

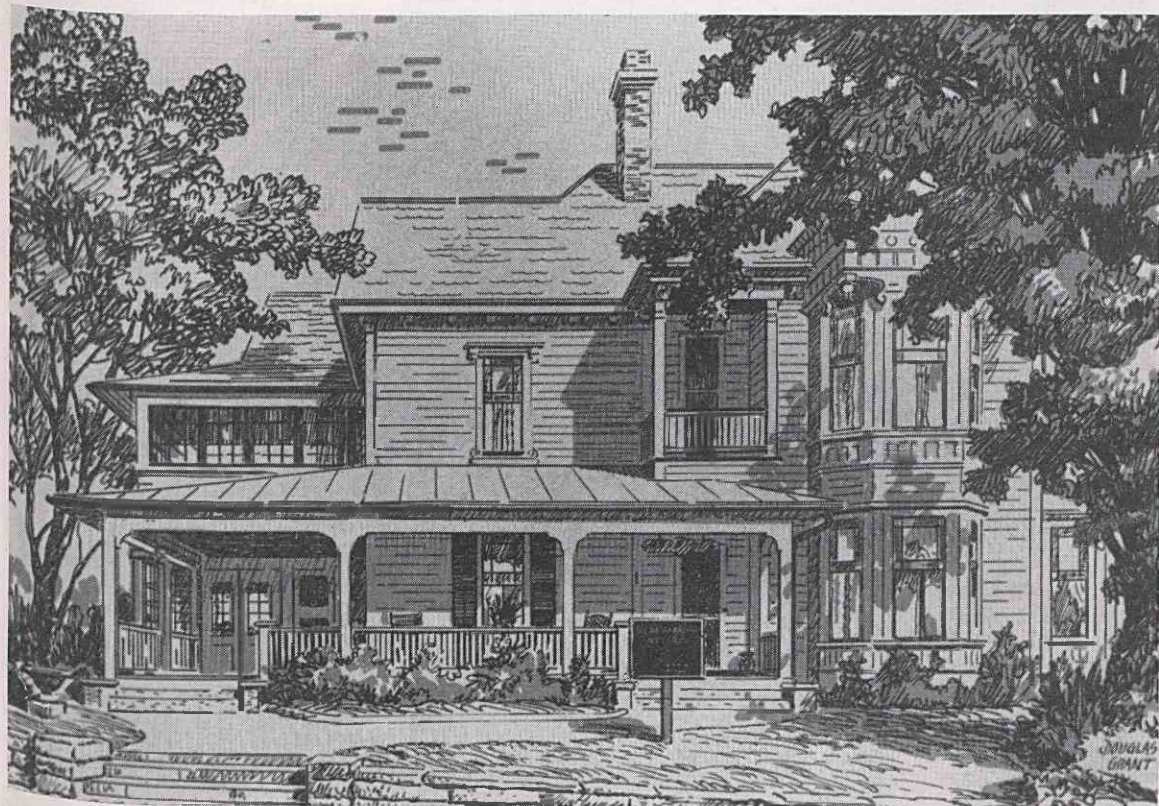
Firestone NEWS



Best Today
Still Better
Tomorrow

Rubber • Chemicals • Textiles
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Campaign In October



SIGHTSEEING
From Camp Firestone

OLD KENTUCKY HOME

Thomas Clayton Wolfe (1900-1938) earned for himself a remarkable and unforgettable distinction in America's literary history. He was born and reared in Asheville, the "Altamont" of "Look Homeward, Angel," his first published novel. In "Look Homeward, Angel"

Wolfe wrote with a nostalgic beauty and deep feeling of "Dixieland", the old boarding house. In reality, this is the "Old Kentucky Home" at 48 Spruce Street in Asheville.

Since 1949 it has been a literary shrine where each year it is visited by people from all over the world. The house and its furnishings have been authentically preserved, each room a real-life setting from the pages of "Look Homeward, Angel".

Operated by the City of Asheville, the memorial is open from mid-May to mid-October. Wolfe's grave is in Asheville's Riverside Cemetery.

Asheville is in the center of many delightful attractions in a vast scenic vacationland of mountains, streams, lakes, national parks and forests, and historic points of interest.

Each year increasing numbers of Firestone employees and members of their families discover and enjoy this land of travel variety, all within a few hours' driving from Camp Firestone on Lake James near Marion. The current season at Camp Firestone extends to mid-October, when the highlands are aflame with autumn color.

