, pinks, yellows and whites. The fluffy, ruffled type reaches high to almost three feet.

The zinnias and other flowers accent the Clark's garden alongside the neatly-painted house, and make a backdrop of beauty for plump tomatoes and beans ripening in an August sun.

Mr. Clark spent almost 22 years as a watchman on the front gate at Firestone, retiring in late 1956. A sister, Bertha Clark, is a 26-year employee of Quality Control. A brother, John, retired here several years ago and lives in Tellico Plains, Tenn.

Mrs. Clark herself spent several years at Firestone. A son, Lewis, works in Spinning. The Clark's daughter, Mrs. John Anderson, is employed in Twisting (respooling).

Company Edison Was Great Chairman Without Inventions

Thomas A. Edison would have left his mark in the hearts of men, even without his great discoveries, believes Harvey S. Firestone Jr., who knew the inventor well.

The company chairman paid his tribute as Edison was added to New York University's Hall of Fame for Great Americans.

The "Wizard of Menlo Park" who produced the electric light and the phonograph among other inventions, died in the early 1930s.

AT THE installation, Mr. Firestone told how he as a youth went along on camping trips with his father, Harvey S. Firestone Sr.; Mr. Edison; Henry Ford, pioneer auto manufacturer; and John Burroughs, famed naturalist.

"Lingering by the fire, I knew that I was in the presence of a very great man," recalled Mr. Firestone. "It seemed to me that Mr. Edison knew just about everything about everything. He could talk on any subject with a knowledge that was substantial, wide-ranging and deep-rooted.

"His willingness to discuss matters of great moment with a youth was—to me—a certain and distinct measure of his greatness as a man. The Edison I knew was kind, thoughtful, humorous and humble . . . completely unspoiled by as much or

more adulation as any man ever has received during his lifetime."

WHILE "the world is immeasurably wealthier in a material way because Edison lived, it is indebted to him for much more," said Mr. Firestone.

This is because "he dedicated his energy, his zeal, and his inventive genius to the improvement of our standards of living. His first thought in evaluating any idea was in terms of helpfulness to others.

"The legacy Mr. Edison left us and the generations that follow, is a heritage of inspiration, enthusiasm, and the application of imagination and personal energy to the service of his fellow men."



Two-Ply Tires For Some 1962 Cars

The company will manufacture two-ply tires for next year's models of several standard sizes of automobiles, as well as most compact cars.

Firestone is producing two-ply tires as original equipment for some of this year's compact models, and since 1955 has made hundreds of thousands of the tires for lightweight European cars.

The two-ply tires for American cars will have four-ply ratings in all sizes manufactured, and will carry the same road-hazard guarantees as their four-ply counterparts.

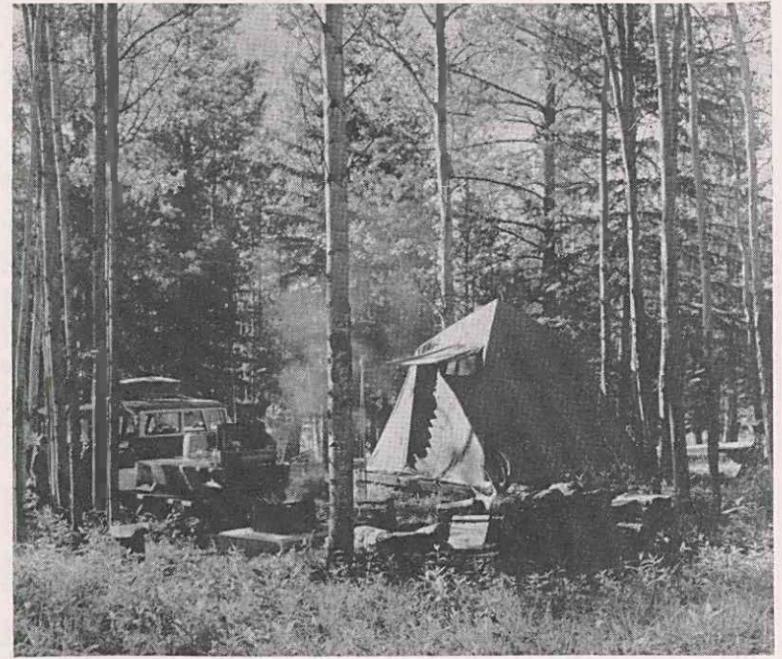
Innovations in the two-ply include a new method of locking beads into the body of the tire, a layer of red rubber between tread and cord body to show when treads are worn down, nylon reinforcement, a new curing process, added strength in body cord, and a new tread rubber.

