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Firestone NEWS

Your Symbol
of Quality
and Service



Maintained Since July

U. S. Savings Bonds Purchase At 100 Per Cent

Purchase of U. S. Savings Bonds through payroll deduction at the Gastonia plant was at 100 per cent of employment as of mid-August. This high mark had been retained since July 9, at the time payroll supervisor Mrs. Eula Wilson's report showed that the rate of Bonds-buying rose from 88 per cent in May to total participation by employees, following the company's Bonds promotion in early summer.

The promotion in Firestone plants of the United States was part of the U. S. Treasury Department's Freedom Bond Campaign, June 17-30. At the end of that period, plant general manager Harold Mercer noted:

"We are grateful that every one of our employees is now buying U. S. Savings Bonds. Not only does this undergird our country financially, but provides an easy way for employees to save money—with the

company doing the bookkeeping for the deductions.

"We appreciate the excellent response of our people and hope that our plant will retain the enviable position of 100 per cent participation."

A letter to Mr. Mercer from A. E. Brubaker, company director of public relations and chairman of this year's Freedom Bond Drive, said:

"Your 100 per cent employee participation in payroll savings is an achievement in which you, your plant chairman, canvassers and all employees can take great pride. It is also a tribute to the patriotism and good citizenship of your employees."

Unceasing Efforts Best For Safety

Over 99 per cent of women employees at Chemstrand's plant at Pensacola, Fla. voluntarily wear safety shoes on the job. This is just one of the many features of the Florida plant's injury-control program, as reviewed here last month by the safety supervisor of Chemstrand's Greenwood, S. C. plant.

Robert Strength spoke at the monthly safety meeting for supervisors, supporting his presentation with projected slides made on the job at his company's Pensacola and Greenwood plants.

"You can't flirt with danger and come away unhurt, we have learned. And safety in industry is something you have to work at unceasingly," he declared.

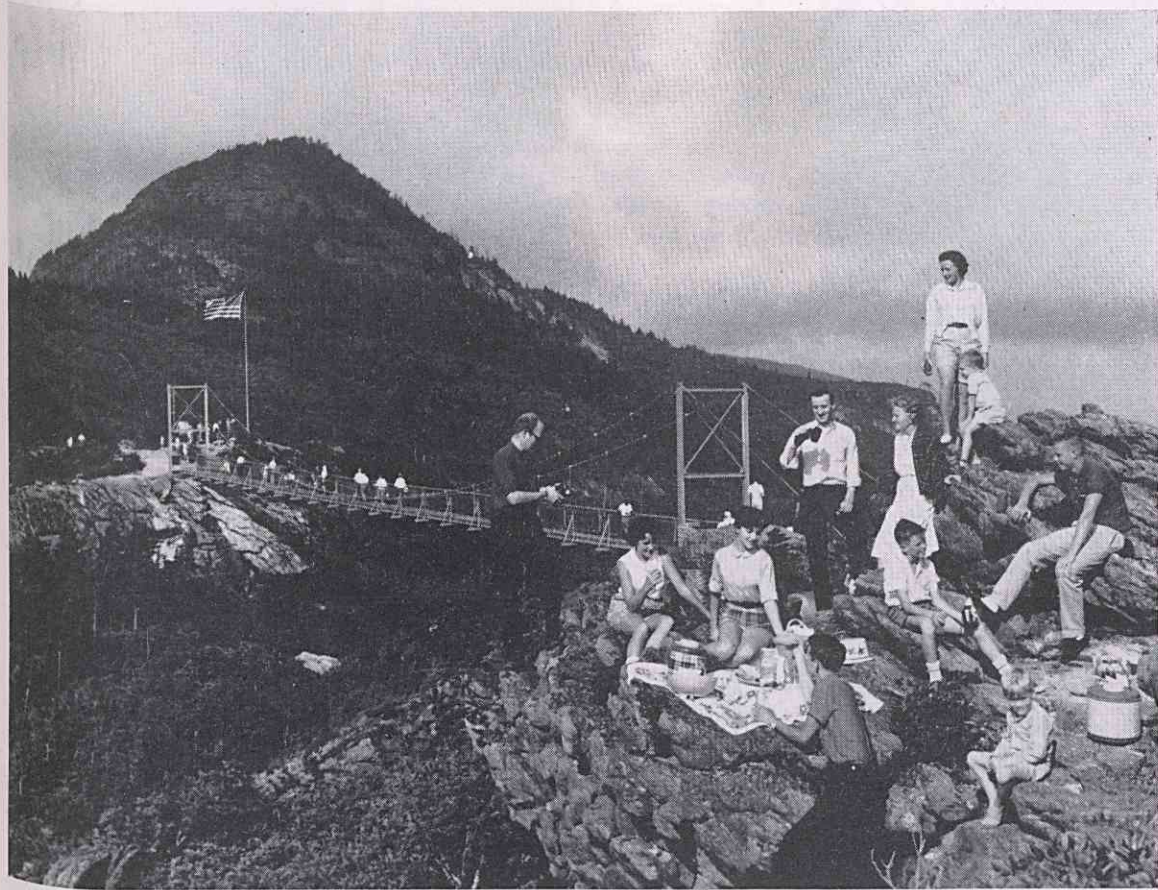
Mr. Strength cited the Pensacola plant's achievement, recognized by the National Safety Council's Award of Honor for

