

One of the famous Firestone Non-Skid tires, with the first angular tread for non-slide road protection, comes from the mold at the company's racing division plant in Akron, Ohio, under the watchcare of John Killmer.

**FROM  
THE  
PAST**

## KNOW YOUR PRODUCTS



# Antique Autos Roll On Non-Skid Tires

The horseless-carriage era lives in the realm of nostalgia these days, while we are caught up in the bustle of superhighways and increased horsepower. But still remaining are groups of Americans who prefer to rattle along on quiet country roads in their restored Stanley Steamers, Chadwicks, Model Ts, Maxwells — and many another make.

Clubs, such as the Automobile Old Timers, Veterans' Motor Car Club of America, Horseless Carriage Club and Antique Automobile Club of America, have been formed to promote the interest in restoration of antique automobiles.

Firestone also plays a big part in getting the old cars moving, by furnishing a line of tires for the puttering carriages. Firestone's Non-Skid tread, pioneered in 1908, was a favorite in its time. When interest in restoring antique autos began to grow, many people remembered the Non-Skid tread and wanted that type tire for their old cars.

President Lincoln urged that Thanksgiving be a holiday on which people could rest and express their gratitude to God. Not all of Lincoln's Thanksgivings were in November, but his last one came on the last Thursday of that month. This example led succeeding presidents to declare Thanksgiving Day on some Thursday in November—with one exception. Andrew Johnson moved it one year to the first Thursday in December.

After that, the observance reverted to the last Thursday in November, until President Franklin Roosevelt proclaimed Thanksgiving Day of 1939 for the third Thursday of that month.

Two years later the joint resolution in Congress placed it permanently on the calendar as we observe it today.

## Firestone NEWS

November, 1961 Page 3

The Firestone plant at Gastonia manufactures textile materials that go into consumer products in the wide-range market of the automotive, home, farm and industrial fields. At one of the company's Akron (Ohio) plants, employees devote their efforts to making very specialized tires, among which are tires for antique automobiles. This is another article intended to acquaint you with the products you help to manufacture.

**THE COMPANY** met the demand in 1946, when it began producing the antique tires. Along with the Non-Skid tread pattern, Firestone today also makes antique tires with a rib tread for increased mileage.

Firestone antique tires come in straight-side and clincher models in 12 sizes serving over 90 per cent of the antique-car collectors. The straight-side tire has a wire bead while the clincher type has a pre-cured rubber bead. Four of the 12 sizes produced by the company are 6-ply, and 8 have 4-ply ratings.

Each size of these hand-assembled tires is built on a special drum. Like the originals of the early 1900s, the antique tires produced today are influenced little by mechanized tire-building devices. Tires are hand assembled and cured in McNeil Steam Domes.

Although the antique tires today look like the early ones, they incorporate many of the latest engineering advancements.

The original square-woven fabric has been replaced by S/F Safety-Fortified cord and the tires feature Rubber-X, a special chemical formula that provides the longest-wearing rubber ever used in Firestone tires.

Only top-quality antique tires go on the market—no "seconds" in this line.

Firestone "oldies" are marketed through regular company dealers and stores. The company also manufactures tubes for antique tires. Made of Butyl Rubber, they hold air ten times longer than the best tubes of natural rubber—a feature of particular interest to owners of museum cars.

**METAL PARTS** for antique

### INSPECTION

Firestone tires for vintage automobiles get the same careful inspection as the modern product. Tom Kregel of the Akron Racecar division checks one of the thousands of Non-Skids which Firestone produces each year.

