

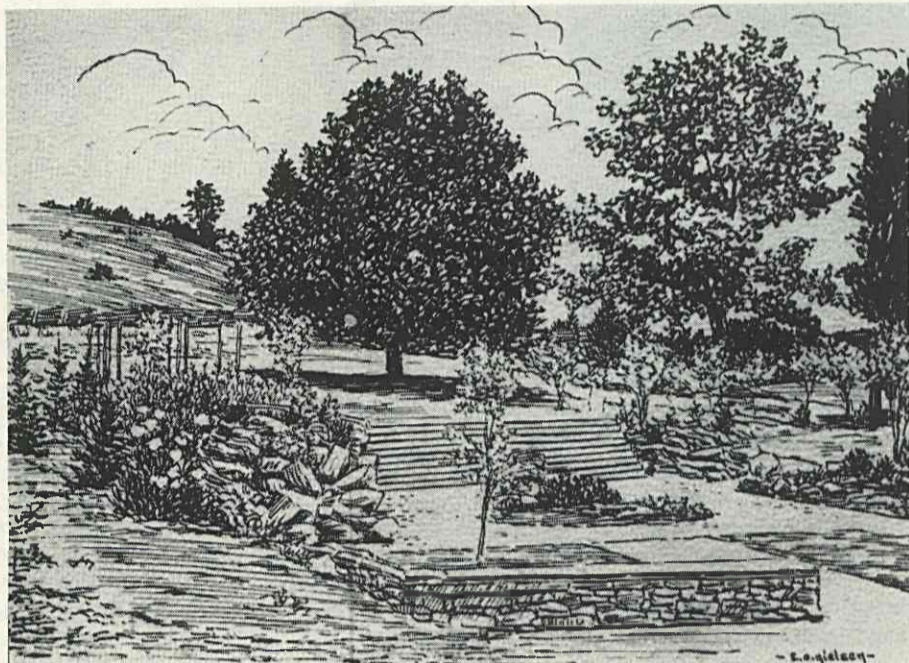
GASTONIA • NORTH CAROLINA
AN ALL-AMERICA CITY
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Firestone NEWS

Your Symbol
of Quality
and Service



Sightseeing
from
CAMP
FIRESTONE



DANIEL BOONE NATIVE GARDEN

The company-operated retreat on Lake James in the Blue Ridge "Holiday Highlands" is in its 29th season for employees and members of their families.

Camp Firestone at Bridgewater and five miles from Marion is in the midst of an immense mountain playground offering unlimited sightseeing-recreation opportunities. Camp Firestone itself affords water sports, overnight accommodations, camping, nature study and various other features for relaxation or more active life "away from it all".

Besides, it is a favorite takeoff point for

tours of the mountain region—all within a few hours travel time. Typical of the sightseeing attractions is Daniel Boone Native Garden at Boone. Here is an unusual show-place of wildflowers and other plant life 'at home' in the highlands. Outstanding features are the Rockery and Squire Boone Cabin.

The Garden is located near a recreation park and next door to Daniel Boone Amphitheatre where the outdoor drama "Horn in the West" begins its season late this month. Three miles away is famed Tweetsie Railroad with its frontier village.

17th-Year Award For Safe Production

When it comes to performance in industrial safety, Firestone Textiles is numbered among the leaders in North Carolina and the South. For the 17th consecutive year, the plant here has been recognized by the North Carolina Department of Labor and the U. S. Department of Labor, for its injury-control record at production.

The honor came in May in the annual safety-achievement dinner meeting at Eagles Steak House. Frank Crane, State Labor Commissioner, presented the awards to Firestone and to 34 other Gaston county firms, at the Chamber of Commerce-sponsored meeting.

It was the 14th consecutive annual meeting in Gastonia—but Firestone first received its award when the program for safety recognition was begun 17 years ago.

