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GASTONIA • NORTH CAROLINA
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Firestone NEWS

Your Symbol
of Quality
and Service



HIGH RESOLVES FOR 1964

From a New England country store comes this wall hanging in linen, with its words to live by . . . "a sort of new golden rule that fits modern-day living, speaks the feeling of softness, love and faith that we so strongly

need in this hectic world today." Shirley Greene of main office suggests it as a set of resolutions good for every day in the New Year, and invites: "Read and ponder its message and make it yours."

lations office. Employees having sons or daughters ready for college next fall, and planning to apply for the Scholarship, need to get this material right away.

To be eligible for a Firestone scholarship, an applicant must presently be a high-school senior; the son or daughter of an employee who has finished five years of continuous service with the company by Jan. 1, 1964, and in the upper third of his or her class. Only children of employees whose average income does not go above \$850 per month without overtime will be eligible.

Each scholarship award to be

was active in club, community and church projects. She gave much leadership to developing the local Pioneer Council of Girl Scouts. The family requested than any memorial gifts be made to Pioneer Girl Scout Council, Inc., Gastonia, which she served as a volunteer worker. Mrs. Sawyer was a life member of the Middlesex Chapter, Order of Eastern Star in Massachusetts. An Episcopalian, she was a member of the Akron Woman's City Club.

Scholarship Deadline Near

Hurry up, if you hope to be counted in on the 1964 Firestone Scholarship Program. This is directed to high-school seniors who are sons and daughters of Firestone employees.

Completed application forms, required character references, certification of grades, aptitude test results and all other information required (as outlined in the scholarship booklet) must be received by the Scholarship Committee by the end of February.

All needed material, including booklets and application forms, is available at the industrial re-

Mrs. R. M. Sawyer

Mrs. Richard M. Sawyer, wife of the Firestone Textiles Division president, died unexpectedly in Akron, Ohio, Dec. 20. The Sawyers moved to Gastonia in 1935 and remained here until 1943, when he was transferred to a Firestone operation in Texas, then as manager of the company's textile factory in Sao Paulo, Brazil, 1945-1957.

They returned to Akron in 1957. In Gastonia, Mrs. Sawyer

paid by Firestone will contribute toward tuition, academic fees, required textbooks, and a part of room and board expense while attending school, as more fully described in the booklet. Top award per student per year is \$1,500.

Winners may attend any accredited college or university in the United States, pursuing any desired course leading to a degree; and each winner must personally arrange admission to the school of his choice, this done as soon as possible, if not already arranged.

Send all required material to the Firestone Scholarship Committee, The Firestone Tire & Rubber Company, Akron 17, Ohio, to arrive by Feb. 28.

Tax Forms Coming This Month

The early bird won't get the worm in this case, but he'll have a load off his mind and receive a refund sooner—if he's got one coming. This applies to filing your State and Federal income tax return.

Mrs. Eula Wilson, payroll supervisor, says that employees here will soon receive both N. C. and Federal withholding state-

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Progress Landmarks Reached Last Year

AT
GASTONIA

The multiplied millions of pounds production at the Gastonia plant in 1963 went into tire fabric, with yardage from the looms sufficient to make an amazing number of journeys to the moon and return—or thousands of trips around the earth.

General manager Harold Mercer made this observation at an informal meeting of supervision and office personnel during the recent holidays.

"There is scarcely a highway, secondary road, runway, race track or landing strip in the 50 States that are not touched daily by Firestone tires into which Gastonia-plant fabric has been built. This, and the Firestone tires on farms and other off-road

uses, as well as on all types of vehicles in countries around the world, give you some idea of the extent to which our product is marketed."

The general manager reviewed areas of outstanding progress at Gastonia last year:

- We have substantially increased factory output, decreased costs of production, improved quality of product, and made a noteworthy safety record. Besides this, our people made the largest-ever contribution (\$17,-813.38) to the Gastonia United Fund, upheld Firestone's fine record of giving to the Red Cross bloodbank, and employees reached 100 per cent purchase of U.S. Savings Bonds.

- A pay increase which went into effect in early November was figured to boost employee purchasing power by around \$250,000 a year.

Others who each collected \$10 for ideas near the end of 1963, their department and suggestion subject: Eugene B. Jolly, preparation, air hose for quiller; Lloyd Lewis, industrial relations, labelling electrical switch-boxes.

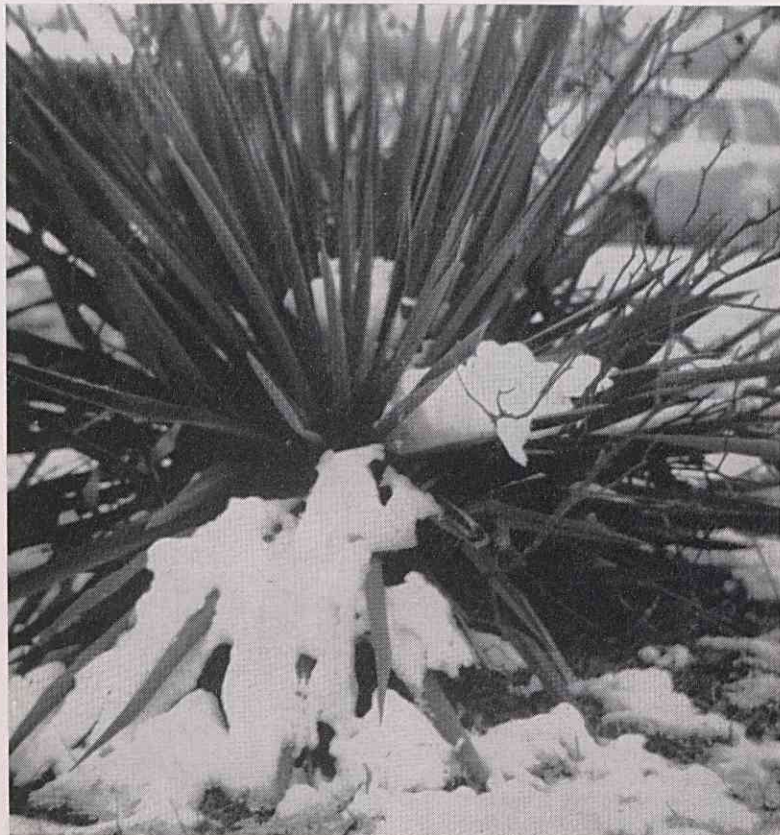
Safety, convenience, savings in production costs and improved quality were involved in these ideas shared for company progress—and for cash to the suggesters.

Recent Ideas Brought \$110

Roy Bolynn of twisting (synthetics) and C. W. Donaldson of the same department each received a \$25 award for suggestions approved before Christmas. Bolynn's idea concerned improvement in respooler gears for more flexibility in traverse operation.

Donaldson's suggestion was on modified cam studs of twisting frames. A while earlier he had been paid \$10 for suggesting installation of mirrors in blind alleys.

Also in recent months Jack Wellmon, warehouse, was paid \$15 for an idea on improving a fabric conveyor; and Jesse Liles, weaving (synthetics) received \$15 for his plan of an adjustable brake on cord looms.



• A Winter Album

The season's first snow rode in on the wings of night only a few hours after Winter's official arrival on Dec. 21. At the industrial relations office annex the yucca plant whose panicle of bell-shaped flowers and sword-like leaves in summer usually accommodate a writing spider and web, took on a new look with the snow.