

Firestone NEWS

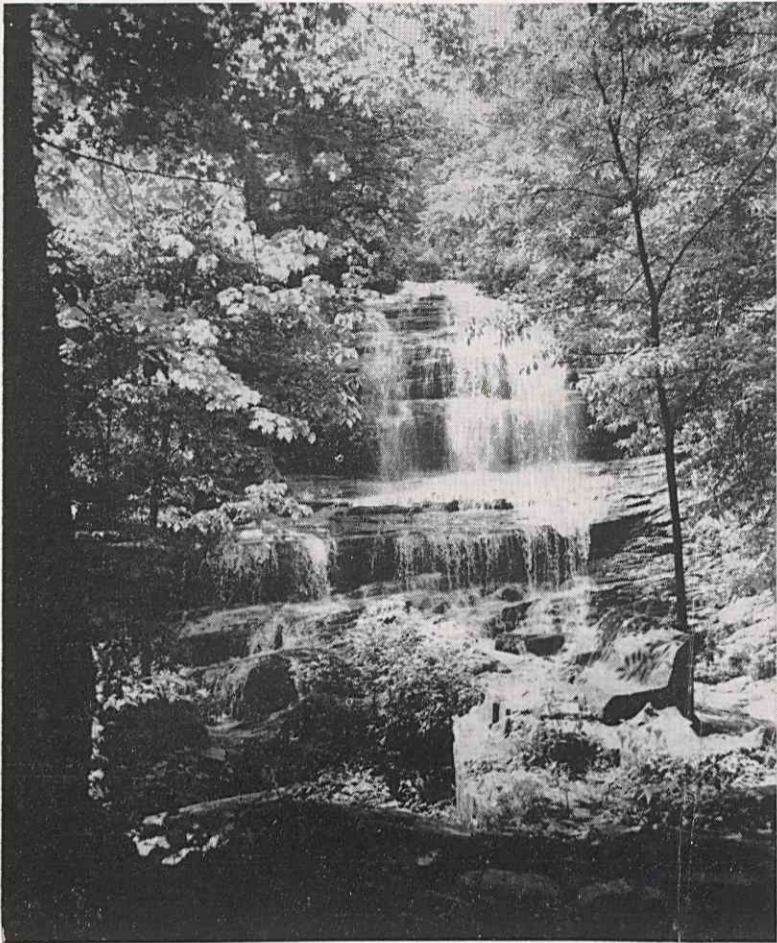
SEP 1 1961



Best Today
Still Better
Tomorrow

Rubber • Chemicals • Textiles
Synthetics • Metals • Plastics

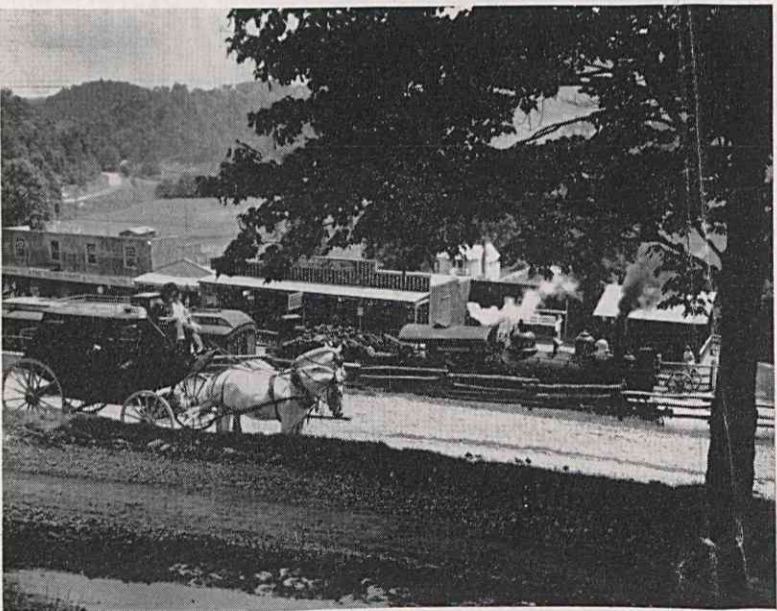
October 17 - November 3



SIGHTSEEING FROM CAMP FIRESTONE

☆ ☆ ☆

Many Firestone employee families have discovered a wonderland of sightseeing and outdoor recreation in a vast mountain domain within a 100-mile radius of Camp Firestone on Lake James, near Marion. A "sample" beauty spot in the area is Pearson's Falls near the all-year resort town of Tryon in the Blue Ridge foothills. The Glen surrounding the falls is a botanical sanctuary open to visitors all seasons.