The Gaston honored firms earned their awards in one of three ways: By having a safety record with no injuries in 1963; by maintaining a safety record at least 50 per cent better than the state average for a particular industry; by reducing their disabling-injury rate at least 40 per cent during 1963.

Firestone qualified by a safety

performance 75 per cent better than the state average in the textile industry last year.

"Disabling - injury frequency rates in North Carolina industry have been reduced 50 per cent during the past 15 years," said Commissioner Crane. "The rate in all NC industry has dropped from about 16 disabling injuries per million manhours to a current 8 injuries per million man-hours.

"The NC record is better than the national average, and the injury rate of the 35 Gaston firms honored here is much lower than the state average," he noted. "The splendid safety work being done in Gaston county is indicated by the combined low-injury rate of these 35 plants. In 1963, they had a combined 8,238 employees who worked 17,363,321 production hours with only 46 disabling injuries."

People Here Know A Good Bargain:

SAVINGS
BONDS

Purchase of U. S. Savings Bonds through payroll deduction was being maintained at 100 per cent at the Gastonia plant as of late May. The record mark was reached last July, when Bonds buying rose from 88 per cent two months earlier to total employee participation, following a company-wide Bonds promotion.

Payroll supervisor Mrs. Eula Wilson notes the high level of Bonds purchased this month, when during June the company is in a Savings Bonds campaign at its home offices and factories and at most U.S. plants other than at Gastonia.

The sales drive a year ago was a part of the U.S. Treasury Department Freedom Bond Campaign; and this year, the Share In America emphasis.

COMPANY president Raymond C. Firestone, leader in Savings Bonds promotion on the

national level, has congratulated the Gastonia employees for their outstanding record of Payroll Savings participation.

In a letter to general manager Harold Mercer, Mr. Firestone noted:

"Please extend my congratulations to all Firestone men and women at Gastonia. Their 100 per cent Payroll Savings participation is a vital contribution to the welfare and security of our Nation, as well as an important savings program for their future. We hope you will put forth

every effort to maintain your present outstanding record."

A recent Share In America poster featured Mr. Firestone and 29 other leading business executives endorsing Payroll Savings. Their signatures appeared under the name of Share In America honorary chairman Douglas Dillon, U.S. Secretary of the Treasury.

The executives, referred to in the promotion as Stewards of free American enterprise, urged employers and employees to join with them in cooperating with the government "for our mutual good by providing leadership for the purchase of Savings Bonds, promoting thereby the opportunity for all to enjoy a larger share in a greater tomorrow."



• Charles Hamrick (left) of the roller shop and James Reel of weaving (syn) with 15-year award shield and 17-year shingle. This and 16-year shingle will mount ladder-fashion under shield, as have shingles on two other plaques awarded in past years.

Certificate Winners In SCHOLARSHIP PROGRAM



J. V. Darwin, plant manager of production planning, presented Certificate of Merit and \$50 U.S. Savings Bond to Bettye Jean Johnson; to Robert Hull Jr. (left) and James Carpenter at a May luncheon in Firestone Recreation Center.

Playground Season June-August

Children up to 12 years of age can wade and splash in the pool; and they can join with older ones for fun and exercise at ping-pong, horseshoes, see-sawing, swinging and chin-barring. It's all at the city-operated playground in front of the plant.

Each summer the company-owned facility is loaned as a public service to the Gastonia Parks and Recreation Department. Opened June 8 for a 10-week season, its hours of operation are 9 a.m.-6 p.m., Monday-Friday; and 9-1 Saturdays.

The playground is among more than a dozen recreational

facilities operated by the city in summer months. Brenda Carswell and Dick Hubbard are city-employed attendants who will be on duty during hours of operation here.

Special this season is instruction in arts and crafts, with each of the 10 weeks of the season being devoted to a different art or craft. This feature is part of the instruction in the city's general recreation program this summer. More activities, at places other than the Firestone playground, are sports competition, nature study, and dramatics.