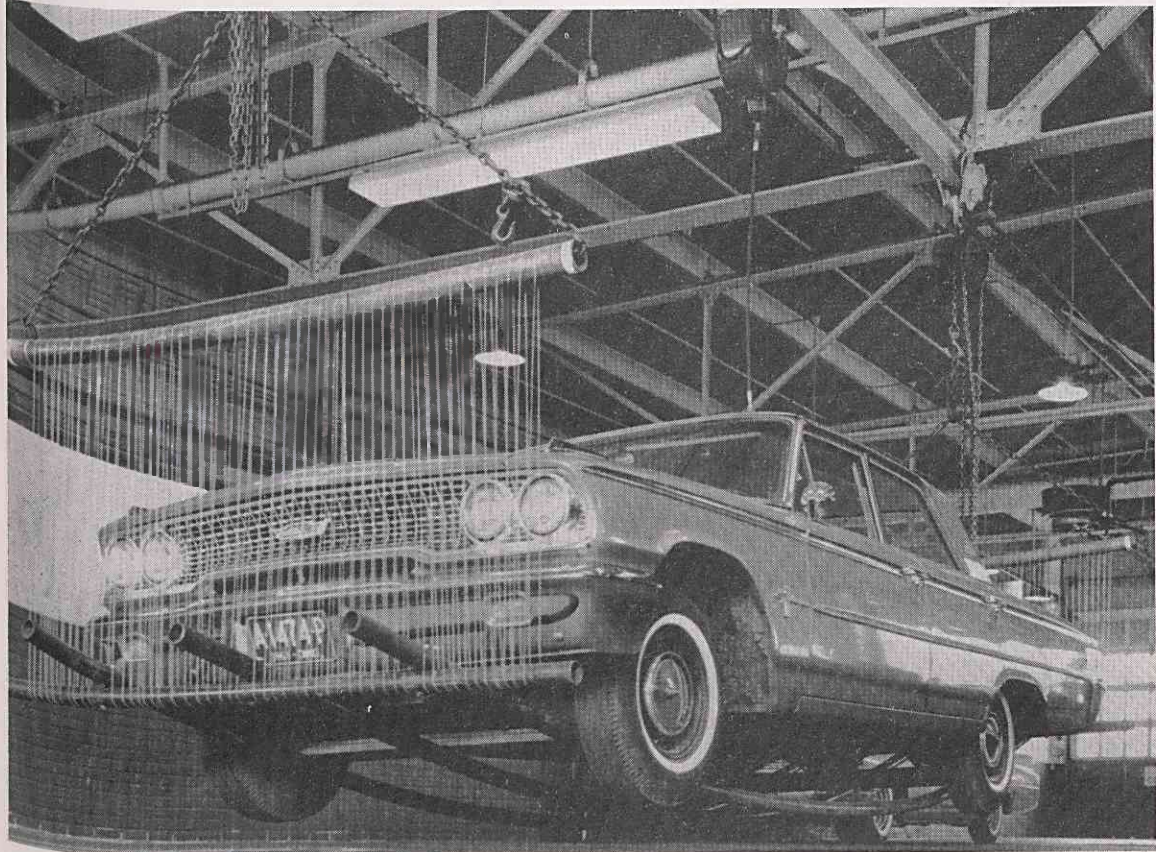


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Firestone NEWS

Your Symbol
of Quality
and Service



Plant Has Fifth Citizenship Citation

FROM
UNITED FUND

The Gastonia plant in January received its fifth yearly "outstanding citizenship" citation, in recognition of employee-company participation in the Greater Gastonia United Fund financial appeal.

Firestone Textiles was among the 27 industries and businesses honored by United Fund Officials. Recognition for exceptional giving brought plaque awards, presented at the annual UF dinner in First Methodist Church fellowship hall.

The plant's first UF citizenship award was represented by a silver-embossed plaque, with successive shingles added to it for the past three years.

The fifth-year award is a silver-embossed plaque, to which also can be added shingles in future years.

Standards for the award are that a firm with 15 or more em-

ployees have a payroll system for UF contributions, that 80 per cent of employees contribute—with this giving averaging at least \$10 per person.

Firestone Textiles' per-person contribution was \$13.81 in last fall's UF appeal. The record total gift of \$17,813.38 put the figure at the largest employee gift in the financial campaign.

At the meeting, Firestone production manager F. B. Galligan was elected second vice president of the Greater Gastonia United Fund. Thomas Craig Watson was named president; and Albert R. Rankin, first vice president.

