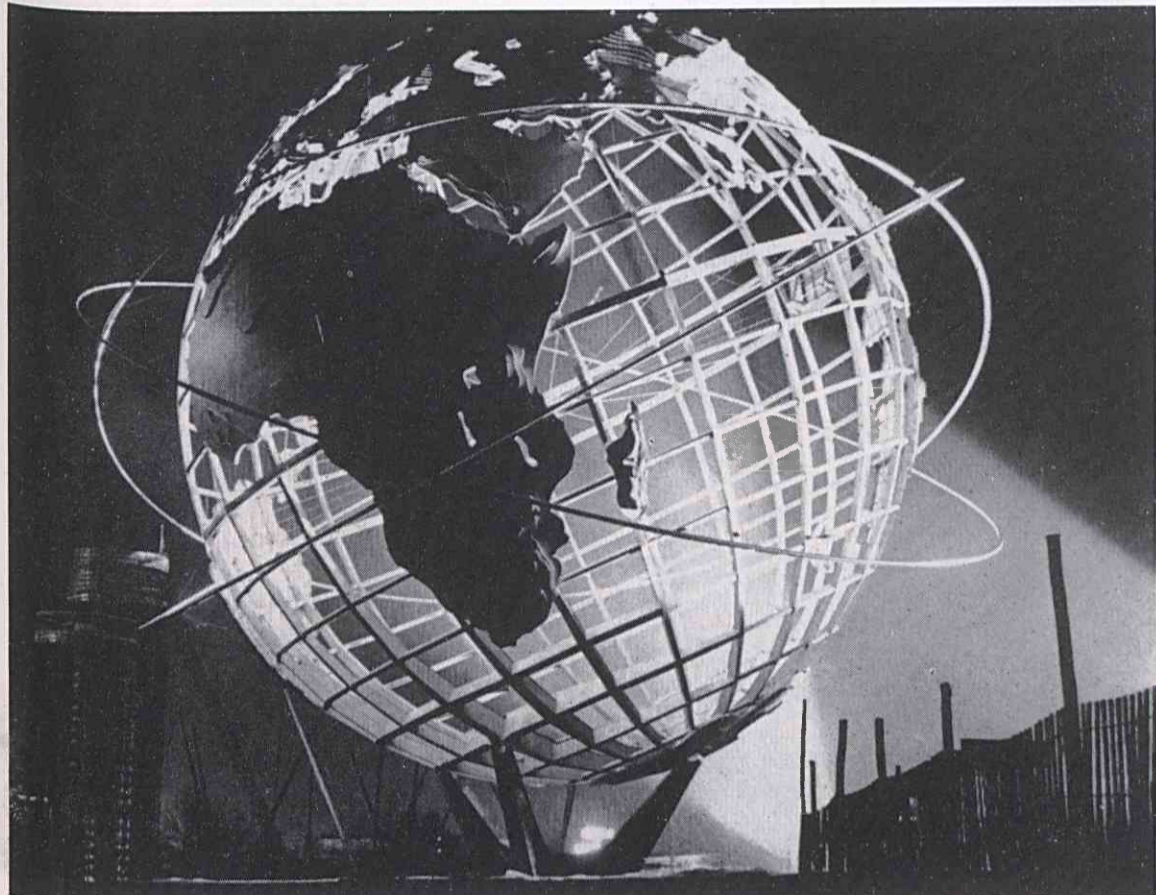


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GASTONIA • NORTH CAROLINA  
AN ALL-AMERICA CITY  
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# Firestone NEWS

Your Symbol  
of Quality  
and Service



## Net Sales And Income FOR A Highest Ever Reached FIRST QUARTER

Net sales and net income of the Firestone company and its subsidiaries for the first quarter which ended January 31 were the highest ever attained during a first quarter. Chairman Harvey S. Firestone Jr. and president Raymond C. Firestone reported sales of \$332,493,062—a 9.3 per cent increase over the \$304,156,823 figure for the same period last year.

Estimated income for the first quarter was \$16,823,574, which was 15.5 per cent more than the \$14,559,630 earned in the first three months of last year. The officers said \$1,250,000 was set aside as provision for restricted earnings and currency devaluations in certain foreign countries, resulting in estimated net income of \$15,573,574.

be another outstanding year for the rubber-products industry, and added:

"We expect business in general to continue its upward trend, resulting in increased consumer purchases of a broad range of products, including those in which Firestone has a special interest."