the past eight years. The plant compiled 27,000,000 injury-free production hours—the world's record in textile manufacturing.

NCVTS Classes

New classes in five subjects began Sept. 3 at North Carolina Vocational Textile School, Belmont. Courses are in yarn manufacturing, weaving and designing, tailoring, knitting, and mill maintenance.

At the school—only one of its kind in the nation—class hours are arranged so students can pursue courses of study with no interference with their fulltime work schedules in industry. Also, hours are arranged within the regular schedule for students specially enrolled.



SIGHTSEEING
From Camp Firestone

Mountain Majesty

Down the road a few miles from Camp Firestone on Lake James is Grandfather Mountain, "Carolinas' top scenic attraction." Just off the Blue Ridge Parkway and U. S. 221, it is the highest mountain in the Blue Ridge range (5,964 feet).

Geologists believe Grandfather to have the oldest rock formations in the world and the mountain is one of the best known and most spectacular. On August 24-25, Grandfather Mountain's "one-billionth anniversary" featured the selection of a "Carolinas' Photo Queen" and press photographers' camera clinic.

The mile-high swinging bridge for pedestrians connects two peaks at the parking area at mountain's summit. There are excellent views in all directions from top of 2 1/2 mile road. Special facilities include a tent campground, picnic areas, a gift shop, and comfort stations.

A network of 15 miles of trails, with new trail to Black Rock Cliff Cave, affords nature study among some of the world's richest stores of plant life and rugged terrain.

Grandfather Mountain and the resort village of Linville two miles west are outstanding of the many "holiday highlands" attractions within a few minutes' drive of Camp Firestone. Grandfather Mountain visitor season continues to November 15. Camp Firestone remains open for employees and members of their families into mid-October.

150 Donors On August Bloodmobile Visit

Firestone people and others in the plant community kept faith with a good record, when they met the quota of 150 pints at the August visit of the Red Cross Bloodmobile. It was the second of the two regular stops of the bloodmobile here. Firestone has never failed to meet the quota for a blood collection.

Thomas Grant and Thomas Turner each reached the 3-gallon-contribution mark, while Grafton Carpenter completed his 2-gallon record. Those who reached the 1-gallon mark were Charles Bradley, Shirley Bolding, Roxie Newton, William Cosey, Jesse Parks, Jr., Buster

Stiles and Floyd Whitaker. The 140 others who contributed:

Dr. Simeon Adams, Aubrey Aderholt, Frederick Anderson, James Arrowood, Bobbie Baldwin, J. C. Barnes, Rosalie Barfield, James Barker, Robert Beck, Robert Bilbrey, Carl Black, Ralph Bolding, Coy Bradshaw, Carl Briggs, Robert Broome, Luther Brown, Sammy Bunton, James Burr, Ida Byers.

