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Firestone NEWS

Your Symbol
of Quality
and Service



—Photos Israel Government Tourist Office.

IN THE
LAND
OF THE
FIRST
CHRISTMAS

MORNING IN NAZARETH, ISRAEL • A rider and donkey link present with ancient past in front of the Church of Annunciation. At Nazareth in the hills of Galilee are narrow, winding cobblestone streets where Jesus Himself walked. Here are quaint stalls and bazaars where women with earthen jars poised on their heads, recall the days of 2,000 years ago. Nazareth, residence of Joseph and Mary, was also childhood home of Jesus. It is some 85 miles north of Bethlehem, birthplace of the Christ Child.

MT. ZION IN JERUSALEM • Inspiring in beauty, serenity and spirit, Jerusalem has drawn pilgrims and tourists to her gates since ancient times. Here are pathways of prophets and kings and the lingering spirit of Jesus, where His earthly ministry was climaxed. Mt. Zion is site of King David's Tomb, Room of the Last Supper, and Church of Dormition (left).

Keep Living Safe Beyond Plant Gate

December
Emphasis

A safety report this fall from United States and Canadian Firestone plants shows your chances of being the victim of injury are far greater off the job than at work. That's the year-after-year reason that as December comes, Firestone plants in the U.S. and Canada make a special effort to alert employees to off-job dangers and suggest ways toward safety awareness beyond the factory gate.

"The fact that the latest off-job report shows some improvement in injury control among employees, indicates that our safety program at work is highly successful and that it is carrying over to our people off the job," said safety supervisor Raymond Mack.

THE REPORT, covering all Firestone plants and offices in the U.S. and Canada, showed 11 on-job injuries compared with 84 as happening away from work.

Home is still the most dangerous place you can be, with the automobile running second, the report showed.

Other figures indicated that you are most likely to be injured in a fall—largest single cause of all off-job mishaps.

Consequently, more people got

into trouble on their own two feet than did in automobiles.

Footnote to the report: It all adds up to carelessness! All the more reason to Take Safety With You. Practice It. Teach It To Members Of Your Family.

Mr. Mack pointed out that the 84 off-job injuries cited cost well over \$20,000 along with the suffering, absenteeism and other losses to the company, those injured and members of their families.

"We have a sound reason for the special off-job safety effort we program twice a year—in May and December," added Mr. Mack. "Not that the in-between time is neglected and that you shouldn't think and practice safety wherever you are—but May and December are loaded with potential danger. Within or near these two months are five major holidays, all of which take heavy toll in injury and death—and most of them happening at home, at play, on the highways or other places away from the job."

Yule Parties December 14

GOOD NEWS — SANTA'S COMING! And children of Firestone households are invited to the 24th annual pre-Christmas parties and gifts-giving.

Yule parties will go according to custom - set schedule — this year on Dec. 14. Programs are for children through 13 years of age who are members of employee households.

Parties will be staged in three "shifts". At the Webb Theatre downtown performances will begin at 9 and 11 a.m. The other one will begin at 10 a.m. in

Highland Elementary School auditorium.

At all programs Santa's appearance with gifts will follow a session of entertainment—movie cartoons, short-length comedy and other features.

Arrangements are in charge of the industrial relations department, with the mechanical department helping out with decorations and distribution of gifts.

U. S. Savings Bonds

Everybody Knows A Bargain

As of mid-November, every person on the Gastonia plant payroll was purchasing U.S. Savings Bonds through payroll deduction. This record 100 per cent participation was established by early July, following a company-wide Freedom Bond Drive.

The promotion in Firestone plants in the United States was part of the Treasury Department's Freedom Bond Campaign in June.

At the Gastonia plant in late May, Bonds purchase was 88.6 per cent. At the end of the special promotion all employees were participating in the program.

Achievement in the Freedom Bond Drive earned for the company a Treasury Minute Man

Flag and a citation from the U.S. Treasury Department. Receiving the honor for the company in November was president Raymond C. Firestone.

A TOTAL of 6,245 Firestone employees in U.S. plants signed up as new subscribers for Savings Bonds in early summer. It was the highest number of new subscribers in the entire rubber industry.

Making the presentation to Mr. Firestone were Merrill Predmore, state director of Savings Bond Divisions for Ohio; and Keith Williams, national sales representative for the Bonds drive in the rubber industry.

Don't allow your child's curiosity to cost him injury—even death. Keep medicines, poisons, dangerous tools and other objects out of his reach.