**THIS MARKS** the third straight year that sales-and-earnings records were set for the first quarter.

On March 9 the company announced a regular quarterly dividend of 27½ cents a share, increased from the previous regular quarterly dividend rate of 25 cents a share, on common stock of the company, payable April 20, 1964, to stockholders of record April 3, 1964.

First-quarter net earnings amounted to \$.54 per share of common stock, compared with \$.51 per share last year. Provision of \$17,600,000 has been made for domestic and foreign taxes on income, compared with \$14,500,000 in 1963.

The first cotton exported from America went out from Charleston harbor to England in 1784.

The officers believe 1964 will

## \$ Billion Production Will Awe You WORLD'S FAIR OPENS APRIL 22

What is a world's fair? Robert Moses, president of the New York 1964-65 World's Fair, compares it with Olympic Games, where the peoples of the world send their best products, scientific developments, art and culture for open examination and competition in much the same way as athletes are sent to compete in the many and varied events of an Olympic schedule.

**UNISPHERE**, giant globe encircled by rings indicating paths of various satellites, is symbol of New York World's Fair. Globe is 12 stories high.

passengers a panoramic view from 40 feet up in the air.

Seven trains will be in constant operation, each one offering a nearly-silent, air-conditioned ride cushioned by Firestone Airide air springs. Unlike the monorail at the Seattle Fair, cars will not ride on top of the track, but will be suspended under it.

Each car of the 90-foot-long, two-car train will use a pair of four-wheeled bogies containing the Firestone air springs.

The manufacturers claim that suspending the car between the wheels of the traction bogies provides many advantages over riding atop the rail. This system provides self-stabilization, a tremendous advantage on curves where excess sway caused by variations in speeds is compensated by gravity.

**The New York monorail** also differs from its Seattle counterpart in that it has a completely-enclosed track. The single rail over the cars is enclosed by a box, protecting it from the elements. This principle keeps the running surface

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## 'All-America Week' Coming

Say it again. There are big doings in store the week of April 12-18, when Gastonia celebrates its selection as an All-America City. Join in the festivities and be proud of your hometown.

Highlights of the week are a golfing exhibition April 14; a luncheon with all civic clubs represented and a street parade the 15th; and presentation of the All-America award at Ashley High School stadium on the 16th. Also during the week will be other activities, including a fashion show and a benefit bridge match.

Celebrities will join in, too—among them Tony Lema of golfing renown; Miss America, Donna Axum; Miss North Carolina, Jeanne Swanner, and Tarheelia's own Betty Johnson and George Hamilton IV.

During the celebration week there will be an exposition at the Armory of products manufactured in Gastonia and Gaston County. Firestone will be represented at the exposition.

## Camp Firestone Opening Late April

Workmen from the mechanical department the first week in April began to prepare Camp Firestone for its 29th annual season of offering mountain fun and relaxation for employees and members of their families.

Plant engineer W. G. Henson said opening of the holiday retreat on Lake James would be April 27.

The company-operated facility, on a cove of Lake James at Bridgewater in the Blue Ridge Mountains, offers a wide variety in recreation from spring into mid-October. At season's end, employees enjoy the peak of autumn color in one of the best sightseeing areas of the Southern mountains.

**LAKE JAMES**, with its 6,500 acres of surface, is in McDowell and Burke counties. It has a shoreline of 154 miles. Its fish-

ing waters are a leading center for aquatic sports.

Camp facilities offer boating, fishing, swimming, water skiing, horseshoe-pitching, table tennis, picnicking, camping and nature study. There are swings and seesaws and a protected wading area for children.

Housing and other facilities include six cottages with sleeping quarters, each complete with electric cookstove and refrigerator; two other cottages with sleeping arrangements; and the central kitchen-dining building.

Overnight accommodations are available for some 80 persons at a time, with several woodland acres suitable for camping.

People of the mechanical department are making routine repairs on buildings and equipment, inspecting and bringing life-saving equipment to stand-

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**Men from the shop each year replace and restock recreation, first-aid and safety materials at Camp Firestone. Here (from left): John Harris, Ted Williams and James Barker. Each season the company emphasizes water safety on Lake James, supplies boats with lifesaving equipment approved by the U.S. Coast Guard.**