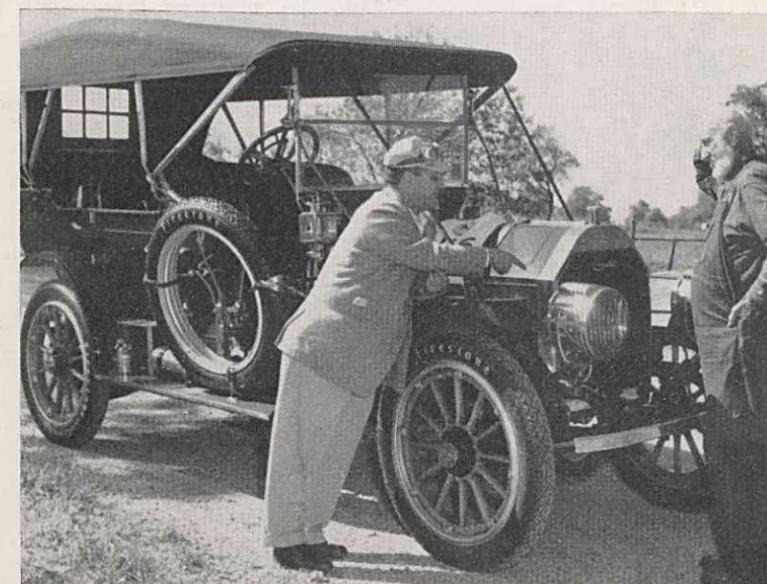
wheels are also manufactured by Firestone at Steel Products. The company markets antique-car rims and fellow bands, along with the tire-and-tube line.

Interest in antique cars has increased greatly in recent years. Museums featuring these old-timers draw large crowds daily, and antique-car owners frequently get together for tours and rallies.

Among the most famous of the antique-car jaunts is the Glidden Tour held annually for the old car owners. This year the sixteenth annual revival of the Glidden Tour was Oct. 8-13 in Eastern Pennsylvania and Delaware. Three hundred cars took part in the six-day event covering 420 miles. Firestone had a truck accompanying the tour to provide tires and service to the vehicles on tour.

All across America, antique-car collectors and clubs have lent their efforts to preserve for posterity all makes and models of vintage vehicles—pioneers of today's great automobile industry.

Helping much in this effort has been the Firestone company, producing a tire from the past to help keep alive the history of the American automobile.



**REMEMBER WHEN**—Autos like this Chadwick were pioneers of the motorcar industry. Many models of the early 1900s have been restored by hobbyists and collectors, and are authentic down to the Firestone Non-Skid tires. The company produces tires to serve 90 per cent of the antique-car collectors.

## Warp and Filling

# Of The Passing Scene

## It Started With The Pilgrim Harvest

The American holiday commemorating the harvest of the Plymouth Colony in 1621 has been permanently set for the fourth Thursday of November since 1941. But it took a joint resolution in Congress to make it so.

During the years since the first Pilgrim thanksgiving feast at Plymouth, Mass., the day of prayerful gratitude has been moved to nine of the months on the calendar. March, June and October are the exceptions, according to historians.

## United Fund

—From Page 1

UF drive. Besides the many volunteers who worked in the plant, there were several employees who served in various capacities in the Greater Gastonia campaign.

Referring to the Firestone UF pledges, chairman Williams and Martin issued a joint comment:

"Once more, our people have demonstrated that they care about others. In giving to the United Fund, they have invested in a year-round program dedicated to serving human need."

**THE PILGRIMS** themselves omitted the holiday the first year after they founded the feast, because of near-famine conditions in the colony. With the return of good crops, they held the feast again in 1623, and the observance spread across New England.

But it was not always held in autumn. One year, the Pilgrims gave thanks in July.

After the Continental Congress began appointing days of Thanksgiving there was one every year until 1783. Then the custom fell into disuse for six years.

**PRESIDENT** Washington revived the feast by calling for a national day of thanks in 1789, and there followed irregular observances for the next 70 years.



**The spirit of the upcoming Thanksgiving and Christmas seasons will turn our thoughts from self to others. Every \$1 contribution sends one gift package through CARE Food Crusade. Remember those in need across the world, through a gift to CARE, Atlanta 3, Georgia.**



A ship going west in one of the big locks of the Panama Canal has to be lifted quite a distance. The lifting is not done by the passengers lending a hand. After the lock is secured, water from a higher source is allowed to flow into it, gradually lifting the

boat and sending it off at the new level of its destination.

Something similar to this happens when people worship. God's gift of power for living can flow into a life . . . lift it up . . . send it out on a higher level.

Where people are assembled in worship, there is more than just so many people. The love of God has been added. A crowd has become a fellowship.

Designated places of worship are a dynamic living creation, instituted by God for man's help.

In corporate worship, the presence of the Almighty is seen and felt; people find greater strength to meet life's demands. In worship—touched by the presence of God—lonely and separated people find friends and fellowship, strength and direction.