GASTONIA - NORTH CAROLINA

AN ALL-AMERICA CITY

VOLUME XIII - NUMBER 6

MAY • 1964

Firestone

NEWS

Your Symbol of Quality and Service

May 18-22, with daily hours

from 9 a.m. to 12 noon and

Employees and all others of

the community are invited to

the free inspection. Qualified

personnel will be on duty at all

times the lanes are operating.

The safety inspection will

check for defects or mal-func-

tion of brakes, front and rear

lights, turn signals, steering,

tires, exhaust systems, glass,

windshield wipers, rear-view

Vehicles which meet inspec-

tion standards will have stickers

placed on windshields. Those

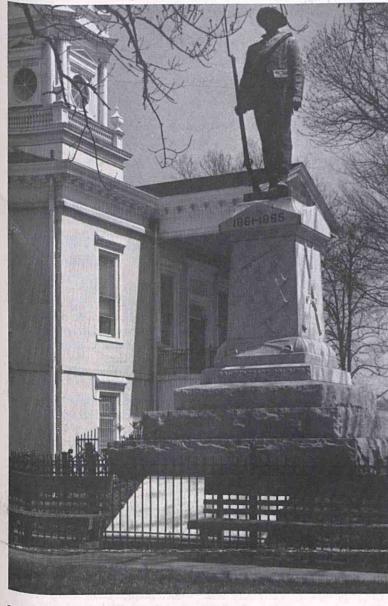
that do not pass inspection may

be repaired and returned to the

mirrors, and horns.

lanes for approval.





SIGHTSEEING From Camp Firestone

Southern Gateway

To Blue Ridge Playground

The company-operated retreat on Lake James was well into its 29th summer season by early May, offering a variety of recreation opportunities for employees and members of their families.

Camp Firestone at Bridgewater-Nebo in McDowell county is in the heart of a vast mountain region known widely for its recreation-sightseeing attractions. The company's "Walden Pond" retreat is an ideal beginning point for tours of mountain country, at the most within a few hours of travel from Marion.

Morganton, a few miles away, is the historic county seat of Burke, and known as "Southern Gateway to the Blue Ridge Playground." This Firestone News photo shows Confederate Soldiers monument on Morganton's Court Square. The Court House was erected before 1850.

Safe-Off-Job Theme This Month

Auto Safety Check Part Of Program

Every year the number of Gastonia plant will operate

1-5 p.m.

You may operate a potentially-dangerous machine, handle deadly acids or you may be otherwise exposed to threats of physical injury at work. But your chances of going unhurt are far greater on the job than at home or somewhere else away from the factory.

The company's safety department points this out to call attention to May as Off-Job Safety Month. Firestone sets aside two months of every year to stress off-job safety among people of its U.S. and Canadian

"Because there are added hazards during the warm weather season, May is selected as the first month for away-from-thejob safety promotion among our people," says Gastonia safety manager Raymond Mack.

"With its long Memorial Day weekend, May is an appropriate time to begin reminding employees and their families of safety education and practices. We hope that the May emphasis will carry over into the summer and fall months ahead."

Water sports, increased highway travel and at-home projects are associated with a great number of injuries and fatalities every year. Vacations and recreational activities are added reasons why the outdoor months bring a special reminder: "Away from the job-make safety pay."

During the month an extensive in-plant effort will stress offjob injury control among employees, with the hope that they will take it home and share it with the whole family.

spection is not required by law. The company effort is in cooperation with a nationwide program. Inspection lanes at the Area

motor vehicles on the high-

ways is multiplying rapidly

and along with this increase,

statistics show that mechan-

ically-unsafe vehicles are

growing in alarming num-

bers. With this potential dan-

ger on the road, it is added

reason why you need to have

your vehicle checked to make

it safe for you, your family

and friends, and everyone

This year Firestone is again

conducting its vehicle safety

check in states where auto in-

else on the highway.

Scholarship Program

Honors



James Carpenter



Bettye Johnson



Robert Hull Jr.

Three Gastonia-area seniors in high school have won Certificates of Merit in the company's 1964 Scholarship Awards Program. They are James Ray Carpenter, 17, son of Mr. and Mrs. Grafton W. Carpenter of Bessemer City; Robert B. Hull, Jr., 17, son of Mr. and Mrs. Robert B. Hull, Gastonia; and Bettye Jean Johnson, daughter of Mr. and Mrs. Freddie N. Johnson of Kings Mountain.

Each student received the Certificate of Merit and a U.S. Savings Bond in recognition of outstanding high-school scholastic records.

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Firestone Textiles joined the big street parade during week-long festivities in April celebrating Gastonia's selection as an All-America City.

> In All-America **PARADE**

The company float was adorned by young women who are Firestone employees and members of employee families.

Riding the float were Earlene Creasman, Linda Helton, Rebecca Mack, Carol Wiley, Barbara Galloway, Sharon Clark and Doris Co-

Sidecar in this photo was matched by another one on opposite side of float. At right, Poncho and his horsewell-known to area TV viewers-gave children quickie rides beside the Firestone float while waiting for the parade to move off. Another picture from "All-America" Week is on page 2.