● **TWEETSIE RAILROAD** between Blowing Rock and Boone is another sightseeing attraction less than an hour's drive from Camp Firestone. The famous steam-driven narrow gauge and her sister "iron horse", the Yukon Queen, will take you on a nostalgic trip to Yesteryear. On your visit you will see an extensive restoration of a village of 75 years ago, built around the Depot. Tweetsie huffs and puffs daily June-August, weekends in September and October. (Photos: NC News Bureau)

To AAIN Meeting

Mrs. A. T. Newton, Firestone third-shift nurse, will attend the annual meeting of local, state and national presidents of industrial nurses associations this month.

The conference-type meeting will convene at the Shamrock-Hilton Hotel in Houston, Texas,

September 23, 24. The top leaders of local and state groups will join the president of the American Association of Industrial Nurses in formulating plans for promoting health and accident control in business and industry.

Mrs. Newton has one year remaining in her second term as president of the North Carolina Association of Industrial Nurses.

Polybutadiene Facility Set For Brazil

The Firestone company will build a polybutadiene rubber factory at Recife, Brazil—the first of its kind in South America. The facility will have an annual capacity of 27,500 metric tons (2,205 pounds) of polybutadiene, a synthetic which actually is superior to natural rubber in some respects.

Construction, to begin this fall, is expected to be completed in about two years. The Recife plant is sponsored by a Brazilian government agency created to promote industrial development in the northeastern part of the country.

This will be the third plant in which Firestone will manufacture polybutadiene. One at Orange, Texas, began producing last spring with an annual capacity of 30,000 long tons (2,240 pounds); and production is planned to begin at a new plant at Port Jerome, France late this year.

AT RECIFE, alcohol will be derived from sugar cane as the raw material for butadiene, principal ingredient in polybutadiene rubber. The plant is located in a vast sugar-cane area which has plentiful supply of alcohol.

UF Seeks \$184,105 In Short Campaign

The Greater Gastonia United Fund this year will seek a goal of \$184,105.25, in less time than ever before. Campaign chairman Frank Matthews has announced that the fund-raising drive will be from October 17 to November 3—a little less than three weeks. The new goal, representing the proposed budget for the coming year, is increased some \$5,000 over last year's figure of \$179,000.

Total budget of \$158,830 will be channeled to the 24 participating agencies in the Greater Gastonia United Fund. Office and campaign expenses will total \$17,000, and \$8,000 will be allowed to take care of "shrinkage."

Firestone has been operating in Brazil since opening its tire plant near Sao Paulo in 1939. Facilities for production of textiles and foam rubber have since been added to the plant. In 1956 the company established a 22,000-acre rubber plantation near Itubera in the eastern part of Brazil.

The Lummus Company of New York will build the Recife plant. Lummus also is building facilities at Bareilly, India, which will be operated by Firestone in production of general-purpose synthetic rubber and its major ingredients.

Firestone production manager F. B. Galligan will lead the industrial solicitation, serving with two other group chairmen. Working with them will be division chairmen and team captains.

Mr. Galligan said that with the shorter campaign and the record goal, the UF realizes that it would demand "a little harder work on the part of everyone for a successful effort."

This will be the ninth year that Firestone Textiles has participated in the Greater Gastonia United Fund. Last year, employees contributed \$13,593.53—one of the largest corporate gifts from business and industry.

Mr. Galligan pointed out that dates for the United Fund solicitation at Firestone would coincide with those of the Greater Gastonia fund drive.

September 11-22

Family Emphasis On 'Y' Membership Sign-Up

Young, old, or in between—there's something interesting and worthwhile for you at the Gaston County YMCA. And Firestone employees will have opportunity to join the Y when the in-plant membership drive is held Sept. 11-22.

F. B. Harrison of Main Office, chairman of membership enrollment here, said that individuals and families can this time join the Y on a six-month basis. Next March, membership will be resumed on a one-year basis.

At Firestone, membership solicitation will be concerned mostly with those people who have not yet discovered the wide variety of services offered at the local Y.

"We want to emphasize the family-membership idea," Mr. Harrison added. "There are so many rewarding activities and services for every member of the employee family—and family membership is so much cheaper."

Employees will be contacted on the job during the sign-up period this month. Dates are timely, in that renewal of current memberships is due by September 30.

Program One Of The Best

The Gaston County YMCA, open since early 1960, is recognized as offering one of the most outstanding programs of any Y in the Carolinas. In its broad program are health, recreation, social, educational, religious, self-improvement, and many other services.

Most people are familiar with the Y's services to youth, through its programs of athletics, water safety, counseling,

—More on page 4

Eye-Saving Month

September is National Sight-Saving Month—and a good time to take stock of your own eye-health scoreboard.

When did you last have a thorough, professional examination?

The National Society for the Prevention of Blindness recommends an examination every two years, especially for men and women 40 years or older.



SQUARE DANCING — Western flavor, is one of the many recreational activities at the

local YMCA. Firestone employees are invited to join the Y and join the fun.