Extra layers of nylon cord between the two plies at the bead reinforce beads and lower sidewalls. Nylon has better strength and adhesion properties than cotton. It marks the first production of a Firestone

tire without any cotton.

The body of the two-ply has individual cords which are extra strong and twice as heavy

as those used in four-ply construction. Added strength is gained by a new angle of cords, crowding them closer together. This also improves stability of the vehicle.



Pot & Pan Aroma of bacon and coffee will tumble many a camper from his bed this summer. The joys of camping are being discovered by more people each year, as a refreshing change for every member of the family. Canvas umbrella tent here is probably most popular style for family camping.—Picture: National Cotton Council.

RECREATION TRAVEL NOTES

August: Country Fairs—Plenty Of Other Fun

Nature study, camping, water sports, an apple festival, the season's first fair, historical drama, summer theatre, garden tours, rodeos. These and many more beckon the Firestone traveler in August to a month of late-summer recreation and entertainment.

The lively August calendar again confirms the Recreation Department's oft-repeated suggestion: "Take time to travel . . . you'll enjoy life more when you do."

In North Carolina alone — where many Firestone people make frequent short trips and extended vacation tours—good roads link mountain resorts to National Park Service attractions: The Great Smoky Mountains and the Blue Ridge Parkway. Recently-improved bridges and more free ferry service give access to the beach resorts and to the Cape Hatteras National Seashore.

Fair Time And An Apple Festival

Leading the list of events in the state are: The 26th Western N.C. Fair, Aug. 14-19; and 15th annual N.C. Apple Festival, Aug. 30-Sept. 4, both at Hendersonville; and in the Piedmont, the 3rd annual Dunn Fun Festival, at Dunn, Aug. 17, 18. The festival is followed by a world-championship contest for tobacco auctioneers; pet parade, street dance, fiddlers' convention, and kart races.

In mid-August the Burnsville Arts and Crafts Festival brings craftsmen, artists and musicians from the Blue Ridge Mountains to Burnsville's picturesque town square.

Camping Sites Along The Way

Choice of tent or travel trailer sites for family use is varied in North Carolina. There are three developed campgrounds in the Great Smokies, three along the Blue Ridge Parkway, 11 in Pisgah National Forest, one on Grandfather and one in Mount Mitchell State Park. Piedmont camp-

grounds are in Morrow Mountain, Hanging Rock, Wm. B. Umstead State Parks, and Tanglewood near Winston-Salem; recreation areas on Kerr Reservoir near Henderson and at Love Valley near Statesville. Four campgrounds on the Coast are within the Cape Hatteras National Seashore area.

More information on camping areas is yours in a free bulletin "Outdoors in North Carolina", and the N.C. State Parks booklet, also yours free from State Advertising Division, Raleigh.

August climaxes the outdoor-drama season in North Carolina. Playing through the month nightly except Mondays are "Horn in the West" at Boone; "Unto These Hills" at Cherokee; and "The Lost Colony," Manteo, nightly except Sundays. There, on Aug. 18 will be the traditional Virginia Dare birthday observance this year.

Also in the state are summer drama productions in playhouses at Flat Rock, Black Mountain and Burnsville; and the Summer Musical Theatre, Charlotte.

Looking Down From High Places

Among new attractions and accommodations for travelers are the stone-concrete tower on Mount Mitchell, enhancing the view from the highest promontory east of the Mississippi; and a 150-capacity convention hall atop Grandfather Mountain. The convention center includes a snack bar. Plans call for a Museum of the Blue Ridge and a camera obscura for offering a sweeping look at the spectacular Blue Ridge and Black Mountain range.

Of other events in August, the Recreation Department offers this partial listing: 15th annual Antiques Fair, Asheville, 8-11; 14th annual Horse Show, Lenoir, 11, 12; 6th annual Garden Tours, Highlands, 12; Junior Rodeo at Love Valley near Statesville, 12, 13; and Love Valley Western Show, 19, 20.

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