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Firestone NEWS

Your Symbol
of Quality
and Service



Record \$17,813.38 To United Fund

Firestone people at the Gastonia plant pledged a record \$17,813.38 to the Greater Gastonia United Fund financial campaign this year. At the same time they reached another high level when the record average gift was \$13.17.

The figure this year exceeds last year's total UF gift by almost \$1,000. The response of Firestone people is in the tradition of a growing concern for the many health-welfare-recreation-social services made possible through the United Fund, said production manager F. B. Galligan. He and production manager P. R. Williams Jr. were chairmen of the in-plant solicitation during the first half of October.

"OUR PEOPLE made a wonderful showing, and we know all the agencies dependent upon the United Fund Appeal for support deeply appreciate your

kindness and generosity," said Mr. Galligan in a message to employees.

He said the 26 UF agencies "aid us all in the Gastonia area —young and adult, rich and poor —in health, social welfare, recreation and character-building services.

"We realize your extreme measure of concern in reaching this level of giving toward community betterment. We know you will derive deep satisfaction in seeing the different service agencies meet the pressing needs of our community, county, and state."

The Firestone financial pledge went toward the Greater Gastonia UF goal of \$212,485.77 this year, in a campaign held Oct. 8-Nov. 1. Money in this year's campaign is earmarked toward operation of the UF agencies during the coming year.

In meeting standards of the United Fund Appeal (such as 80 per cent employee participation, payroll deduction and a minimum average gift of \$10 from employees) Firestone is again eligible for the UF highest award, the engraved Community Service Plaque.

of the main features of the SS program; and Leaflet 855 — Social Security Benefits. This tell you how you earn social security credits, how many credits or units of coverage you need for benefits to be payable, and how to estimate the amount of your benefits.



LUCKY FAIR-SHARERS Those who gauged their United Fund giving by the "fair-share" plan received tickets for a prize drawing. Winners, departments, and prizes (front, from left): Barbara Mason, splicing, electric mixer-chopper; Eula

Dunlevy, cloth room, stereo console; Colsia Brown, cotton weaving, air conditioner; (back, from left): Edward Knox, maintenance, four Firestone DeLuxe Champion tires; Charles Cauthen, warehouse, electric toaster; Otho Chambers, twisting, electric can opener.

Booklets Explain SS Program

Your social security provides a basic protection against three major lifetime "risks": Old age, disability, and death.

It is important to remember that the program provides this lifetime protection—not only retirement benefits in the senior years, but also individual and family payments in case the wage earner becomes disabled, or in case of death.

Write to the nearest social security office for two free publications dealing with the types of protection you are buying with the social security taxes you are paying:

• Booklet 35 — Your Social Security, a simple explanation

Heart Symposium Scheduled

How to live sensibly and lessen your chances of having a heart attack . . . and what to do in case one comes. This is the subject of a symposium set for Wray Junior High School auditorium, Nov. 21 at 7:30 p.m.

The meeting, a joint presentation of the local Industrial Management Club and the Gaston County Heart Association, is part of a November-through-December special emphasis on coronary care, through the education program of the county

heart association. Dan Moser is president of the local heart association; Dr. Brice Dickson Jr. is chairman of the association's heart-education program. Chairman of the Nov.

21 symposium is Edward Crosby, member of the Industrial Management Club.

The program at Wray school is free to people in industry and the general public, said Mr. Crosby. Local physicians will participate in a film presentation, talks, a general discussion, and a question-answer period.

He Pioneered Synthetic Rubber

Dr. John N. Street, a pioneer in the development of synthetic rubber, retired from Firestone Oct. 16. Vice president of the company's research, Dr. Street spent 37 years with Firestone.

A native of Belleville, Ontario, Canada, Dr. Street was graduat-

ed in 1921 from Syracuse University, later received the master of science degree there. Also, he studied at the University of Iowa.

During his Firestone years he was closely identified with development of synthetic rubber from experimental stages before World War II, to its use today in far greater quantities than natural rubber.



Boosting Interest In Winter Treads

There's nothing negative about this reverse image. The eye-catching white snow tire with the black sidewall (left) is a conversation piece intended to stimulate interest in Firestone's Town & Country Winter Treads. A thin layer of white rubber is applied before curing the tread to the buffed casing.

At National Lodge Meeting

Mrs. Ida Worthy, industrial relations (Recreation Center), was a delegate to the triennial session of National Grand Lodge of Free and Accepted York Rite Masons in Columbus, Ohio, Oct. 19-25.

As North Carolina Grand Lecturer in the Order of Eastern Star, Mrs. Worthy reported to the Columbus session. She is a member of Kings Mountain Ada Chapter 7 of Eastern Star. As state lecturer she visits chapters throughout North Carolina on speaking and instruction missions. She is serving her second year in this capacity.

Mrs. Worthy is also Most Ancient Matron and Lecturer for the Kings Mountain Herald of Jericho Court, and state officer and chaplain of her chapter of the Daughters of Islam.



VISITOR • Nihat Ferit Yapar (second from right) visited the plant Oct. 28. The director of Research, Turkish Employment Service, Ministry of Labor, is touring this country until February, as guest of the State Department.

Others in picture (from left): Firestone employee relations manager Ralph Johnson, Gastonia businessman W. E. McCrary, and Earle Brockman, Gastonia manager, NC Employment Security Commission.