Check SS Benefits At Local Office

In this country almost a million people over 65 years of age do not realize that they are eligible to receive social security benefits. Lex G. Barkley, SS Gastonia district manager, says that most of these people are still working and think that they cannot get benefits because they are earning more than \$1,200 a year.

says Mr. Barkley, you could be depriving yourself of money that is rightfully yours. Under the present law a worker over 65 can have fairly substantial earnings and still receive some social security benefits during a given year.

The amount you can earn while receiving benefits depends on how much your benefit is and whether any of your

dependents also qualify for benefits. If you are over 65, still working, and have never applied for social security, do it now, urges Mr. Barkley. You may find an added source of income which you have earned through work under social security.

Personnel at the social security office, 1320 East Franklin Ave. will be glad to help you. If inconvenient to go to the office, call at telephone 864-5434.

Plant Wins In Statewide Safety Contest

Mark up another significant milestone in industrial safety at Firestone Textiles, Gastonia. In the tradition of a long line of regional, state and national honors won throughout the years, the plant has been a named winner in Group VII of the 1961 statewide contest in the textile industry.

In the North Carolina safety competition, Group VII represents textile manufacturing establishments with 1151 or more employees. Sponsoring the contest and making the awards each year are the North Carolina Textile Manufacturers Association and the North Carolina Industrial Commission.

Symbolizing the honor this year is an engraved brass tablet mounted on a wooden plaque. It represents 2,403,568 production man-hours here with only one disabling injury during 1961.

H. S. Baucom, director of safety for the NC Industrial Commission, wrote in a presentation letter to Raymond Mack, plant safety supervisor:

"The fact that your plant worked 2,403,568 manhours with one disabling injury for a frequency rate of 0.42, is an outstanding record. Those associated with your plant are to be congratulated for this achievement."



LOOKING at the award plaque which commemorates safety achievement at the plant in 1961 are (from left): Production manager F. B. Galligan, safety supervisor Raymond Mack, employee relations manager Ralph Johnson, and plant general manager Harold Mercer.



Your One Gift To UF Works Many Wonders

Again this year, Firestone Textiles people will share in cooperative giving to help their neighbors, through the Greater Gastonia United Fund. The area fund effort is October 16-November 9, with most of the Firestone solicitation coming during the first two weeks of that period.

This year's goal is \$194,500, an increase of five per cent over the figure for last year, but a normal growth for a city the size of Gastonia.

This will be the 11th year that employees here have participated in the Gastonia UF program. Last year, Firestone people gave \$15,549.98 in the united solicitation. As in past years, individual

gifts are noted on cards furnished the employee and completed through a payroll-deduction system.

The Gastonia UF appeal will coincide with the once-a-year drive of the 2,200 United Funds and Community Chests throughout the country from Labor Day to Thanksgiving Day.

New Winter Tire: The Tractionaire

An economy-priced winter passenger tire with nylon cord is being offered through company dealers and stores. The Firestone Tractionaire is built of four plies of nylon cord and has a positive-traction tread for driving in ice and snow. It carries a 15-month, road-hazard guarantee, besides the lifetime guarantee against defects in material and workmanship and the

Firestone customer-satisfaction warranty.

The new tire is being built in tubeless type in a choice of black or white sidewalls in the two most popular sizes — 6.70-15 and 7.50-14. The tubed type has black sidewall in the 6.70-15 size.

Deep-biting traction bars enable the Tractionaire to have plenty of pulling power in soft mud or snow. The bars are designed so that they automatically clean themselves of snow or mud, giving firm hold on all road surfaces.

Of Litterbugs, Demerits and Unsafe Driving

Judging by the appearance of some of our streets and highways, one of North Carolina's most-often-broken laws is the one against throwing trash on the roads and along their right-of-ways.

The fact that there is a fine for such behavior seems to have little effect on a lot of people, because most of

the time they can get by without being caught.

Connecticut, a pioneer in much traffic regulation, is now assessing demerit points against those who deface the beauty and neatness of the roads.

It might be wise for North Carolina to follow Connecticut's example. And it could be that there is a close relationship between littering and that of traffic safety.

Motorists who are so thoughtless, careless and inconsiderate as to clutter the roadside are also likely to be thoughtless, careless and inconsiderate in their driving too.

The Master Weaver