THE BIG PULL IN TIRE CORD



This demonstration shows strength of tire cord in Firestone's four-ply rated two-ply tire. Cords supporting

nearly two tons represent less than one-tenth of the cords in a popular-size passenger tire. All the cords built into a 7.50-14 tire would support the total weight of nine such cars.

In demonstration, 100 strands of improved tire cord in front and 100 strands in rear hold up car and cradle structure. Steel tubes of the cradle sagged when cords lifted the auto.

★ ★ ★

Making It Stout In Gastonia

In quality control lab, Evelyn Mayfield checks strength on production samples of rayon cord such as was used in weight experiment at Akron (above photo). Maximum strength of samples are recorded on paper roll in left unit of Instron Tester.

President Leader In Bond Sales

Company president Raymond C. Firestone was recently named a member of the U.S. Industrial Payroll Savings Committee for U.S. Savings Bonds and chairman of the Rubber Industry Division. The 28-member committee represents major industries in

the United States. It has outlined a program to help achieve the 1964 goal of one million new participants in the payroll-savings plan of U.S. Savings Bonds purchase.

"Through the years the rubber companies have maintained an excellent record in the Savings Bonds program," said Mr. Firestone. "It is my hope that past performance will be exceeded during the 1964 campaign."

Mack Member Of Safety Board

Raymond Mack, manager of safety at the Gastonia plant, was elected to the board of directors of the Blue Ridge Safety Council at the organization's quarterly meeting at Marion, Jan. 16.

Those attending the program at Marion High School heard a talk by John Love, director of general services of American Thread Co., New York. Welcome address was by Charles Elledge, principal of Marion Senior High School, and who plays the parson role in "Horn in the West" outdoor drama during summers.

H. S. Baucom, safety director of the North Carolina Industrial Commission, presented special awards.

The Blue Ridge Safety Council is one of eight regional groups sponsored by the NC Industrial Commission to promote safety education, with emphasis on injury control in industry.

Tetanus Shots At First Aid

Step on a nail in the back yard or ram a dirty splinter under your fingernail, and you run the risk of tetanus, or lockjaw.

Insurance against this infectious disease is tetanus-toxoid inoculation—and it can be yours free at the plant First Aid. The inoculation program began here in mid-January, as scheduled by plant medical director S. H. Adams M.D.

For those who had the inoculation during the program here two years ago, Dr. Adams urges the booster shot.

"There are certain types of both on-job and off-job injuries where tetanus might result and in such cases, immunizations would be beneficial," says Dr. Adams.

Go by First Aid and see the nurse on duty on any of the three work shifts.

Brotherhood Week Set In February

Firestone people will join with the nation in this year's observance of Brotherhood Week, Feb. 16-22. Emphasizing that "brotherhood is democracy at work," the programs will involve some 10,000 communities.

Activities and special programs point to the great ideals upon which American democracy was built and to which our great religions subscribe.

Brotherhood Week in 1964 will be the 31st annual observance, sponsored through the years by the National Conference of Christians and Jews. NCCJ operates a continuing program centered in education on brotherhood principles.

The annual Brotherhood Week is intended to call particular attention to putting brotherhood

ideals into practice in our democracy.

Highlight of the week's observance here will be the annual meeting of the Gaston County chapter, National Conference of Christians & Jews, Feb. 19 at Gaston Country Club at 7 p.m.

An award will be made to a Gastonia man to be honored for outstanding work in the field of brotherhood.

Brooks Hays, special assistant to the President of the United States, will address the meeting.

Conversation overheard in city elevator equipped with music system: "Come on, Charlie, this is our floor." "Nah, I'll stay on for a while—I like this tune."

Firestone people and others of the plant community will have the privilege of "making a gift from the heart" when the Red Cross bloodmobile comes to Firestone Recreation Center Feb. 11. Hours: 11:00 a.m. to 4:30 p.m.

This will be the first of two stops of the bloodmobile at Firestone in 1964.

**BLOODMOBILE
COMING
THIS
MONTH**

FREE
ENTERPRISE

A Way Of Living

FREE ENTERPRISE has nothing to do with politics, wealth, business, nor class. It is a way of living in which you and I, as individuals, are important. Many little things make up this way of life, but think what we would lose if we ever surrender it!

Free Enterprise is the right to open a gas station, or a grocery store, or to buy a farm, if you want to be your own boss—or to change your

job if you don't like the man you are working for.

Free Enterprise is the right to lock your door at night.

It is the right to argue.

... The right to save money if you wish, or blow it all on a good time if that is what you want to do.

It is looking on a policeman as someone to protect you; a judge as a friend to help you.

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