Rabon Calhoun, Frank Capps, Melvin Carpenter, Charles Carrigan, Charles Cates, Roy Chastain, Bob Chavis, Henry Church, Lewis Clark, Myrtle Collette, Doris Corella, Joseph Cote, Lloyd Crain, Eva Crawford, Samuel Crawford.

Ralph Dalton, Clarence Donaldson, James Dunham, Grady Davis, Ray English, Pansy Falls, Laird Freeman, Dolores Fritton, Jackie Gates, Joe Givens, Henry Gordon, Haskel Grant, William Guffey, John Hall, William Hallbrook, Charles Hamrick, Belon Hanna, Ben Hanna, Pauline Hanna, Ernest Harris, Cecil Head, George High, George Hill, Doyt Hoffman, William Hogan, Alvin Holman, Thomas Huffstetler, Curtis Honeycutt, Worth Honeycutt, Horace Hughes, Ralph Hunnicutt.

Helen Jenkins, Maude Jenkins, Ralph Johnson, Clarence Jolly, Bobby Jones, Troy Jones, Leonnel Keenum, Martha Kendrick, Billy Kinley, Melvin Knox, Dautha Lane, Vernon Lane, Albert Laughlin, Bobby Ledford, James Lewis, Ollie Liles, George Lingle, Cramer Little, Richard Littlejohn, Charles Lunsford.

Frances McArver, Helen McCarter, Howard McCarter, Gary McCaslin, Cramer McDaniel, Benjamin Massey, John Mercer, Jerry Mitchell, Walter Moore, Dan Moser, William Nipper, Charlie Parham, Robert Parson,

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Vehicles Production Up Last Year

Total number of automobiles and trucks manufactured during 1962 showed an increase over 1961, says the Automobile Manufacturers Association.

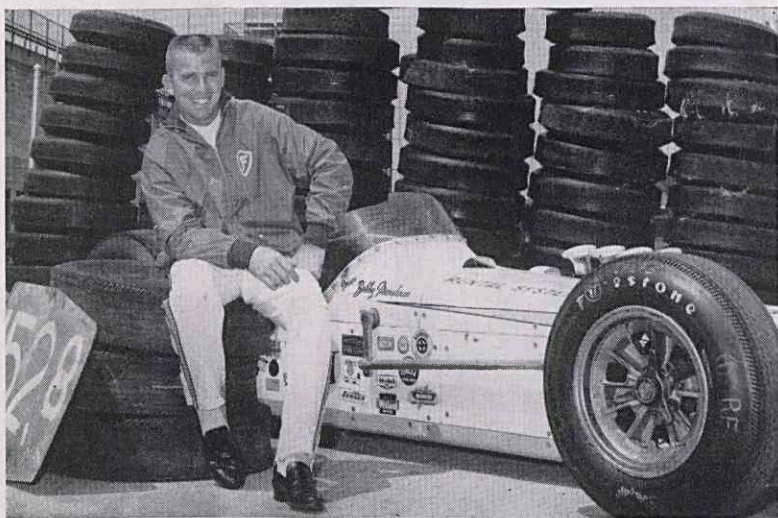
U.S. Motor vehicle production in 1962 totaled 8,197,154 units, and in 1961, 6,652,938 vehicles.

There were a total of 6,943,383 passenger cars manufactured last year as compared to 5-

552,019 produced during the previous 12-month period.

A total of 1,253,771 trucks and motor coaches were built in 1962, while in 1961 the figure was 1,130,919.

Motor-vehicle production is closely linked in the business world with that of tire production. To a great extent, as autos go, so go the tires.



TESTING—Driver Bobby Marshman of Pottstown, Pa., relaxed following record-breaking laps established during Firestone's annual tire-test program at the Indianapolis Motor Speedway. Background tires are among some 100 tested by Marshman and Jim McElreath of Arlington, Texas. Marshman, driving the Econo-Car Special which he drove in this year's 500 race, averaged 151.8 mph for 8 consecutive laps. This is more than half a mile faster than the four-lap qualification record posted by Parnelli Jones this year. Marshman and McElreath, who drove a Novi, each recorded a lap of 152.8 mph in 1,500 miles of testing conducted by Firestone to select a tire design and tread compound for the 1964 Indianapolis race.